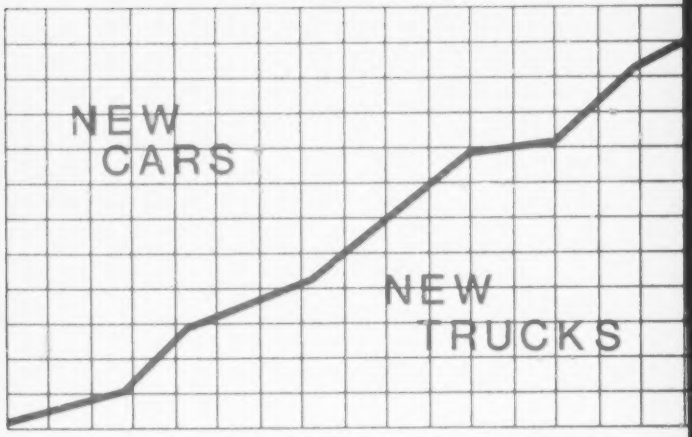
C 7915-3 A

SEPTEMBER
1991

# POCKET SUMMARY

## OF REGISTRATIONS




COURTESY OF

POLK

R L POLK & CO.
STATISTICAL SERVICES
DIVISION

# NEW PASSENGER CAR REGISTRATIONS - MONTH

| MAKES | SEPTEMBER | | % '91 VS '90 | % IND | |
|---|---|---|---|---|---|
| | 1991 | 1990 | | 1991 | 1990 |
| **CHRYSLER** | 7167 | 14807 | 48.40 | .97 | 1.80 |
| LEBARON | 3269 | 7693 | 42.49 | .44 | .94 |
| NEW YORKER | 902 | 2825 | 31.93 | .12 | .34 |
| 5TH AVE | 2208 | 3120 | 70.77 | .30 | .38 |
| IMPERIAL | 557 | 912 | 61.07 | .08 | .11 |
| **DODGE** | 10896 | 33643 | 92.11 | 4.19 | 4.08 |
| DAYTONA | 1128 | 3118 | 36.16 | .15 | .38 |
| SHADOW | 8615 | 6201 | 138.93 | 1.17 | .75 |
| SPIRIT | 6520 | 7746 | 84.17 | .88 | .94 |
| DYNASTY | 9364 | 11465 | 86.95 | 1.26 | 1.40 |
| **PLYMOUTH** | 20092 | 20789 | 98.54 | 2.72 | 2.48 |
| HORIZON | 25 | 593 | 4.22 | - | .07 |
| SUNDANCE | 6988 | 5979 | 116.88 | .95 | .73 |
| ACCLAIM | 7876 | 8712 | 90.42 | 1.07 | 1.06 |
| LASER | 312 | 3183 | 98.39 | .42 | .38 |
| **EAGLE** | 5966 | 6002 | 99.40 | .81 | .73 |
| PREMIER | 1059 | 2746 | 38.57 | .14 | .33 |
| TALON | 2864 | 2271 | 126.11 | .39 | .28 |
| **CHRYSLER CORP.** | 64121 | 74741 | 85.79 | 8.69 | 9.09 |
| **FORD** | 96243 | 112715 | 85.39 | 13.04 | 13.71 |
| ESCORT | 25638 | 27364 | 93.69 | 3.47 | 3.33 |
| PROBE | 6523 | 6249 | 104.38 | .88 | .76 |
| MUSTANG | 7194 | 11100 | 64.81 | .98 | 1.35 |
| TEMPO | 16987 | 21230 | 80.01 | 2.30 | 2.58 |
| TAURUS | 23855 | 24005 | 99.38 | 3.23 | 2.92 |
| CROWN VICTORIA | 6537 | 9762 | 66.96 | .89 | 1.19 |
| THUNDERBIRD | 5123 | 7985 | 76.68 | .69 | .97 |
| **LINCOLN** | 14214 | 18752 | 75.80 | 1.93 | 2.28 |
| **MERCURY** | 32194 | 35996 | 89.44 | 4.37 | 4.38 |
| TRACER | 4726 | 3921 | 120.53 | .64 | .48 |
| TOPAZ | 4514 | 6557 | 68.84 | .61 | .80 |
| SABLE | 7218 | 6899 | 104.59 | .98 | .84 |
| COUGAR | 5302 | 5660 | 93.67 | .72 | .69 |
| GRAND MARQUIS | 8843 | 11955 | 73.97 | 1.20 | 1.45 |
| **FORD MOTOR CO.** | 142655 | 167839 | 85.00 | 19.34 | 20.42 |
| **BUICK** | 43933 | 48933 | 91.87 | 6.23 | 5.95 |
| SKYLARK | 2424 | 7414 | 32.69 | .33 | .90 |
| CENTURY | 10723 | 9840 | 108.97 | 1.44 | 1.20 |
| REGAL | 8895 | 8711 | 102.11 | 1.21 | 1.06 |
| LESABRE | 8531 | 14264 | 59.81 | 1.16 | 1.73 |
| ROADMASTER | 4778 | 1 | - | .65 | - |
| PARK AVE | 9432 | 8226 | 151.49 | 1.28 | .76 |
| RIVIERA | 958 | 1898 | 50.47 | .13 | .23 |
| REATTA | 190 | 554 | 34.30 | .03 | .07 |
| **CADILLAC** | 19737 | 21047 | 93.81 | 2.68 | 2.56 |
| ALLANTE | 328 | 287 | 115.90 | .04 | .03 |
| ELDORADO | 1071 | 1847 | 58.37 | .15 | .23 |
| SEVILLE | 1426 | 1654 | 86.22 | .20 | .20 |
| **CHEVROLET** | 92520 | 108970 | 84.90 | 12.55 | 13.26 |
| PRIZM | 10635 | 8487 | 125.37 | 1.44 | 1.03 |
| CAVALIER | 17596 | 26334 | 66.82 | 2.39 | 3.21 |
| LUMINA | 16644 | 15417 | 107.96 | 2.26 | 1.88 |
| CORSICA | 12174 | 14000 | 86.96 | 1.65 | 1.70 |
| BERETTA | 4742 | 8164 | 58.08 | .64 | .99 |
| CAMARO | 5016 | 7817 | 64.17 | .68 | .95 |
| CORVETTE | 1242 | 1108 | 112.30 | .17 | .13 |
| CAPRICE | 8027 | 10725 | 74.82 | 1.09 | 1.31 |
| **OLDSMOBILE** | 45506 | 49611 | 91.00 | 6.49 | 6.42 |
| ACHIEVA/CALAIS | 3678 | 8535 | 43.09 | .50 | 1.04 |
| CUTLASS CIERA | 12715 | 11846 | 107.34 | 1.72 | 1.45 |
| CUTLASS SUPRM | 8097 | 9239 | 87.64 | 1.10 | 1.12 |
| TORONADO | 496 | 1255 | 39.52 | .07 | .15 |
| **PONTIAC** | 37174 | 59628 | 62.34 | 5.04 | 7.25 |
| SUNBIRD | 6578 | 12185 | 53.98 | .89 | 1.48 |
| GRAND AM | 7603 | 18813 | 40.41 | 1.03 | 2.29 |
| 6000 | 720 | 3585 | 18.09 | .10 | .44 |
| BONNEVILLE | 7738 | 8049 | 121.81 | 1.05 | .74 |
| FIREBIRD | 2496 | 3856 | 65.07 | .34 | .47 |
| GRAND PRIX | 9529 | 10124 | 89.17 | 1.22 | 1.23 |
| **SATURN** | 804 | 51 | - | .09 | .01 |
| **GEN. MTRS. CORP** | 243967 | 281167 | 86.16 | 33.08 | 34.45 |
| MISC. DOMESTIC | 2 | 6 | 33.33 | - | - |
| OTHER IMPORT | 286737 | 236227 | 96.80 | 38.89 | 36.04 |
| **U. S. TOTAL** | 737478 | 821976 | 89.72 | | |

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## NEW TRUCK REGISTRATIONS

| MAKES | SEPT | % | YEAR TO DATE | | % '91 | % IND | |
|---|---|---|---|---|---|---|---|
| | 1991 | IND | 1991 | 1990 | VS '90 | 1991 | 1990 |
| CHEVROLET | 96258 | 23.75 | 806795 | 957453 | 84.26 | 24.59 | 25.82 |
| CHRYSLER | 379 | .09 | 2768 | 2181 | 126.91 | .08 | .06 |
| DODGE | 34618 | 8.54 | 343975 | 364808 | 94.29 | 10.48 | 9.84 |
| FORD | 120899 | 29.85 | 933622 | 1090482 | 85.62 | 28.45 | 29.40 |
| FREIGHTLINER | 1680 | .41 | 15565 | 18392 | 84.63 | .47 | .50 |
| G.M.C. | 28165 | 6.95 | 232197 | 269458 | 86.17 | 7.08 | 7.27 |
| HINO | 135 | .03 | 1450 | 1724 | 84.11 | .04 | .05 |
| ISUZU | 10417 | 2.57 | 82065 | 86236 | 95.16 | 2.50 | 2.33 |
| IVECO | 13 | - | 606 | 1979 | 30.62 | .02 | .05 |
| JEEP | 16751 | 4.13 | 129894 | 148847 | 87.27 | 3.96 | 4.01 |
| KENWORTH | 1143 | .28 | 8817 | 12214 | 72.19 | .27 | .33 |
| MACK/MIDLINER | 790 | .19 | 8424 | 14205 | 59.30 | .26 | .38 |
| MERCEDES BENZ | 95 | .02 | 844 | 1324 | 63.75 | .03 | .04 |
| MITSUBISHI FUSO | 317 | .08 | 2307 | 2448 | 94.24 | .07 | .07 |
| NAVISTAR | 6569 | 1.63 | 47877 | 53012 | 90.31 | 1.46 | 1.43 |
| OLDSMOBILE | 2922 | .72 | 21568 | 17668 | 122.07 | .66 | .48 |
| OSHKOSH | 549 | .14 | 3577 | 3840 | 93.15 | .11 | .10 |
| PETERBILT | 965 | .24 | 7951 | 10711 | 74.23 | .24 | .29 |
| PLYMOUTH | 14612 | 3.61 | 131746 | 133963 | 98.35 | 4.01 | 3.61 |
| PONTIAC | 1915 | .47 | 16468 | 21633 | 76.12 | .50 | .58 |
| SCANIA | 1 | - | 13 | 71 | 18.31 | - | - |
| UD | 240 | .06 | 1551 | 1761 | 88.07 | .05 | .05 |
| VOLVO | 65 | .02 | 567 | 640 | 88.59 | .02 | .02 |
| WESTERN STAR | 45 | .01 | 470 | 818 | 57.46 | .01 | .02 |
| WHITEGMC | 914 | .23 | 7831 | 10760 | 72.78 | .24 | .29 |
| OTHER IMPORTS | 64042 | 15.80 | 457593 | 476923 | 98.04 | 14.25 | 12.86 |
| MISC. DOMESTIC | 719 | .18 | 5062 | 4530 | 111.74 | .15 | .12 |
| U. S. TOTAL | 405238 | | 3281603 | 3708081 | 88.50 | | |

## TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

| MAKES | GVW 1 0-6 | GVW 2 6-10 | GVW 3 10-14 | GVW 4 14-16 | GVW 5 16-19.5 | GVW 6 19.5-26 | GVW 7 26-33 | GVW 8 33 & OVER |
|---|---|---|---|---|---|---|---|---|
| CHEVROLET | 483039 | 302096 | 10424 | 2435 | 58 | 4095 | 4397 | 251 |
| CHRYSLER | 2768 | - | - | - | - | - | - | - |
| DODGE | 251101 | 92874 | - | - | - | - | - | - |
| FORD | 573755 | 320381 | - | 14568 | - | 4021 | 14863 | 6034 |
| FREIGHTLINER | - | - | - | - | - | - | 25 | 15540 |
| G.M.C. | 111632 | 103713 | 1464 | 1452 | 179 | 3422 | 9852 | 483 |
| HINO | - | - | 212 | - | 295 | 433 | 510 | - |
| ISUZU | 75319 | - | 4650 | 723 | 616 | 580 | 177 | - |
| IVECO | - | - | 372 | 143 | 32 | 58 | - | - |
| JEEP | 129894 | - | - | - | - | - | - | - |
| KENWORTH | - | - | - | - | - | - | 163 | 8654 |
| MACK/MIDLINER | - | - | - | - | - | 254 | 585 | 7485 |
| MERCEDES BENZ | - | - | - | - | - | 257 | 587 | - |
| MITSUBISHI FUSO | - | - | 1267 | - | 471 | 292 | 277 | - |
| NAVISTAR | - | - | - | 21 | 32 | 6406 | 23549 | 17669 |
| OLDSMOBILE | 21568 | - | - | - | - | - | - | - |
| OSHKOSH | - | 270 | 353 | 1413 | 1111 | 275 | 4 | 151 |
| PETERBILT | - | - | - | - | - | - | 177 | 7774 |
| PLYMOUTH | 131746 | - | - | - | - | - | - | - |
| PONTIAC | 18468 | - | - | - | - | - | - | - |
| SCANIA | - | - | - | - | - | - | - | 13 |
| UD | - | - | 439 | - | 523 | 356 | 233 | - |
| VOLVO | - | - | - | - | - | - | 470 | 97 |
| WESTERN STAR | - | - | - | - | - | - | - | 470 |
| WHITEGMC | - | - | - | - | - | - | - | 7831 |
| OTHER IMPORTS | 460848 | 6645 | - | - | - | - | - | - |
| MISC. DOMESTIC | 539 | 275 | 55 | - | 2 | 1130 | 702 | 2359 |
| TOTAL | 2258777 | 826254 | 19236 | 20755 | 3319 | 21580 | 56671 | 75011 |
| 1990 TOTAL | 2426091 | 1037697 | 25812 | 25336 | 4648 | 27049 | 63644 | 98405 |
| 1991 vs '90 | 93.10 | 79.67 | 74.52 | 81.92 | 71.41 | 79.76 | 89.04 | 76.23 |

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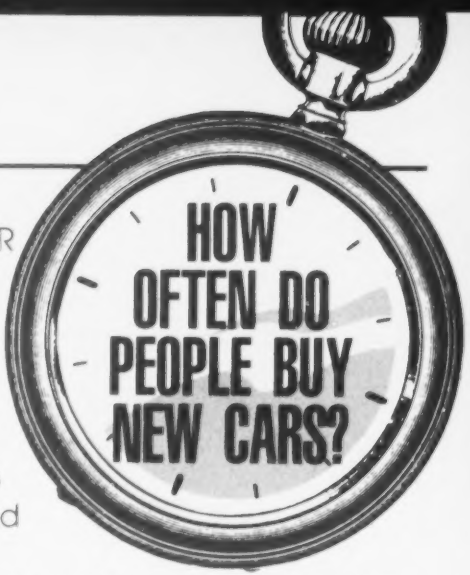


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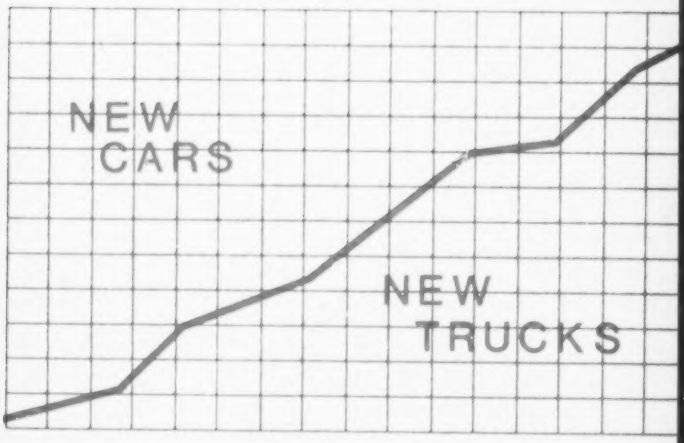
AUTOMIS

C7715-3 A

OCTOBER
1991

# POCKET SUMMARY

## OF REGISTRATIONS




COURTESY OF

POLK.

R L POLK & CO
STATISTICAL SERVICES
DIVISION

# NEW PASSENGER CAR REGISTRATIONS - MONTH

| MAKES | OCTOBER | | % '91 VS '90 | % IND | |
|---|---|---|---|---|---|
| | 1991 | 1990 | | 1991 | 1990 |
| **CHRYSLER** | 9735 | 16044 | 60.45 | 1.40 | 2.04 |
| LEBARON | 4119 | 7456 | 55.23 | .60 | .95 |
| NEW YORKER | 1375 | 2611 | 52.66 | .20 | .34 |
| 5TH AVE | 3202 | 4432 | 72.24 | .46 | .56 |
| IMPERIAL | 923 | 1294 | 71.33 | .13 | .16 |
| **DODGE** | 31880 | 36101 | 88.31 | 4.61 | 4.59 |
| DAYTONA | 1038 | 3081 | 33.69 | .15 | .39 |
| SHADOW | 7021 | 6689 | 104.96 | 1.01 | .85 |
| SPIRIT | 7996 | 9194 | 86.97 | 1.16 | 1.17 |
| DYNASTY | 11865 | 12126 | 97.85 | 1.72 | 1.54 |
| **PLYMOUTH** | 18579 | 22576 | 82.30 | 2.68 | 2.87 |
| HORIZON | 16 | 347 | 4.61 | - | .04 |
| SUNDANCE | 6116 | 6242 | 97.98 | .88 | .79 |
| ACCLAIM | 8211 | 10836 | 75.78 | 1.18 | 1.35 |
| LASER | 2521 | 3130 | 80.54 | .37 | .40 |
| **EAGLE** | 5331 | 4591 | 116.12 | .77 | .58 |
| PREMIER | 1145 | 1254 | 91.31 | .17 | .16 |
| TALON | 2491 | 2498 | 99.72 | .36 | .31 |
| **CHRYSLER CORP.** | 65490 | 79311 | 82.57 | 9.46 | 10.08 |
| **FORD** | 32624 | 113488 | 28.75 | 4.71 | 14.41 |
| ESCORT | 20668 | 29377 | 70.37 | 2.99 | 3.72 |
| PROBE | 4198 | 4253 | 98.66 | .61 | .54 |
| MUSTANG | 6607 | 10769 | 61.35 | .95 | 1.37 |
| TEMPO | 15313 | 17384 | 88.09 | 2.21 | 2.21 |
| TAURUS | 26355 | 27226 | 96.80 | 3.80 | 3.45 |
| CROWN VICTORIA | 6651 | 11032 | 60.29 | .96 | 1.40 |
| THUNDERBIRD | 6198 | 9292 | 66.70 | .89 | 1.18 |
| **LINCOLN** | 12771 | 17380 | 73.48 | 1.84 | 2.20 |
| **MERCURY** | 31802 | 34044 | 93.41 | 4.59 | 4.33 |
| TRACER | 4168 | 4715 | 88.40 | .60 | .60 |
| TOPAZ | 4601 | 5174 | 88.97 | .66 | .65 |
| SABLE | 8476 | 9230 | 91.83 | 1.22 | 1.18 |
| COUGAR | 3939 | 4617 | 85.31 | .57 | .70 |
| GRAND MARQUIS | 9027 | 8181 | 110.31 | 1.31 | 1.04 |
| **FORD MOTOR CO.** | 139599 | 165141 | 84.53 | 20.15 | 20.98 |
| **BUICK** | 45797 | 51060 | 89.69 | 6.61 | 6.49 |
| SKYLARK | 1945 | 7520 | 25.86 | .28 | .96 |
| CENTURY | 12517 | 10670 | 117.33 | 1.74 | 1.34 |
| REGAL | 9069 | 9538 | 94.49 | 1.31 | 1.22 |
| LESABRE | 13521 | 13566 | 78.29 | 1.63 | 1.73 |
| ROADMASTER | 4508 | - | - | .65 | - |
| PARK AVE | 6562 | 7620 | 86.12 | .95 | .97 |
| RIVIERA | 896 | 1691 | 56.32 | .13 | .20 |
| REATTA | 167 | 582 | 28.69 | .02 | .07 |
| **CADILLAC** | 21943 | 23854 | 91.99 | 3.17 | 3.03 |
| ALLANTE | 189 | 281 | 67.26 | .03 | .04 |
| ELDORADO | 1295 | 1746 | 74.17 | .19 | .21 |
| SEVILLE | 1940 | 1476 | 131.44 | .27 | .19 |
| **CHEVROLET** | 87286 | 107863 | 80.92 | 12.63 | 13.70 |
| PRIZM | 6459 | 6292 | 102.65 | .93 | .80 |
| CAVALIER | 16286 | 28078 | 58.00 | 2.35 | 3.57 |
| LUMINA | 19756 | 17499 | 112.90 | 2.89 | 2.22 |
| CORSICA | 11929 | 15694 | 76.01 | 1.72 | 1.99 |
| BERETTA | 4638 | 6220 | 74.57 | .67 | .79 |
| CAMARO | 5179 | 5936 | 87.25 | .75 | .75 |
| CORVETTE | 1470 | 1213 | 121.19 | .21 | .15 |
| CAPRICE | 8116 | 10197 | 79.59 | 1.17 | 1.30 |
| **OLDSMOBILE** | 37777 | 45590 | 82.88 | 5.46 | 5.81 |
| ACHIEVA/CALAIS | 2590 | 8323 | 31.12 | .37 | 1.06 |
| CUTLASS CIERA | 12378 | 11881 | 104.18 | 1.79 | 1.51 |
| CUTLASS SUPRM | 7630 | 13238 | 57.64 | 1.10 | 1.68 |
| TORONADO | 457 | 1078 | 42.39 | .07 | .14 |
| **PONTIAC** | 35088 | 51559 | 68.06 | 5.07 | 6.55 |
| SUNBIRD | 7356 | 11898 | 61.83 | 1.06 | 1.51 |
| GRAND AM | 6856 | 12181 | 56.31 | .99 | 1.54 |
| 6000 | 630 | 4860 | 12.96 | .09 | .62 |
| BONNEVILLE | 5481 | 6415 | 101.04 | .94 | .82 |
| FIREBIRD | 2288 | 2914 | 78.52 | .33 | .37 |
| GRAND PRIX | 9709 | 10848 | 89.50 | 1.40 | 1.38 |
| **SATURN** | 8407 | 9 | - | 1.21 | - |
| **GEN. MTRS. CORP** | 237356 | 280052 | 84.74 | 34.29 | 35.58 |
| MISC. DOMESTIC | | 9 | 42.88 | - | - |
| OTHER IMPORT | 264136 | 262554 | 98.79 | 38.12 | 33.36 |
| **U.S. TOTAL** | 692176 | 787065 | 87.94 | | |

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## NEW TRUCK REGISTRATIONS

| MAKES | OCT | % IND | YEAR TO DATE | | % '91 VS '90 | % IND | |
|---|---|---|---|---|---|---|---|
| | 1991 | | 1991 | 1990 | | 1991 | 1990 |
| CHEVROLET | 85818 | 24.30 | 895613 | 1059945 | 84.59 | 24.58 | 25.91 |
| CHRYSLER | 512 | .14 | 3280 | 2419 | 135.10 | .09 | .06 |
| DODGE | 36552 | 9.89 | 380527 | 397344 | 95.77 | 10.42 | 9.71 |
| FORD | 108823 | 29.45 | 1042445 | 1199977 | 86.87 | 28.53 | 29.32 |
| FREIGHTLINER | 1578 | .43 | 17143 | 20024 | 85.61 | .47 | .49 |
| G.M.C. | 25117 | 6.79 | 257314 | 297107 | 86.61 | 7.05 | 7.26 |
| HINO | 128 | .03 | 1578 | 1922 | 82.10 | .04 | .05 |
| ISUZU | 8051 | 2.18 | 90115 | 96018 | 93.85 | 2.47 | 2.35 |
| IVECO | 5 | | 612 | 2216 | 27.62 | .02 | .05 |
| JEEP | 14874 | 4.02 | 144768 | 164461 | 88.03 | 3.96 | 4.02 |
| KENWORTH | 944 | .26 | 9761 | 13457 | 72.53 | .27 | .33 |
| MACK/MIDLINER | 914 | .25 | 9338 | 15331 | 60.91 | .26 | .37 |
| MERCEDES BENZ | 97 | .03 | 941 | 1422 | 66.17 | .03 | .03 |
| MITSUBISHI FUSO | 271 | .07 | 2578 | 2685 | 96.01 | .07 | .07 |
| NAVISTAR | 4956 | 1.34 | 52833 | 59108 | 89.38 | 1.45 | 1.44 |
| OLDSMOBILE | 2636 | .71 | 24204 | 20181 | 119.93 | .66 | .49 |
| OSHKOSH | 369 | .10 | 3946 | 4369 | 90.32 | .11 | .11 |
| PETERBILT | 731 | .20 | 8682 | 11700 | 74.21 | .24 | .29 |
| PLYMOUTH | 13433 | 3.63 | 146179 | 145497 | 100.47 | 4.00 | 3.56 |
| PONTIAC | 2197 | .59 | 18565 | 23974 | 77.46 | .51 | .59 |
| SCANIA | 4 | | 1617 | 714 | 22.97 | .04 | .02 |
| UD | 254 | .07 | 1805 | 1968 | 91.72 | .05 | .05 |
| VOLVO | 76 | .02 | 643 | 697 | 92.25 | .02 | .02 |
| WESTERN STAR | 37 | .01 | 507 | 892 | 56.84 | .01 | .02 |
| WHITEGMC | 1139 | .32 | 9030 | 11781 | 76.65 | .25 | .29 |
| OTHER IMPORTS | 54397 | 14.71 | 521990 | 531924 | 98.13 | 14.30 | 13.00 |
| MISC. DOMESTIC | 711 | .19 | 5771 | 5110 | 112.97 | .16 | .12 |
| U. S. TOTAL | 369685 | | 3651285 | 4091594 | 89.24 | | |

## TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

| MAKES | GVW 1 0-6 | GVW 2 6-10 | GVW 3 10-14 | GVW 4 14-16 | GVW 5 16-19.5 | GVW 6 19.5-26 | GVW 7 26-33 | GVW 8 33 & OVER |
|---|---|---|---|---|---|---|---|---|
| CHEVROLET | 635591 | 137175 | 11564 | 2754 | 67 | 4345 | 4847 | 270 |
| CHRYSLER | 3280 | - | - | - | - | - | - | - |
| DODGE | 277804 | 102723 | - | - | - | - | - | - |
| FORD | 539134 | 359729 | - | 16083 | - | 4425 | 16227 | 6847 |
| FREIGHTLINER | - | - | - | - | - | 15 | 67 | 17061 |
| G.M.C. | 123716 | 115284 | 1622 | 1638 | 242 | 3795 | 10492 | 525 |
| HINO | - | - | 230 | - | 329 | 471 | 548 | - |
| ISUZU | 82586 | - | 5087 | 904 | 678 | 663 | 198 | - |
| IVECO | - | - | 376 | 144 | 33 | 59 | - | - |
| JEEP | 144768 | - | - | - | - | - | - | - |
| KENWORTH | - | - | - | - | - | - | 180 | 9581 |
| MACK/MIDLINER | - | - | - | - | - | 284 | 740 | 8314 |
| MERCEDES BENZ | - | - | - | - | - | 298 | 643 | - |
| MITSUBISHI FUSO | - | - | 1429 | - | 526 | 328 | 297 | - |
| NAVISTAR | - | - | - | 21 | 33 | 7047 | 25885 | 19847 |
| OLDSMOBILE | 24204 | - | - | - | - | - | - | - |
| OSHKOSH | - | 335 | 449 | 1497 | 1192 | 298 | 4 | 171 |
| PETERBILT | - | - | - | - | - | - | 192 | 8490 |
| PLYMOUTH | 146179 | - | - | - | - | - | - | - |
| PONTIAC | 18665 | - | - | - | - | - | - | - |
| SCANIA | - | - | - | - | - | - | - | 17 |
| UD | - | - | 523 | - | 588 | 437 | 257 | - |
| VOLVO | - | - | - | - | - | - | 540 | 103 |
| WESTERN STAR | - | - | - | - | - | - | - | 507 |
| WHITEGMC | - | - | - | - | - | - | - | 9030 |
| OTHER IMPORTS | 514560 | 7430 | - | - | - | - | - | - |
| MISC. DOMESTIC | 581 | 315 | 58 | - | 2 | 1252 | 811 | 2654 |
| TOTAL | 2511168 | 923991 | 21339 | 23041 | 3690 | 23715 | 61928 | 83417 |
| 1990 TOTAL | 2447810 | 1113567 | 28201 | 27774 | 5961 | 30792 | 71491 | 104911 |
| 1991 VS '90 | 93.41 | 81.42 | 75.66 | 82.96 | 74.92 | 77.02 | 81.85 | 77.33 |

MANUFACTURERS' SALES RECORDS ARE USED IN COMPILING KANSAS BEGINNING WITH JULY, 1991.

## NEW IMPORTED CARS LEADING MAKES

| MAKES | YEAR TO DATE 1991 | | YEAR TO DATE 1990 | |
|---|---|---|---|---|
| | UNITS | % OF INDUSTRY | UNITS | % OF INDUSTRY |
| **DOMESTIC SPONSORED IMPORTS** | | | | |
| CHEVROLET METRO | 73185 | 1.05 | 69241 | .88 |
| CHEVROLET STORM | 68535 | .98 | 75334 | .98 |
| DODGE COLT DL/VISTA SW | 17126 | .25 | 19240 | .25 |
| DODGE STEALTH | 15158 | .22 | 1422 | .01 |
| EAGLE SUMMIT | 14100 | .20 | 11421 | .15 |
| FORD FESTIVA | 31955 | .46 | 46789 | .61 |
| GM LOTUS | 268 | - | 158 | - |
| MERCURY CAPRI | 16123 | .23 | 4255 | .06 |
| PLYMOUTH COLT DL/VISTA SW | 14589 | .21 | 17683 | .23 |
| PONTIAC LEMANS | 31235 | .45 | 33872 | .44 |
| TC by MASERATI | 1018 | .01 | 3225 | .04 |
| OTHERS | - | - | 4760 | .06 |
| TOTAL DOMESTIC SPONSORED IMPORTS | 283392 | 4.05 | 285203 | 3.70 |
| **OTHER IMPORTS** | | | | |
| ACURA | 120016 | 1.72 | 118943 | 1.54 |
| AUDI | 10674 | .15 | 16969 | .22 |
| BMW | 43131 | .62 | 49612 | .64 |
| DAIHATSU | 4961 | .07 | 8888 | .12 |
| HONDA | 568911 | 8.11 | 601103 | 7.79 |
| HYUNDAI | 106285 | 1.51 | 112337 | 1.45 |
| INFINITI | 30140 | .43 | 15534 | .20 |
| ISUZU | 10475 | .15 | 4189 | .05 |
| JAGUAR | 9016 | .13 | 15115 | .20 |
| LEXUS | 53965 | .77 | 47309 | .62 |
| MAZDA | 188552 | 2.70 | 192707 | 2.50 |
| MERCEDES BENZ | 49516 | .71 | 60351 | .78 |
| MITSUBISHI | 134743 | 1.93 | 123452 | 1.60 |
| NISSAN | 321837 | 4.61 | 354898 | 4.60 |
| SAAB | 22330 | .32 | 22636 | .29 |
| SUBARU | 91819 | 1.31 | 90204 | 1.17 |
| TOYOTA | 570988 | 8.17 | 591717 | 7.67 |
| VOLKSWAGEN | 78078 | 1.12 | 105922 | 1.37 |
| VOLVO | 61319 | .88 | 78456 | 1.02 |
| OTHERS | 18441 | .26 | 24295 | .31 |
| TOTAL OTHER IMPORTS | 2506611 | 35.88 | 2616218 | 34.16 |
| GRAND TOTAL ALL IMPORT CARS | 2790003 | 39.93 | 2901418 | 37.86 |

## NEW IMPORTED LIGHT TRUCKS LEADING MAKES (0-10,000 LBS)

| | | | | |
|---|---|---|---|---|
| **DOMESTIC SPONSORED IMPORTS** | | | | |
| DODGE RAM 50 | 3962 | .11 | 10254 | .25 |
| DODGE RAIDER | 49 | - | 1446 | .04 |
| CHEVROLET GEO TRACKER | 27005 | .74 | 28047 | .69 |
| **OTHER IMPORTS** | | | | |
| ISUZU | 82586 | 2.26 | 87199 | 2.13 |
| MAZDA | 104649 | 2.87 | 103288 | 2.52 |
| MITSUBISHI | 25485 | .70 | 35849 | .88 |
| NISSAN | 142326 | 3.90 | 138880 | 3.39 |
| SUZUKI | 12845 | .35 | 12214 | .30 |
| TOYOTA | 226778 | 6.21 | 229224 | 5.60 |
| VOLKSWAGEN | 4639 | .12 | 5425 | .13 |
| OTHERS | 5378 | .15 | 7046 | .17 |
| TOTAL OTHER IMPORT TRUCKS | 604576 | 16.56 | 619125 | 15.13 |
| GRAND TOTAL ALL IMPORT TRUCKS | 635592 | 17.41 | 658870 | 16.10 |

UNITED STATES SUMMARY

"COMPILED FROM OFFICIAL STATE RECORDS BY THE STATISTICAL SERVICES DIVISION OF R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE SALE, REPUBLISHING OR SHARING PROHIBITED."

NEW VEHICLE REGISTRATIONS-UNITED STATES-CALENDAR YEAR TOTALS

| YEAR | CARS | TRUCKS |
|---|---|---|
| 1986 | 11139842 | 4801021 |
| 1987 | 10165660 | 4963888 |
| 1988 | 10479931 | 5211100 |
| 1989 | 9852617 | 5100195 |
| 1990 | 9103204 | 4798515 |

# STRATEGY: BE SMART, THOROUGH & INFORMED.

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- **Vehicle data**
- **Demographics**
- **Geography**

*Call or write Virginia McNamara for more information.*

**R. L. POLK & CO.**
1155 BREWERY PARK BLVD. • DETROIT, MI 48207 • (313) 393-0880

AUTOMIS

# NEW PASSENGER CAR REGISTRATIONS - YEAR TO DATE

| MAKES | YEAR TO DATE | | % '91 VS '90 | % IND | | YEAR END |
|---|---|---|---|---|---|---|
| | 1991 | 1990 | | 1991 | 1990 | 1990 |
| **CHRYSLER** | 97533 | 138614 | 66.03 | 1.45 | 2.20 | 180504 |
| LEBARON | 42769 | 69482 | 61.56 | .68 | 1.00 | 87457 |
| NEW YORKER | 11487 | 32004 | 35.89 | .18 | .46 | 38591 |
| 5TH AVE | 28217 | 25601 | 110.22 | .45 | .37 | 37931 |
| IMPERIAL | 812 | 811 | 100.15 | .12 | .12 | 12522 |
| **DODGE** | 252157 | 249936 | 100.89 | 4.01 | 3.61 | 350551 |
| DAYTONA | 12586 | 26908 | 46.77 | .20 | .39 | 33938 |
| SHADOW | 59666 | 51143 | 116.65 | .95 | .74 | 69486 |
| SPIRIT | 60865 | 64085 | 94.98 | .97 | .92 | 91445 |
| DYNASTY | 81594 | 68735 | 118.71 | 1.30 | 1.00 | 103338 |
| **PLYMOUTH** | 150585 | 180715 | 83.33 | 2.39 | 2.61 | 245855 |
| HORIZON | 617 | 1204 | 5.12 | .01 | .17 | 12743 |
| SUNDANCE | 39001 | 44780 | 87.09 | .62 | .65 | 62452 |
| ACCLAIM | 75061 | 74427 | 100.86 | 1.19 | 1.08 | 107443 |
| LASER | 23026 | 31418 | 73.29 | .37 | .45 | 39305 |
| **EAGLE** | 45431 | 45761 | 99.28 | .72 | .66 | 58164 |
| PREMIER | 3656 | 14670 | 65.82 | .06 | .21 | 17194 |
| TALON | 23310 | 20211 | 115.64 | .37 | .29 | 27349 |
| **CHRYSLER CORP.** | 539706 | 619026 | 87.45 | 8.57 | 8.88 | 835074 |
| **FORD** | 830016 | 997158 | 83.4 | 13.18 | 14.39 | 1302627 |
| ESCORT | 193561 | 206959 | 93.52 | 3.07 | 2.99 | 283386 |
| PROBE | 65026 | 91112 | 71.37 | 1.03 | 1.31 | 102365 |
| MUSTANG | 60366 | 93955 | 64.25 | .96 | 1.36 | 124202 |
| TEMPO | 146041 | 168540 | 86.65 | 2.32 | 2.43 | 213355 |
| TAURUS | 226519 | 237733 | 96.91 | 3.60 | 3.37 | 307164 |
| CROWN VICTORIA | 53845 | 83092 | 64.80 | .85 | 1.20 | 115744 |
| THUNDERBIRD | 57349 | 77139 | 74.34 | .91 | 1.11 | 103313 |
| **LINCOLN** | 142213 | 172612 | 82.3 | 2.26 | 2.49 | 227239 |
| **MERCURY** | 288238 | 291624 | 98.84 | 4.58 | 4.21 | 383178 |
| TRACER | 36153 | 19680 | 183.70 | .57 | .28 | 32858 |
| TOPAZ | 45186 | 57868 | 78.08 | .72 | .84 | 70949 |
| SABLE | 73742 | 71351 | 103.35 | 1.17 | 1.03 | 95844 |
| COUGAR | 46899 | 59360 | 79.01 | .75 | .86 | 74259 |
| GRAND MARQUIS | 71726 | 80399 | 89.21 | 1.14 | 1.16 | 104483 |
| **FORD MOTOR CO.** | 1260467 | 1466927 | 85.9 | 20.06 | 21.14 | 1917262 |
| **BUICK** | 409296 | 392743 | 104.21 | 6.51 | 5.67 | 529190 |
| SKYLARK | 53217 | 67041 | 79.38 | .85 | .97 | 88199 |
| CENTURY | 97509 | 85364 | 114.23 | 1.54 | 1.23 | 112823 |
| REGAL | 82935 | 60007 | 138.21 | 1.32 | .87 | 86706 |
| LESABRE | 71281 | 118492 | 60.16 | 1.13 | 1.71 | 151668 |
| ROADMASTER | 24781 | 2 | | .39 | - | 3 |
| PARK AVE | 67051 | 39777 | 168.57 | 1.07 | .57 | 61807 |
| RIVIERA | 10426 | 16520 | 63.11 | .17 | .24 | 20741 |
| REATTA | 2036 | 4711 | 44.43 | .03 | .07 | 6374 |
| **CADILLAC** | 154850 | 186586 | 82.99 | 2.46 | 2.69 | 255397 |
| ALLANTE | 2385 | 2269 | 105.16 | .04 | .03 | 3177 |
| ELDORADO | 11632 | 17918 | 64.92 | .18 | .26 | 22991 |
| SEVILLE | 20456 | 25946 | 78.84 | .33 | .37 | 32443 |
| **CHEVROLET** | 908718 | 1021568 | 88.95 | 14.44 | 14.74 | 1316266 |
| PRIZM | 80403 | 83233 | 96.60 | 1.28 | 1.20 | 105954 |
| CAVALIER | 213148 | 213409 | 98.47 | 3.35 | 3.07 | 291674 |
| LUMINA | 164354 | 167564 | 98.08 | 2.61 | 2.42 | 215097 |
| CORSICA | 133610 | 125586 | 106.39 | 2.12 | 1.81 | 162282 |
| BERETTA | 47276 | 73629 | 59.41 | .75 | 1.06 | 95386 |
| CAMARO | 39051 | 62154 | 62.81 | .62 | .90 | 76415 |
| CORVETTE | 12870 | 16662 | 77.24 | .20 | .24 | 20984 |
| CAPRICE | 91281 | 119920 | 76.11 | 1.45 | 1.73 | 145998 |
| **OLDSMOBILE** | 334028 | 387972 | 86.1 | 5.31 | 5.60 | 505103 |
| ACHIEVA/CALAIS | 48852 | 75765 | 64.82 | .78 | 1.09 | 98874 |
| CUTLASS CIERA | 103074 | 104944 | 98.22 | 1.64 | 1.52 | 133287 |
| CUTLASS SUPRM | 73767 | 78342 | 94.16 | 1.17 | 1.13 | 110236 |
| TORONADO | 6264 | 11362 | 55.07 | .10 | .16 | 14528 |
| **PONTIAC** | 389332 | 487676 | 79.87 | 6.18 | 7.03 | 625455 |
| SUNBIRD | 74239 | 85657 | 86.67 | 1.18 | 1.24 | 118886 |
| GRAND AM | 118817 | 165024 | 72.00 | 1.90 | 2.37 | 201734 |
| 6000 | 22763 | 35503 | 64.12 | .36 | .51 | 47176 |
| BONNEVILLE | 48141 | 50265 | 95.77 | .76 | .73 | 67397 |
| FIREBIRD | 17939 | 31085 | 57.71 | .28 | .45 | 37981 |
| GRAND PRIX | 78956 | 87892 | 89.84 | 1.25 | 1.27 | 114369 |
| **SATURN** | 4574 | 61 | | .07 | - | 1449 |
| **GEN. MTRS. CORP** | 2242205 | 2476041 | 90.55 | 35.62 | 35.71 | 3233042 |
| MISC. DOMESTIC | 14 | 65 | 21.53 | - | - | 76 |
| OTHER IMPORT | 2252473 | 2371664 | 94.97 | 35.79 | 34.25 | 3117748 |
| **U.S. TOTAL** | 6294867 | 6929787 | 91.84 | | | 9103204 |

UNITED STATES SUMMARY

## NEW IMPORTED CARS LEADING MAKES

| MAKES | YEAR TO DATE 1991 UNITS | YEAR TO DATE 1991 % OF INDUSTRY | YEAR TO DATE 1990 UNITS | YEAR TO DATE 1990 % OF INDUSTRY |
|---|---|---|---|---|
| **DOMESTIC SPONSORED IMPORTS** | | | | |
| CHEVROLET METRO | 44658 | 1.03 | 57849 | 1.83 |
| CHEVROLET STORM | 43424 | 1.01 | 43438 | 1.00 |
| DODGE COLT DL/VISTA SW | 16366 | .34 | 16727 | .24 |
| DODGE STEALTH | 1256 | .02 | 27 | - |
| EAGLE SUMMIT | 12495 | .20 | 10588 | .15 |
| FORD FESTIVA | 27150 | .47 | 42529 | .62 |
| GM LOTUS | 238 | - | 147 | - |
| MERCURY CAPRI | 1432 | .03 | 2986 | .04 |
| PLYMOUTH COLT DL/VISTA SW | 12840 | .30 | 15426 | .22 |
| PONTIAC LEMANS | 28477 | .65 | 31431 | .45 |
| TC by MASERATI | 437 | .01 | 2823 | .04 |
| OTHERS | | | 4419 | .06 |
| TOTAL DOMESTIC SPONSORED IMPORTS | 153983 | 4.03 | 254681 | 3.67 |
| **OTHER IMPORTS** | | | | |
| ACURA | 107804 | 1.76 | 107648 | 1.55 |
| AUDI | 9511 | .16 | 16189 | .23 |
| BMW | 28516 | .47 | 44207 | .64 |
| DAIHATSU | 4410 | .07 | 7985 | .12 |
| HONDA | 520354 | 8.47 | 538535 | 7.77 |
| HYUNDAI | 95158 | 1.51 | 101484 | 1.46 |
| INFINITI | 27104 | .43 | 13848 | .20 |
| ISUZU | 9410 | .16 | 6273 | .09 |
| JAGUAR | 6097 | .13 | 13672 | .20 |
| LEXUS | 38653 | .74 | 42212 | .61 |
| MAZDA | 170934 | 2.87 | 176129 | 2.53 |
| MERCEDES BENZ | 44877 | .70 | 53530 | .77 |
| MITSUBISHI | 101148 | 1.92 | 112443 | 1.63 |
| NISSAN | 288004 | 4.98 | 318752 | 4.60 |
| SAAB | 20297 | .42 | 20651 | .30 |
| SUBARU | 87388 | 1.70 | 82455 | 1.16 |
| TOYOTA | 413702 | 8.18 | 435425 | 7.73 |
| VOLKSWAGEN | 70606 | 1.42 | 94786 | 1.37 |
| VOLVO | 56726 | .98 | 71207 | 1.03 |
| OTHERS | 16666 | .26 | 21788 | .31 |
| TOTAL OTHER IMPORTS | 2252475 | 35.78 | 2873664 | 34.25 |
| GRAND TOTAL ALL IMPORT CARS | 2506470 | 39.82 | 2928357 | 37.93 |

## NEW IMPORTED LIGHT TRUCKS LEADING MAKES (0-10,000 LBS)

| | | | | |
|---|---|---|---|---|
| **DOMESTIC SPONSORED IMPORTS** | | | | |
| DODGE RAM 50 | 7497 | .11 | 9223 | .25 |
| DODGE RAIDER | 49 | - | 1414 | .04 |
| CHEVROLET GEO TRACKER | 24837 | .36 | 25064 | .68 |
| **OTHER IMPORTS** | | | | |
| ISUZU | 75319 | 2.30 | 78383 | 2.11 |
| MAZDA | 93727 | 2.86 | 93042 | 2.51 |
| MITSUBISHI | 22950 | .70 | 33685 | .91 |
| NISSAN | 125849 | 3.87 | 122455 | 3.30 |
| SUZUKI | 11747 | .36 | 17287 | .47 |
| TOYOTA | 204254 | 6.22 | 205061 | 5.53 |
| VOLKSWAGEN | 4188 | .13 | 4947 | .13 |
| OTHERS | 4878 | .15 | 6346 | .17 |
| TOTAL OTHER IMPORT TRUCKS | 542912 | 16.54 | 555306 | 14.98 |
| GRAND TOTAL ALL IMPORT TRUCKS | 571295 | 17.41 | 591007 | 15.94 |

UNITED STATES SUMMARY

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NEW VEHICLE REGISTRATIONS-UNITED STATES-CALENDAR YEAR TOTALS

| YEAR | CARS | TRUCKS |
|---|---|---|
| 1986 | 11139842 | 4801021 |
| 1987 | 10165660 | 4963888 |
| 1988 | 10479931 | 5211105 |
| 1989 | 9852617 | 5100195 |
| 1990 | 9103204 | 4798515 |

SEPTEMBER 1991 ISSUED 11/91

R. L. POLK & CO. R.1-91

# NEW PASSENGER CAR REGISTRATIONS - YEAR TO DATE

| MAKES | YEAR TO DATE | | % '91 VS '90 | % IND | | YEAR END |
|---|---|---|---|---|---|---|
| | 1991 | 1990 | | 1991 | 1990 | 1990 |
| **CHRYSLER** | 10233 | 15455 | 66.46 | 1.45 | 2.00 | 180504 |
| LEBARON | 46888 | 76332 | 60.95 | .68 | .99 | 87457 |
| NEW YORKER | 12862 | 34681 | 37.09 | .18 | .45 | 38591 |
| 5TH AVE | 31419 | 30003 | 104.72 | .45 | .39 | 37931 |
| IMPERIAL | 9045 | 9405 | 96.18 | .13 | .12 | 12522 |
| **DODGE** | 284037 | 286037 | 99.30 | 4.06 | 3.72 | 350551 |
| DAYTONA | 13624 | 29983 | 45.43 | .19 | .39 | 33938 |
| SHADOW | 65687 | 57838 | 113.58 | .95 | .75 | 69486 |
| SPIRIT | 68861 | 73279 | 93.97 | .99 | .95 | 91445 |
| DYNASTY | 93459 | 80861 | 115.58 | 1.34 | 1.06 | 103338 |
| **PLYMOUTH** | 169164 | 203290 | 83.21 | 2.42 | 2.63 | 245855 |
| HORIZON | 633 | 12392 | 5.11 | .01 | .16 | 12743 |
| SUNDANCE | 45117 | 51022 | 88.43 | .65 | .66 | 62432 |
| ACCLAIM | 81272 | 84957 | 95.66 | 1.16 | 1.10 | 107443 |
| LASER | 25553 | 34548 | 73.98 | .37 | .45 | 39305 |
| **EAGLE** | 50762 | 50352 | 100.81 | .73 | .65 | 58164 |
| PREMIER | 10801 | 15924 | 67.83 | .15 | .21 | 17194 |
| TALON | 15884 | 22700 | 69.97 | .23 | .29 | 27349 |
| **CHRYSLER CORP.** | 606196 | 694777 | 87.25 | 8.66 | 9.00 | 815074 |
| **FORD** | 920642 | 1102206 | 83.53 | 13.15 | 14.29 | 1302627 |
| ESCORT | 214221 | 228330 | 93.82 | 3.07 | 2.96 | 283386 |
| PROBE | 63222 | 95365 | 72.59 | .93 | 1.24 | 102365 |
| MUSTANG | 66913 | 104724 | 63.91 | .96 | 1.36 | 124202 |
| TEMPO | 161364 | 185924 | 86.79 | 2.31 | 2.41 | 213355 |
| TAURUS | 252874 | 263958 | 95.80 | 3.61 | 3.37 | 307164 |
| CROWN VICTORIA | 60496 | 54124 | 84.27 | .87 | 1.22 | 115744 |
| THUNDERBIRD | 63547 | 85431 | 74.42 | .91 | 1.12 | 103313 |
| **LINCOLN** | 154984 | 169918 | 91.67 | 2.22 | 2.46 | 227239 |
| **MERCURY** | 320340 | 325658 | 98.37 | 4.58 | 4.22 | 383178 |
| TRACER | 40321 | 24395 | 165.28 | .58 | .32 | 32858 |
| TOPAZ | 49787 | 62092 | 79.05 | .71 | .82 | 70949 |
| SABLE | 82218 | 80581 | 102.03 | 1.17 | 1.04 | 95844 |
| COUGAR | 50838 | 64895 | 78.34 | .73 | .84 | 74259 |
| GRAND MARQUIS | 80763 | 88563 | 91.18 | 1.16 | 1.14 | 102483 |
| **FORD MOTOR CO.** | 1395666 | 1610088 | 86.68 | 19.98 | 21.00 | 1917262 |
| **BUICK** | 45507 | 44389 | 102.52 | 6.51 | 5.76 | 529190 |
| SKYLARK | 54163 | 54398 | 99.57 | .79 | .97 | 88199 |
| CENTURY | 109506 | 95374 | 114.77 | 1.57 | 1.24 | 112823 |
| REGAL | 92504 | 69605 | 132.88 | 1.32 | .90 | 86706 |
| LESABRE | 81902 | 132058 | 62.02 | 1.17 | 1.72 | 151668 |
| ROADMASTER | 2928 | 2 | | .42 | | 3 |
| PARK AVE | 73613 | 47397 | 155.31 | 1.05 | .61 | 61807 |
| RIVIERA | 11322 | 18111 | 62.51 | .16 | .23 | 20741 |
| REATTA | 2263 | 5293 | 42.75 | .03 | .07 | 6374 |
| **CADILLAC** | 176793 | 210446 | 84.01 | 2.53 | 2.73 | 255397 |
| ALLANTE | 2575 | 2550 | 100.98 | .04 | .03 | 3177 |
| ELDORADO | 12927 | 19884 | 65.74 | .19 | .25 | 22991 |
| SEVILLE | 22756 | 27422 | 81.67 | .31 | .37 | 32443 |
| **CHEVROLET** | 936304 | 1129431 | 88.19 | 14.26 | 14.64 | 1316268 |
| PRIZM | 86862 | 89525 | 97.03 | 1.24 | 1.16 | 105954 |
| CAVALIER | 226474 | 241469 | 93.78 | 3.25 | 3.14 | 291674 |
| LUMINA | 184115 | 185063 | 99.49 | 2.64 | 2.40 | 215097 |
| CORSICA | 145859 | 141280 | 103.07 | 2.09 | 1.83 | 152282 |
| BERETTA | 51914 | 85843 | 60.47 | .74 | 1.11 | 95386 |
| CAMARO | 44752 | 69078 | 64.46 | .63 | .88 | 76415 |
| CORVETTE | 14746 | 20675 | 71.22 | .21 | .23 | 20984 |
| CAPRICE | 99403 | 129887 | 76.51 | 1.42 | 1.68 | 145998 |
| **OLDSMOBILE** | 311805 | 431601 | 72.25 | 5.32 | 5.62 | 505103 |
| ACHIEVA/CALAIS | 51442 | 81688 | 61.47 | .74 | 1.08 | 98674 |
| CUTLASS CIERA | 115462 | 115825 | 98.82 | 1.65 | 1.52 | 133287 |
| CUTLASS SUPRM | 78387 | 91580 | 85.59 | 1.12 | 1.19 | 110236 |
| TORONADO | 6721 | 12460 | 53.94 | .10 | .16 | 14528 |
| **PONTIAC** | 425420 | 538635 | 78.98 | 6.09 | 6.98 | 625455 |
| SUNBIRD | 81595 | 97555 | 83.64 | 1.17 | 1.26 | 118886 |
| GRAND AM | 125683 | 177205 | 70.93 | 1.80 | 2.31 | 201734 |
| 6000 | 23393 | 40363 | 57.96 | .33 | .52 | 47176 |
| BONNEVILLE | 54622 | 56680 | 96.37 | .78 | .73 | 67397 |
| FIREBIRD | 20227 | 33999 | 59.49 | .29 | .44 | 37981 |
| GRAND PRIX | 88665 | 98740 | 89.80 | 1.27 | 1.28 | 114369 |
| **SATURN** | 5450 | 60 | | .08 | | 1443 |
| **GEN. MTRS. CORP.** | 2479515 | 2756133 | 89.96 | 35.49 | 35.72 | 3233042 |
| MISC. DOMESTIC | | | | | | 70 |
| OTHER IMPORT | 25066 | 26762 | 93.67 | 35.87 | 34.16 | 311748 |
| **U.S. TOTAL** | 6987203 | 7716828 | 90.55 | | | 9103204 |

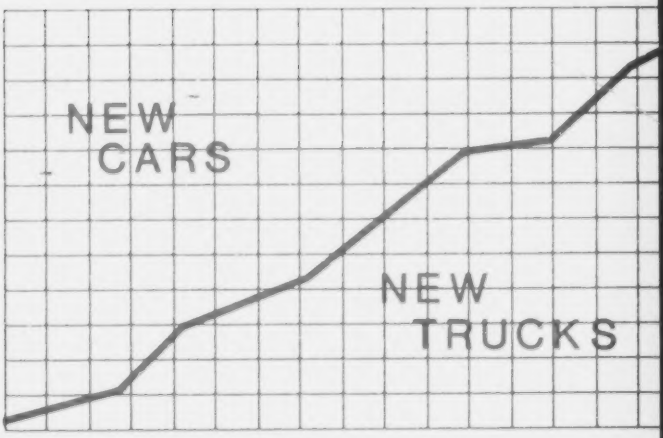
UNITED STATES SUMMARY

C7715-3A

# POCKET SUMMARY

NOVEMBER 1991

## OF REGISTRATIONS




COURTESY OF

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STATISTICAL SERVICES DIVISION

# NEW PASSENGER CAR REGISTRATIONS - MONTH

| MAKES | NOVEMBER | | % '91 VS '90 | % IND | |
|---|---|---|---|---|---|
| | 1991 | 1990 | | 1991 | 1990 |
| **CHRYSLER** | 12554 | 13514 | 86.62 | 1.56 | 1.97 |
| LEBARON | 5540 | 5681 | 99.31 | .97 | .81 |
| NEW YORKER | 2199 | 2142 | 112.02 | .39 | .30 |
| 5TH AVE | 3073 | 4332 | 70.94 | .50 | .61 |
| IMPERIAL | 901 | 1567 | 57.50 | .15 | .22 |
| **DODGE** | 24406 | 32214 | 78.14 | 3.99 | 4.54 |
| DAYTONA | 1191 | 2251 | 53.38 | .20 | .32 |
| SHADOW | 6133 | 6659 | 108.81 | .99 | .80 |
| SPIRIT | 6102 | 9483 | 73.14 | 1.17 | 1.35 |
| DYNASTY | 7556 | 10483 | 75.09 | 1.19 | 1.48 |
| **PLYMOUTH** | 15955 | 21755 | 73.34 | 2.62 | 3.09 |
| HORIZON | 17 | 186 | 9.30 | - | .25 |
| SUNDANCE | 5475 | 5604 | 97.70 | .93 | .80 |
| ACCLAIM | 7118 | 11376 | 62.57 | 1.17 | 1.61 |
| LASER | 1594 | 2618 | 60.90 | .24 | .37 |
| **EAGLE** | 5169 | 5978 | 144.91 | .85 | .51 |
| PREMIER | 884 | 539 | 163.78 | .14 | .08 |
| TALON | 2043 | 2200 | 92.78 | .31 | .32 |
| **CHRYSLER CORP** | 57774 | 71226 | 81.10 | 9.44 | 10.11 |
| **FORD** | 16074 | 24099 | 93.71 | 2.48 | 4.78 |
| ESCORT | 15739 | 26851 | 82.76 | 2.59 | 3.78 |
| PROBE | 3161 | 3609 | 87.59 | .52 | .51 |
| MUSTANG | 6341 | 10444 | 84.33 | 1.01 | 1.48 |
| TEMPO | 12613 | 14895 | 84.62 | 2.10 | 2.11 |
| TAURUS | 23548 | 23477 | 86.24 | 1.78 | 3.40 |
| CROWN VICTORIA | 4982 | 11855 | 42.04 | .80 | 1.68 |
| THUNDERBIRD | 4327 | 9843 | 49.48 | .81 | 1.40 |
| **LINCOLN** | 11003 | 11855 | 81.84 | 1.83 | 2.53 |
| **MERCURY** | 28105 | 31989 | 81.51 | 4.59 | 4.54 |
| TRACER | 3184 | 4455 | 76.48 | .51 | .63 |
| TOPAZ | 4819 | 4462 | 108.61 | .77 | .63 |
| SABLE | 8106 | 8484 | 95.54 | 1.37 | 1.21 |
| COUGAR | 3221 | 4391 | 80.48 | .51 | .62 |
| GRAND MARQUIS | 8541 | 8219 | 103.99 | 1.37 | 1.17 |
| **FORD MOTOR CO** | 55182 | 67943 | 86.44 | 10.87 | 21.87 |
| **BUICK** | 14158 | 24437 | 91.51 | 5.91 | 6.29 |
| SKYLARK | 2167 | 6503 | 33.14 | .34 | .92 |
| CENTURY | 8247 | 8870 | 115.97 | 1.53 | 1.25 |
| REGAL | 6882 | 6505 | 90.81 | 1.13 | 1.21 |
| LESABRE | 14285 | 11067 | 109.74 | 2.35 | 1.57 |
| ROADMASTER | 1748 | | | .61 | - |
| PARK AVE | 4708 | 1451 | 64.36 | .78 | 1.06 |
| RIVIERA | 807 | 1348 | 61.73 | .13 | .20 |
| REATTA | 93 | 566 | 16.78 | .02 | .08 |
| **CADILLAC** | 14888 | 23424 | 91.35 | 2.06 | 2.90 |
| ALLANTE | 136 | 271 | 50.18 | .02 | .04 |
| ELDORADO | 1872 | 1444 | 95.27 | .23 | .20 |
| SEVILLE | 1874 | 1801 | 104.16 | .30 | .24 |
| **CHEVROLET** | 80253 | 92503 | 86.76 | 13.18 | 13.13 |
| PRIZM | 7180 | 6183 | 116.50 | 1.18 | .87 |
| CAVALIER | 19201 | 25698 | 74.73 | 3.49 | 3.67 |
| LUMINA | 15215 | 15215 | 100.00 | 2.51 | 2.16 |
| CORSICA | 11783 | 12134 | 97.11 | 2.25 | 1.62 |
| BERETTA | 4898 | 5074 | 93.61 | .77 | .71 |
| CAMARO | 4520 | 4613 | 98.05 | .74 | .65 |
| CORVETTE | 1334 | 1423 | 93.75 | .22 | .20 |
| CAPRICE | 6252 | 7377 | 82.66 | 1.03 | 1.07 |
| **OLDSMOBILE** | 31504 | 36311 | 82.47 | 5.18 | 5.44 |
| ACHIEVA/CALAIS | 1808 | 8748 | 16.04 | .25 | 1.18 |
| CUTLASS CIERA | 10418 | 8759 | 118.31 | 1.70 | 1.25 |
| CUTLASS SUPRM | 5487 | 10403 | 87.00 | .89 | 1.51 |
| TORONADO | 424 | 981 | 48.02 | .07 | .14 |
| **PONTIAC** | 35824 | 43721 | 81.94 | 5.87 | 6.20 |
| SUNBIRD | 8171 | 10727 | 81.63 | 1.01 | 1.52 |
| GRAND AM | 8998 | 11210 | 89.19 | 1.54 | 1.58 |
| 6000 | 854 | 3358 | 10.55 | .06 | .48 |
| BONNEVILLE | 7853 | 5696 | 181.85 | 1.23 | .81 |
| FIREBIRD | 1843 | 2085 | 88.39 | .30 | .30 |
| GRAND PRIX | 7345 | 8715 | 91.39 | 1.30 | 1.23 |
| **SATURN** | 8178 | 2965 | | 1.32 | .04 |
| **GEN. MTRS. CORP** | 216553 | 279900 | 90.37 | 35.51 | 34.00 |
| MISC. DOMESTIC | 2 | 4 | 150.00 | - | - |
| OTHER IMPORTS | 23041 | 23978 | 92.27 | 74.18 | 3.02 |
| **U.S. TOTAL** | 839774 | 704732 | 86.41 | | |

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# NEW PASSENGER CAR REGISTRATIONS - YEAR TO DATE

| MAKES | YEAR TO DATE | | % '91 VS '90 | % IND | | YEAR END |
|---|---|---|---|---|---|---|
| | 1991 | 1990 | | 1991 | 1990 | 1990 |
| **CHRYSLER** | 113,289 | 68,676 | 67.20 | 1.49 | 2.00 | 180,504 |
| LEBARON | 59,530 | 32,613 | 82.59 | .78 | .97 | 87,457 |
| NEW YORKER | 15,261 | 16,623 | -8.20 | .20 | .49 | 38,591 |
| 5TH AVE | 34,932 | 34,335 | 1.74 | .46 | 1.01 | 37,931 |
| IMPERIAL | 3,847 | 1,097 | 250.68 | .05 | .03 | 12,522 |
| **DODGE** | 328,445 | 318,851 | 3.01 | 4.31 | 9.28 | 350,551 |
| DAYTONA | 14,815 | 32,220 | -54.02 | .19 | .94 | 33,938 |
| SHADOW | 72,720 | 63,947 | 13.72 | .96 | 1.86 | 69,485 |
| SPIRIT | 78,765 | 82,766 | -4.83 | 1.03 | 2.41 | 91,445 |
| DYNASTY | 160,827 | 139,744 | 15.08 | 2.11 | 4.07 | 103,338 |
| **PLYMOUTH** | 185,119 | 226,045 | -18.12 | 2.44 | 6.57 | 245,855 |
| HORIZON | 648 | 1,281 | -49.41 | .01 | .04 | 12,743 |
| SUNDANCE | 50,592 | 56,826 | -10.97 | .67 | 1.65 | 62,432 |
| ACCLAIM | 80,390 | 96,338 | -16.56 | 1.06 | 2.80 | 107,443 |
| LASER | 21,147 | 31,181 | -32.18 | .28 | .91 | 33,155 |
| **EAGLE** | 55,921 | 83,527 | -33.05 | .74 | 2.43 | 88,164 |
| PREMIER | 11,886 | 16,527 | -28.07 | .16 | .48 | 17,194 |
| TALON | 43,935 | 66,902 | -34.32 | .58 | 1.95 | 71,349 |
| **CHRYSLER CORP** | 667,173 | 696,564 | -4.22 | 8.79 | 20.28 | 835,074 |
| **FORD** | 996,619 | 1,034,992 | -3.71 | 13.12 | 30.12 | 1,132,627 |
| ESCORT | 230,220 | 284,237 | -19.00 | 3.03 | 8.27 | 283,386 |
| FIESTA | 17,283 | 36,974 | -53.25 | .23 | 1.08 | 102,765 |
| MUSTANG | 73,774 | 51,169 | 44.18 | .97 | 1.49 | 124,202 |
| TEMPO | 174,167 | 220,619 | -21.05 | 2.29 | 6.42 | 213,355 |
| TAURUS | 275,819 | 284,909 | -3.19 | 3.63 | 8.29 | 307,164 |
| CROWN VICTORIA | 85,478 | 135,975 | -37.14 | 1.13 | 3.96 | 115,744 |
| THUNDERBIRD | 66,470 | 94,788 | -29.87 | .88 | 2.76 | 103,313 |
| **LINCOLN** | 165,987 | 207,781 | -20.11 | 2.18 | 6.04 | 227,235 |
| **MERCURY** | 348,045 | 369,651 | -5.85 | 4.58 | 10.75 | 381,178 |
| TRACER | 43,705 | 28,850 | 51.49 | .58 | .84 | 32,856 |
| TOPAZ | 54,606 | 67,444 | -19.03 | .72 | 1.96 | 109,493 |
| SABLE | 80,324 | 83,045 | -3.28 | 1.06 | 2.42 | 95,844 |
| COUGAR | 33,859 | 53,896 | -37.18 | .45 | 1.57 | 54,258 |
| GRAND MARQUIS | 87,083 | 96,829 | -10.07 | 1.15 | 2.82 | 101,882 |
| **FORD MOTOR CO** | 1,510,730 | 1,704,424 | -11.36 | 19.89 | 49.59 | 1,917,252 |
| **BUICK** | 459,203 | 468,146 | -1.91 | 6.05 | 13.62 | 529,193 |
| SKYLARK | 67,139 | 81,076 | -17.18 | .88 | 2.36 | 88,199 |
| CENTURY | 144,819 | 148,964 | -2.78 | 1.91 | 4.34 | 112,827 |
| REGAL | 99,888 | 78,114 | 27.87 | 1.32 | 2.27 | 86,706 |
| LESABRE | 96,187 | 114,121 | -15.71 | 1.27 | 3.32 | 151,668 |
| ROADMASTER | 1,029 | 1 | 102800.00 | .01 | .00 | 1 |
| PARK AVE | 78,411 | 43,850 | 78.82 | 1.03 | 1.28 | 61,807 |
| RIVIERA | 12,128 | 1,903 | 537.19 | .16 | .06 | 20,741 |
| REATTA | 2,356 | 5,859 | -59.78 | .03 | .17 | 8,374 |
| **CADILLAC** | 195,453 | 231,864 | -15.70 | 2.57 | 6.74 | 255,397 |
| ALLANTE | 2,711 | 2,821 | -3.90 | .04 | .08 | 3,177 |
| ELDORADO | 14,093 | 21,106 | -33.23 | .19 | .61 | 22,991 |
| SEVILLE | 24,272 | 29,223 | -16.95 | .32 | .85 | 32,443 |
| **CHEVROLET** | 1,016,259 | 1,221,943 | -16.83 | 13.38 | 35.51 | 1,318,268 |
| PRIZM | 49,042 | 55,688 | -11.93 | .65 | 1.62 | 105,854 |
| CAVALIER | 241,636 | 267,155 | -9.55 | 3.18 | 7.77 | 251,674 |
| LUMINA | 198,381 | 200,300 | -.96 | 2.62 | 5.82 | 216,097 |
| CORSICA | 109,322 | 152,714 | -28.41 | 1.44 | 4.44 | 162,282 |
| BERETTA | 56,139 | 96,873 | -42.05 | .74 | 2.81 | 95,385 |
| CAMARO | 48,756 | 71,705 | -32.00 | .64 | 2.08 | 76,415 |
| CORVETTE | 15,674 | 13,298 | 17.86 | .21 | .39 | 20,984 |
| CAPRICE | 126,614 | 137,960 | -8.23 | 1.67 | 4.01 | 145,998 |
| **OLDSMOBILE** | 403,402 | 471,514 | -14.45 | 5.31 | 13.70 | 505,103 |
| ACHIEVA/CALAIS | 69,496 | 92,036 | -24.48 | .92 | 2.67 | 98,874 |
| CUTLASS CIERA | 125,862 | 125,624 | .19 | 1.66 | 3.65 | 133,287 |
| CUTLASS SUPRM | 8,134 | 10,181 | -20.10 | .11 | .30 | 10,236 |
| TORONADO | 7,143 | 13,441 | -46.85 | .09 | .39 | 14,528 |
| **PONTIAC** | 461,244 | 582,356 | -20.78 | 6.07 | 16.92 | 625,455 |
| SUNBIRD | 87,768 | 109,282 | -19.68 | 1.16 | 3.18 | 118,885 |
| GRAND AM | 36,681 | 106,418 | -65.53 | .48 | 3.09 | 201,134 |
| 6000 | 23,747 | 43,719 | -45.68 | .31 | 1.27 | 47,176 |
| BONNEVILLE | 62,474 | 62,316 | .25 | .82 | 1.81 | 67,197 |
| FIREBIRD | 22,070 | 39,084 | -43.53 | .29 | 1.14 | 37,981 |
| GRAND PRIX | 168,504 | 209,441 | -19.55 | 2.22 | 6.08 | 211,369 |
| **SATURN** | 62,166 | 146 | 42482.19 | .82 | .00 | 1,449 |
| **GEN. MTRS. CORP** | 1,450,964 | 1,953,123 | -25.71 | 19.09 | 56.77 | 1,833,042 |
| MISC. IMPORTS | 24 | 24 | .00 | .00 | .00 | 76 |
| OTHER IMPORTS | 1,224,599 | 1,281,934 | -4.47 | 16.12 | 37.26 | 1,111,748 |
| **U.S. TOTAL** | 3,596,719 | 4,219,565 | -14.76 | | | 3,910,325 |

UNITED STATES SUMMARY

## NEW TRUCK REGISTRATIONS

| MAKES | NOV | % IND | YEAR TO DATE | | % '91 VS '90 | % IND | |
|---|---|---|---|---|---|---|---|
| | 1991 | | 1991 | 1990 | | 1991 | 1990 |
| CHEVROLET | 75146 | 23.40 | 971759 | 1149758 | 84.52 | 24.46 | 25.89 |
| CHRYSLER | 464 | .14 | 3744 | 2591 | 144.50 | .09 | .06 |
| DODGE | 33110 | 10.31 | 413637 | 427935 | 96.65 | 10.41 | 9.64 |
| FORD | 95350 | 29.68 | 1137795 | 1303487 | 87.29 | 28.65 | 29.35 |
| FREIGHTLINER | 1609 | .50 | 18752 | 21473 | 87.33 | .47 | .48 |
| G.M.C. | 22148 | 6.90 | 279462 | 323063 | 86.50 | 7.04 | 7.27 |
| HINO | 149 | .05 | 1727 | 2147 | 80.44 | .04 | .05 |
| ISUZU | 6859 | 2.14 | 96975 | 105626 | 91.81 | 2.44 | 2.38 |
| IVECO | 2 | - | 614 | 2443 | 25.13 | .02 | .06 |
| JEEP | 14191 | 4.42 | 158959 | 178324 | 89.14 | 4.00 | 4.01 |
| KENWORTH | 863 | .27 | 10624 | 14465 | 73.45 | .27 | .33 |
| MACK/MIDLINER | 951 | .30 | 10289 | 16412 | 62.69 | .26 | .37 |
| MERCEDES BENZ | 78 | .02 | 1019 | 1538 | 66.25 | .03 | .03 |
| MITSUBISHI FUSO | 259 | .08 | 2837 | 2978 | 95.27 | .07 | .07 |
| NAVISTAR | 3875 | 1.21 | 56708 | 63873 | 88.78 | 1.43 | 1.44 |
| OLDSMOBILE | 2928 | .91 | 27132 | 22378 | 121.24 | .68 | .50 |
| OSHKOSH | 183 | .06 | 4129 | 4803 | 85.97 | .10 | .11 |
| PETERBILT | 759 | .24 | 9441 | 12625 | 74.78 | .24 | .28 |
| PLYMOUTH | 13152 | 4.10 | 159331 | 157354 | 101.26 | 4.01 | 3.54 |
| PONTIAC | 2130 | .66 | 20795 | 26053 | 79.82 | .52 | .59 |
| SCANIA | 1 | - | 18 | 78 | 23.08 | - | - |
| UD | 197 | .06 | 2002 | 2186 | 91.58 | .05 | .05 |
| VOLVO | 79 | .02 | 722 | 764 | 94.50 | .02 | .02 |
| WESTERN STAR | 39 | .01 | 546 | 947 | 57.66 | .01 | .02 |
| WHITEGMC | 1155 | .36 | 10186 | 12985 | 78.44 | .26 | .29 |
| OTHER IMPORTS | 44987 | 14.01 | 565971 | 579804 | 97.79 | 14.27 | 13.05 |
| MISC. DOMESTIC | 486 | .15 | 6259 | 5491 | 113.99 | .16 | .12 |
| U. S. TOTAL | 321150 | | 3972428 | 4441641 | 89.44 | | |

## TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

| MAKES | GVW 1 0-6 | GVW 2 6-10 | GVW 3 10-14 | GVW 4 14-16 | GVW 5 16-19.5 | GVW 6 19.5-26 | GVW 7 26-33 | GVW 8 33 & OVER |
|---|---|---|---|---|---|---|---|---|
| CHEVROLET | 580998 | 365262 | 12433 | 3011 | 74 | 4515 | 5176 | 290 |
| CHRYSLER | 3744 | - | - | - | - | - | - | - |
| DODGE | 302103 | 111534 | - | - | - | - | - | - |
| FORD | 696311 | 394519 | - | 17285 | - | 4777 | 17428 | 7475 |
| FREIGHTLINER | - | - | - | - | - | 24 | 118 | 18610 |
| G.M.C. | 134502 | 125434 | 1729 | 1813 | 275 | 3989 | 11166 | 554 |
| HINO | - | - | 248 | - | 372 | 508 | 599 | - |
| ISUZU | 88751 | - | 5500 | 1039 | 740 | 726 | 219 | - |
| IVECO | - | - | 377 | 144 | 34 | 59 | - | - |
| JEEP | 158959 | - | - | - | - | - | - | - |
| KENWORTH | - | - | - | - | - | - | 210 | 10414 |
| MACK/MIDLINER | - | - | - | - | - | 310 | 789 | 9190 |
| MERCEDES BENZ | - | - | - | - | - | 327 | 692 | - |
| MITSUBISHI FUSO | - | - | 1585 | - | 580 | 353 | 319 | - |
| NAVISTAR | - | - | - | 21 | 35 | 7608 | 27951 | 21093 |
| OLDSMOBILE | 27132 | - | - | - | - | - | - | - |
| OSHKOSH | - | 346 | 474 | 1544 | 1259 | 319 | 4 | 183 |
| PETERBILT | - | - | - | - | - | - | 200 | 9241 |
| PLYMOUTH | 159331 | - | - | - | - | - | - | - |
| PONTIAC | 20795 | - | - | - | - | - | - | - |
| SCANIA | - | - | - | - | - | - | - | 18 |
| UD | - | - | 582 | - | 647 | 482 | 281 | - |
| VOLVO | - | - | - | - | - | - | 613 | 109 |
| WESTERN STAR | - | - | - | - | - | - | - | 546 |
| WHITEGMC | - | - | - | - | - | - | - | 10185 |
| OTHER IMPORTS | 558658 | 8119 | - | - | - | - | - | 2883 |
| MISC. DOMESTIC | 739 | 343 | 59 | - | 2 | 1342 | 881 | - |
| TOTAL | 2722223 | 1005557 | 22997 | 24857 | 4018 | 25349 | 66646 | 90791 |
| 1990 TOTAL | 2925285 | 1224687 | 30281 | 29820 | 5466 | 33493 | 76455 | 116154 |
| 1991 VS '90 | 93.06 | 82.11 | 75.95 | 83.36 | 73.51 | 75.68 | 87.17 | 78.16 |

MANUFACTURERS' SALES RECORDS ARE USED IN COMPILING KANSAS BEGINNING WITH JULY, 1991.

# NEW IMPORTED CARS LEADING MAKES

| MAKES | YEAR TO DATE 1991 | | YEAR TO DATE 1990 | |
|---|---|---|---|---|
| | UNITS | % OF INDUSTRY | UNITS | % OF INDUSTRY |
| **DOMESTIC SPONSORED IMPORTS** | | | | |
| CHEVROLET METRO | 81775 | 1.08 | 78389 | .93 |
| CHEVROLET STORM | 71949 | .95 | 80111 | .95 |
| DODGE COLT DL/VISTA SW | 18284 | .24 | 21341 | .25 |
| DODGE STEALTH | 15481 | .22 | 1209 | .01 |
| EAGLE SUMMIT | 16331 | .21 | 12187 | .14 |
| FORD FESTIVA | 36507 | .48 | 50155 | .60 |
| GM LOTUS | 294 | - | 168 | - |
| MERCURY CAPRI | 18258 | .24 | 5599 | .07 |
| PLYMOUTH COLT DL/VISTA SW | 16344 | .22 | 19620 | .23 |
| PONTIAC LEMANS | 32889 | .43 | 35815 | .43 |
| TC by MASERATI | 1059 | .01 | 3206 | .04 |
| OTHERS | - | - | 4986 | .06 |
| TOTAL DOMESTIC SPONSORED IMPORTS | 310171 | 4.08 | 312787 | 3.71 |
| **OTHER IMPORTS** | | | | |
| ACURA | 131760 | 1.73 | 128129 | 1.52 |
| AUDI | 11680 | .15 | 19435 | .23 |
| BMW | 46873 | .62 | 54432 | .65 |
| DAIHATSU | 5436 | .07 | 9564 | .11 |
| HONDA | 632562 | 8.33 | 658672 | 7.82 |
| HYUNDAI | 113196 | 1.49 | 122246 | 1.45 |
| INFINITI | 32611 | .43 | 18151 | .22 |
| ISUZU | 11799 | .16 | 5018 | .06 |
| JAGUAR | 9808 | .13 | 16343 | .19 |
| LEXUS | 60738 | .80 | 53199 | .63 |
| MAZDA | 203827 | 2.68 | 208478 | 2.48 |
| MERCEDES BENZ | 54299 | .71 | 66967 | .80 |
| MITSUBISHI | 150269 | 1.98 | 133226 | 1.58 |
| NISSAN | 349341 | 4.60 | 387307 | 4.60 |
| SAAB | 23868 | .31 | 24483 | .29 |
| SUBARU | 98724 | 1.30 | 98095 | 1.16 |
| TOYOTA | 622706 | 8.17 | 646511 | 7.68 |
| VOLKSWAGEN | 84235 | 1.11 | 114984 | 1.37 |
| VOLVO | 65817 | .87 | 84180 | 1.00 |
| OTHERS | 19851 | .26 | 26549 | .32 |
| TOTAL OTHER IMPORTS | 2707203 | 35.90 | 2765299 | 34.15 |
| GRAND TOTAL ALL IMPORT CARS | 3017374 | 39.98 | 3188776 | 37.86 |

## NEW IMPORTED LIGHT TRUCKS LEADING MAKES (0-10,000 LBS)

| | | | | |
|---|---|---|---|---|
| **DOMESTIC SPONSORED IMPORTS** | | | | |
| DODGE RAM 50 | 4410 | .11 | 11148 | .25 |
| DODGE RAIDER | 49 | - | 1458 | .03 |
| CHEVROLET GEO TRACKER | 29035 | .73 | 30880 | .70 |
| **OTHER IMPORTS** | | | | |
| ISUZU | 88751 | 2.23 | 96124 | 2.16 |
| MAZDA | 113821 | 2.87 | 112569 | 2.53 |
| MITSUBISHI | 27150 | .69 | 28383 | .86 |
| NISSAN | 155268 | 3.91 | 151073 | 3.40 |
| SUZUKI | 13967 | .34 | 13232 | .30 |
| TOYOTA | 246328 | 6.20 | 251048 | 5.65 |
| VOLKSWAGEN | 4789 | .12 | 5839 | .13 |
| OTHERS | 5854 | .15 | 7660 | .17 |
| TOTAL OTHER IMPORT TRUCKS | 655728 | 16.51 | 675928 | 15.22 |
| GRAND TOTAL ALL IMPORT TRUCKS | 689222 | 17.35 | 719424 | 16.20 |

UNITED STATES SUMMARY

COMPILED FROM OFFICIAL STATE RECORDS BY THE REGISTRATION SERVICES DIVISION OF R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE ONLY. RE-SALE, REPUBLISHING OR SHARING PROHIBITED.

NEW VEHICLE REGISTRATIONS-UNITED STATES-CALENDAR YEAR TOTALS

| YEAR | CARS | TRUCKS |
|---|---|---|
| 1986 | 11139842 | 4801021 |
| 1987 | 10165660 | 4963888 |
| 1988 | 10479931 | 5211100 |
| 1989 | 9652617 | 5100195 |
| 1990 | 9103204 | 4798515 |

NOVEMBER 1991 ISSUED 01/92

R. L. POLK & CO.

R.1-91

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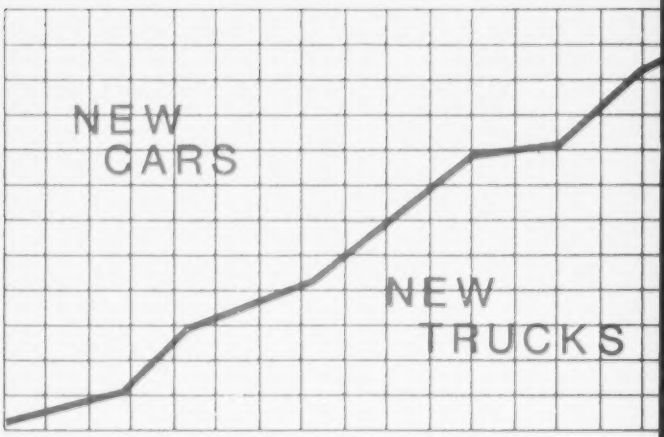
# POCKET SUMMARY

DECEMBER
1991

## OF REGISTRATIONS




COURTESY OF

POLK®

R L POLK & CO
STATISTICAL SERVICES
DIVISION

# NEW PASSENGER CAR REGISTRATIONS - MONTH

| MAKES | DECEMBER 1991 | DECEMBER 1990 | % '91 VS '90 | % INC 1991 | % INC 1990 |
|---|---|---|---|---|---|
| **CHRYSLER** | 10791 | 11428 | 115.87 | 2.24 | 1.76 |
| LEBARON | 8031 | 4844 | 165.79 | 1.28 | .71 |
| NEW YORKER | 1765 | 1768 | 99.26 | .28 | .26 |
| 5TH AVE | 1196 | 1695 | 88.71 | .41 | .53 |
| IMPERIAL | 1048 | 1450 | 88.13 | .17 | .23 |
| **DODGE** | 23549 | 32600 | 70.87 | 7.64 | 4.77 |
| DAYTONA | 1178 | 1718 | 86.12 | .18 | .25 |
| SHADOW | 5950 | 5983 | 93.38 | .95 | .88 |
| SPIRIT | 8216 | 8677 | 111.64 | .99 | 1.27 |
| DYNASTY | 7854 | 11994 | 58.81 | 1.71 | 1.77 |
| **PLYMOUTH** | 14558 | 20817 | 69.96 | 2.32 | 3.05 |
| HORIZON | 24 | 161 | 14.72 | - | .02 |
| SUNDANCE | 4903 | 5606 | 84.45 | .78 | .85 |
| ACCLAIM | 6652 | 11110 | 61.65 | 1.10 | 1.64 |
| LASER | 1590 | 2141 | 76.16 | .25 | .31 |
| **EAGLE** | 4338 | 4247 | 102.38 | .69 | .62 |
| PREMIER | 1377 | 671 | 111.33 | .12 | .10 |
| TALON | 2031 | 2447 | 83.00 | .32 | .36 |
| **CHRYSLER CORP.** | 55362 | 63475 | 80.46 | 8.83 | 10.19 |
| **FORD** | 7546 | 8788 | 90.62 | 12.58 | 12.89 |
| ESCORT | 19702 | 21049 | 91.79 | 3.07 | 3.09 |
| PROBE | 2874 | 3491 | 84.25 | .46 | .50 |
| MUSTANG | 6501 | 9033 | 66.43 | .95 | 1.33 |
| TEMPO | 13037 | 12636 | 104.00 | 2.07 | 1.84 |
| TAURUS | 23345 | 22275 | 104.99 | 3.73 | 3.25 |
| CROWN VICTORIA | 4963 | 9769 | 50.70 | .79 | 1.43 |
| THUNDERBIRD | 5288 | 6973 | 76.27 | .84 | 1.02 |
| **LINCOLN** | 15051 | 19476 | 77.28 | 2.39 | 2.86 |
| **MERCURY** | 26681 | 25521 | 104.47 | 4.24 | 3.74 |
| TRACER | 2808 | 4008 | 70.06 | .45 | .59 |
| TOPAZ | 4710 | 3505 | 134.38 | .75 | .51 |
| SABLE | 8710 | 6799 | 122.22 | 1.32 | 1.00 |
| COUGAR | 3150 | 4369 | 72.15 | .50 | .64 |
| GRAND MARQUIS | 5182 | 5654 | 109.51 | .98 | .83 |
| **FORD MOTOR CO.** | 121760 | 133060 | 91.51 | 19.31 | 19.52 |
| **BUICK** | 42855 | 41364 | 104.44 | 6.82 | 6.02 |
| SKYLARK | 4725 | 7129 | 66.28 | .75 | 1.05 |
| CENTURY | 8672 | 8059 | 107.61 | 1.38 | 1.18 |
| REGAL | 6336 | 8595 | 73.72 | 1.01 | 1.26 |
| LESABRE | 14002 | 8547 | 163.82 | 2.23 | 1.25 |
| ROADMASTER | 3248 | - | - | .52 | - |
| PARK AVE | 4996 | 6955 | 70.43 | .78 | 1.02 |
| RIVIERA | 909 | 1232 | 73.78 | .14 | .18 |
| REATTA | 97 | 515 | 14.95 | .01 | .08 |
| **CADILLAC** | 18925 | 24573 | 77.12 | 3.01 | 3.60 |
| ALLANTE | 104 | 356 | 29.21 | .02 | .05 |
| ELDORADO | 1611 | 1886 | 85.52 | .26 | .28 |
| SEVILLE | 2411 | 3220 | 74.88 | .38 | .47 |
| **CHEVROLET** | 87012 | 94328 | 92.24 | 13.86 | 13.84 |
| PRIZM | 7535 | 10266 | 73.42 | 1.20 | 1.51 |
| CAVALIER | 19257 | 24519 | 78.54 | 3.09 | 3.60 |
| LUMINA | 14698 | 14797 | 99.33 | 2.34 | 2.17 |
| CORSICA | 13418 | 9568 | 140.24 | 2.13 | 1.40 |
| BERETTA | 4508 | 4513 | 99.89 | .72 | .66 |
| CAMARO | 4745 | 3715 | 127.77 | .75 | .55 |
| CORVETTE | 1443 | 1686 | 85.59 | .23 | .25 |
| CAPRICE | 6304 | 8528 | 73.83 | 1.00 | 1.25 |
| **OLDSMOBILE** | 31075 | 33190 | 93.63 | 4.94 | 4.87 |
| ACHIEVA/CALAIS | 1342 | 6838 | 19.63 | .21 | 1.00 |
| CUTLASS CIERA | 9583 | 7553 | 126.86 | 1.54 | 1.12 |
| CUTLASS SUPRM | 6424 | 8053 | 79.77 | 1.02 | 1.19 |
| TORONADO | 515 | 1087 | 47.38 | .08 | .16 |
| **PONTIAC** | 38495 | 43099 | 89.32 | 6.12 | 6.32 |
| SUNBIRD | 6419 | 10604 | 60.53 | 1.02 | 1.56 |
| GRAND AM | 11200 | 13319 | 84.09 | 1.78 | 1.94 |
| 6000 | 305 | 3457 | 8.82 | .05 | .51 |
| BONNEVILLE | 8545 | 5021 | 170.19 | 1.36 | .74 |
| FIREBIRD | 1674 | 1897 | 88.24 | .27 | .28 |
| GRAND PRIX | 7635 | 6928 | 110.20 | 1.21 | 1.02 |
| **SATURN** | 8687 | 1103 | 787.58 | 1.38 | .16 |
| **GEN. MTRS. CORP** | 227093 | 237309 | 95.69 | 36.11 | 34.81 |
| MISC. DOMESTIC | 3 | 1 | 300.00 | - | - |
| OTHER IMPORT | 224180 | 241799 | 92.71 | 35.67 | 35.48 |
| **U.S. TOTAL** | 628528 | 681644 | 92.21 | | |

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# NEW PASSENGER CAR REGISTRATIONS - YEAR TO DATE

| MAKES | YEAR TO DATE | | % '91 VS '90 | % IND | | YEAR END |
|---|---|---|---|---|---|---|
| | 1991 | 1990 | | 1991 | 1990 | 1990 |
| **CHRYSLER** | 127484 | 180504 | 70.61 | 1.45 | 1.98 | 180504 |
| LEBARON | 60604 | 87457 | 69.30 | .74 | .96 | 87457 |
| NEW YORKER | 17030 | 38591 | 44.13 | .21 | .42 | 38591 |
| 5TH AVE | 37740 | 37931 | 99.50 | .46 | .42 | 37931 |
| IMPERIAL | 11020 | 12522 | 88.01 | .13 | .14 | 12522 |
| **DODGE** | 331619 | 350551 | 94.60 | 4.03 | 3.85 | 350551 |
| DAYTONA | 15971 | 33938 | 47.05 | .19 | .37 | 33938 |
| SHADOW | 78728 | 69486 | 113.30 | .96 | .76 | 69486 |
| SPIRIT | 82031 | 91445 | 89.71 | 1.00 | 1.00 | 91445 |
| DYNASTY | 107941 | 103338 | 104.45 | 1.31 | 1.14 | 103338 |
| **PLYMOUTH** | 199877 | 245855 | 81.30 | 2.43 | 2.70 | 245855 |
| HORIZON | 671 | 12743 | 5.27 | .01 | .14 | 12743 |
| SUNDANCE | 55559 | 62432 | 88.99 | .67 | .69 | 62432 |
| ACCLAIM | 97326 | 107443 | 90.58 | 1.19 | 1.18 | 107443 |
| LASER | 28771 | 39305 | 73.20 | .35 | .43 | 39305 |
| **EAGLE** | 60319 | 58164 | 103.71 | .73 | .64 | 58164 |
| PREMIER | 12437 | 17194 | 72.33 | .15 | .19 | 17194 |
| TALON | 29972 | 27349 | 109.59 | .36 | .30 | 27349 |
| **CHRYSLER CORP.** | 719299 | 835074 | 86.14 | 8.74 | 9.17 | 835074 |
| **FORD** | 1077294 | 1302627 | 82.70 | 13.08 | 14.30 | 1302627 |
| ESCORT | 249513 | 283386 | 88.05 | 3.03 | 3.11 | 283386 |
| PROBE | 75324 | 102365 | 73.58 | .91 | 1.12 | 102365 |
| MUSTANG | 79849 | 124202 | 64.29 | .97 | 1.36 | 124202 |
| TEMPO | 187325 | 213355 | 87.80 | 2.28 | 2.34 | 213355 |
| TAURUS | 299567 | 307164 | 97.53 | 3.63 | 3.39 | 307164 |
| CROWN VICTORIA | 70515 | 115744 | 60.92 | .86 | 1.27 | 115744 |
| THUNDERBIRD | 71825 | 103313 | 71.45 | .90 | 1.13 | 103313 |
| **LINCOLN** | 181295 | 227239 | 79.78 | 2.20 | 2.50 | 227239 |
| **MERCURY** | 375153 | 383178 | 97.91 | 4.56 | 4.21 | 383178 |
| TRACER | 45550 | 32858 | 141.67 | .57 | .36 | 32858 |
| TOPAZ | 59411 | 70949 | 83.74 | .72 | .78 | 70949 |
| SABLE | 98744 | 95844 | 103.03 | 1.20 | 1.05 | 95844 |
| COUGAR | 57072 | 74259 | 76.85 | .69 | .82 | 74259 |
| GRAND MARQUIS | 93599 | 102483 | 91.33 | 1.14 | 1.13 | 102483 |
| **FORD MOTOR CO.** | 1633742 | 1917262 | 85.21 | 19.84 | 21.06 | 1917262 |
| **BUICK** | 546628 | 529190 | 102.76 | 6.65 | 5.81 | 529190 |
| SKYLARK | 82151 | 88199 | 93.47 | .75 | .97 | 88199 |
| CENTURY | 127656 | 112823 | 113.15 | 1.56 | 1.24 | 112823 |
| REGAL | 105125 | 86706 | 121.27 | 1.28 | .95 | 86706 |
| LESABRE | 110328 | 151668 | 72.74 | 1.34 | 1.66 | 151668 |
| ROADMASTER | 36294 | 3 | - | .44 | | 3 |
| PARK AVE | 83368 | 61807 | 134.92 | 1.01 | .68 | 61807 |
| RIVIERA | 13048 | 20741 | 62.91 | .16 | .23 | 20741 |
| REATTA | 2438 | 6374 | 38.25 | .03 | .07 | 6374 |
| **CADILLAC** | 214557 | 255397 | 84.01 | 2.61 | 2.81 | 255397 |
| ALLANTE | 2811 | 3177 | 88.67 | .03 | .03 | 3177 |
| ELDORADO | 15929 | 22991 | 69.28 | .19 | .25 | 22991 |
| SEVILLE | 26701 | 32443 | 82.30 | .34 | .37 | 32443 |
| **CHEVROLET** | 1164364 | 1316268 | 88.45 | 14.14 | 14.46 | 1316268 |
| PRIZM | 101648 | 105954 | 95.94 | 1.23 | 1.16 | 105954 |
| CAVALIER | 261151 | 291674 | 89.54 | 3.18 | 3.22 | 291674 |
| LUMINA | 214292 | 215097 | 99.63 | 2.60 | 2.36 | 215097 |
| CORSICA | 172837 | 162282 | 106.50 | 2.10 | 1.78 | 162282 |
| BERETTA | 61179 | 95386 | 64.14 | .74 | 1.05 | 95386 |
| CAMARO | 53556 | 76415 | 70.09 | .65 | .84 | 76415 |
| CORVETTE | 11133 | 20984 | 53.06 | .13 | .23 | 20984 |
| CAPRICE | 112190 | 145998 | 76.84 | 1.36 | 1.60 | 145998 |
| **OLDSMOBILE** | 434825 | 505103 | 86.09 | 5.28 | 5.55 | 505103 |
| ACHIEVA/CALAIS | 54348 | 98874 | 54.97 | .66 | 1.09 | 98874 |
| CUTLASS CIERA | 135634 | 133287 | 101.76 | 1.65 | 1.46 | 133287 |
| CUTLASS SUPRM | 90294 | 110236 | 81.91 | 1.10 | 1.21 | 110236 |
| TORONADO | 7667 | 14528 | 52.77 | .09 | .16 | 14528 |
| **PONTIAC** | 500212 | 625455 | 79.98 | 6.07 | 6.87 | 625455 |
| SUNBIRD | 94271 | 118886 | 79.30 | 1.14 | 1.31 | 118886 |
| GRAND AM | 147068 | 201734 | 72.90 | 1.79 | 2.20 | 201734 |
| 6000 | 24065 | 47176 | 51.01 | .29 | .52 | 47176 |
| BONNEVILLE | 71068 | 67397 | 105.45 | .86 | .74 | 67397 |
| FIREBIRD | 23769 | 37981 | 62.58 | .29 | .42 | 37981 |
| GRAND PRIX | 104342 | 114369 | 91.23 | 1.27 | 1.26 | 114369 |
| **SATURN** | 7956 | 1449 | - | .86 | .02 | 1449 |
| **GEN. MTRS. CORP.** | 2925871 | 3271042 | 89.45 | 35.53 | 35.92 | 3233042 |
| MISC. DOMESTIC | 3 | 78 | 3.84 | | | 78 |
| OTHER IMPORT | 2355774 | 3117748 | 75.54 | 35.89 | 34.25 | 3117748 |
| **U.S. TOTAL** | 8234717 | 9103204 | 90.46 | | | 9103204 |

UNITED STATES SUMMARY

## NEW TRUCK REGISTRATIONS

| MAKES | DEC | % IND | YEAR TO DATE | | % '91 VS '90 | % IND | |
|---|---|---|---|---|---|---|---|
| | 1991 | | 1991 | 1990 | | 1991 | 1990 |
| CHEVROLET | 65921 | 23.61 | 1654247 | 1241172 | 88.23 | 24.55 | 25.87 |
| CHRYSLER | 913 | .25 | 4660 | 2841 | 164.03 | .11 | .06 |
| DODGE | 37089 | 10.15 | 451114 | 461291 | 97.79 | 10.78 | 9.61 |
| FORD | 113026 | 30.93 | 1251956 | 1405065 | 89.10 | 28.83 | 29.26 |
| FREIGHTLINER | 1760 | .48 | 21686 | 23685 | 89.07 | .43 | .49 |
| G.M.C. | 26300 | 7.20 | 306149 | 348836 | 87.76 | 7.05 | 7.27 |
| HINO | 176 | .05 | 1905 | 2312 | 82.44 | .04 | .05 |
| ISUZU | 7250 | 1.98 | 104213 | 115450 | 90.35 | 2.40 | 2.41 |
| IVECO | 3 | - | 617 | 2811 | 21.96 | .01 | .05 |
| JEEP | 16099 | 4.40 | 175271 | 191979 | 91.30 | 4.03 | 4.00 |
| KENWORTH | 1139 | .31 | 12101 | 15786 | 76.66 | .28 | .33 |
| MACK/MIDLINER | 937 | .26 | 11369 | 17117 | 66.41 | .26 | .37 |
| MERCEDES BENZ | 84 | .02 | 1110 | 1653 | 67.15 | .03 | .03 |
| MITSUBISHI FUSO | 246 | .07 | 3093 | 3241 | 95.43 | .07 | .07 |
| NAVISTAR | 4390 | 1.20 | 61797 | 70373 | 87.81 | 1.42 | 1.47 |
| OLDSMOBILE | 3701 | 1.01 | 30859 | 24258 | 127.21 | .71 | .51 |
| OSHKOSH | 235 | .06 | 4375 | 5178 | 84.49 | .10 | .11 |
| PETERBILT | 932 | .25 | 10717 | 13863 | 77.31 | .25 | .29 |
| PLYMOUTH | 14696 | 4.02 | 174172 | 170770 | 101.99 | 4.01 | 3.56 |
| PONTIAC | 2383 | .65 | 23186 | 28144 | 82.38 | .53 | .59 |
| SCANIA | - | - | 18 | 85 | 21.18 | - | - |
| UD | 205 | .06 | 2211 | 2356 | 93.45 | .05 | .05 |
| VOLVO | 178 | .05 | 906 | 863 | 104.98 | .02 | .02 |
| WESTERN STAR | 59 | .02 | 620 | 1028 | 60.31 | .01 | .02 |
| WHITEGMC | 1106 | .30 | 11498 | 14311 | 80.34 | .26 | .30 |
| OTHER IMPORTS | 46131 | 12.62 | 614131 | 627616 | 97.85 | 14.14 | 13.08 |
| MISC. DOMESTIC | 540 | .15 | 6822 | 6001 | 113.68 | .16 | .13 |
| U. S. TOTAL | 365497 | | 4344604 | 4798515 | 90.54 | | |

## TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

| MAKES | GVW 1 0-6 | GVW 2 6-10 | GVW 3 10-14 | GVW 4 14-16 | GVW 5 16-19.5 | GVW 6 19.5-26 | GVW 7 26-33 | GVW 8 33 & OVER |
|---|---|---|---|---|---|---|---|---|
| CHEVROLET | 630399 | 400857 | 13360 | 3314 | 79 | 4873 | 5557 | 308 |
| CHRYSLER | 4660 | - | - | - | - | - | - | - |
| DODGE | 330492 | 120622 | - | - | - | - | - | - |
| FORD | 761562 | 439607 | - | 18668 | - | 5145 | 18756 | 8218 |
| FREIGHTLINER | - | - | - | - | - | 40 | 1668 | 20878 |
| G.M.C. | 147148 | 138070 | 1816 | 1344 | 300 | 4418 | 1877 | 576 |
| HINO | - | - | 266 | - | 408 | 553 | 678 | - |
| ISUZU | 95343 | - | 5933 | 1165 | 831 | 797 | 244 | - |
| IVECO | - | - | 360 | 144 | 34 | 59 | - | - |
| JEEP | 175271 | - | - | - | - | - | - | - |
| KENWORTH | - | - | - | - | - | - | 275 | 11826 |
| MACK/MIDLINER | - | - | - | - | - | 331 | 861 | 10177 |
| MERCEDES BENZ | - | - | - | - | - | 356 | 754 | - |
| MITSUBISHI FUSO | - | - | 1715 | - | 633 | 396 | 349 | - |
| NAVISTAR | - | - | - | 22 | 36 | 8171 | 30129 | 23439 |
| OLDSMOBILE | 30859 | - | - | - | - | - | - | - |
| OSHKOSH | - | 354 | 502 | 1619 | 1341 | 339 | 9 | 211 |
| PETERBILT | - | - | - | - | - | - | 217 | 10500 |
| PLYMOUTH | 174172 | - | - | - | - | - | - | - |
| PONTIAC | 23186 | - | - | - | - | - | - | - |
| SCANIA | - | - | - | - | - | - | - | 18 |
| UD | - | - | 643 | - | 716 | 532 | 320 | - |
| VOLVO | - | - | - | - | - | - | 734 | 172 |
| WESTERN STAR | - | - | - | - | - | - | - | 620 |
| WHITEGMC | - | - | - | - | - | - | - | 11498 |
| OTHER IMPORTS | 605241 | 8890 | - | - | - | - | - | - |
| MISC. DOMESTIC | 795 | 357 | 81 | - | 2 | 1464 | 987 | 3136 |
| TOTAL | 2979128 | 1108757 | 24696 | 26876 | 4380 | 27274 | 71916 | 101577 |
| 1990 TOTAL | 3164577 | 1317338 | 32072 | 31878 | 5844 | 36440 | 82734 | 127632 |
| 1991 vs '90 | 94.14 | 84.17 | 77.00 | 84.31 | 74.95 | 74.85 | 86.92 | 79.59 |

MANUFACTURERS' SALES RECORDS ARE USED IN COMPILING KANSAS BEGINNING WITH JULY, 1991.

## NEW IMPORTED CARS LEADING MAKES

| MAKES | YEAR TO DATE 1991 | | YEAR TO DATE 1990 | |
|---|---|---|---|---|
| | UNITS | % OF INDUSTRY | UNITS | % OF INDUSTRY |
| **DOMESTIC SPONSORED IMPORTS** | | | | |
| CHEVROLET METRO | 92041 | 1.12 | 90084 | .89 |
| CHEVROLET STORM | 76866 | .93 | 94752 | .93 |
| DODGE COLT GL/VISTA SW | 19185 | .23 | 23122 | .25 |
| DODGE STEALTH | 17839 | .22 | 2368 | .03 |
| EAGLE SUMMIT | 17910 | .22 | 13289 | .15 |
| FORD FESTIVA | 41176 | .50 | 53098 | .58 |
| GM LOTUS | 329 | - | 180 | - |
| MERCURY CAPRI | 1977 | .24 | 6785 | .07 |
| PLYMOUTH COLT GL/VISTA SW | 17550 | .21 | 21161 | .23 |
| PONTIAC LEMANS | 35629 | .43 | 37687 | .41 |
| TC BY MASERATI | 1390 | .01 | 3555 | .04 |
| OTHERS | - | - | 5198 | .06 |
| TOTAL DOMESTIC SPONSORED IMPORTS | 339591 | 4.12 | 341079 | 3.75 |
| **OTHER IMPORTS** | | | | |
| ACURA | 143592 | 1.74 | 137745 | 1.51 |
| AUDI | 12825 | .16 | 20954 | .23 |
| BMW | 51277 | .62 | 60287 | .66 |
| DAIHATSU | 5923 | .07 | 10212 | .11 |
| HONDA | 684847 | 8.32 | 711113 | 7.81 |
| HYUNDAI | 120936 | 1.47 | 132872 | 1.46 |
| INFINITI | 34762 | .42 | 21074 | .23 |
| ISUZU | 12706 | .15 | 5812 | .06 |
| JAGUAR | 10521 | .13 | 18147 | .20 |
| LEXUS | 68261 | .83 | 59143 | .65 |
| MAZDA | 219646 | 2.67 | 225158 | 2.47 |
| MERCEDES BENZ | 59183 | .72 | 75317 | .83 |
| MITSUBISHI | 163032 | 1.98 | 144082 | 1.58 |
| NISSAN | 379868 | 4.61 | 419022 | 4.60 |
| SAAB | 25895 | .31 | 26394 | .29 |
| SUBARU | 105229 | 1.28 | 101708 | 1.12 |
| TOYOTA | 673861 | 8.18 | 699832 | 7.69 |
| VOLKSWAGEN | 90394 | 1.10 | 123169 | 1.36 |
| VOLVO | 71238 | .87 | 90570 | .99 |
| OTHERS | 21287 | .26 | 29132 | .32 |
| TOTAL OTHER IMPORTS | 2955274 | 35.89 | 3117748 | 34.25 |
| GRAND TOTAL ALL IMPORT CARS | 3294865 | 40.01 | 3458827 | 38.00 |

## NEW IMPORTED LIGHT TRUCKS LEADING MAKES (0-10,000 LBS)

| | | | | |
|---|---|---|---|---|
| **DOMESTIC SPONSORED IMPORTS** | | | | |
| DODGE RAM 50 | 4933 | .11 | 11880 | .25 |
| DODGE RAIDER | 49 | - | 1493 | .03 |
| CHEVROLET GEO TRACKER | 30869 | .71 | 33640 | .70 |
| **OTHER IMPORTS** | | | | |
| ISUZU | 95343 | 2.19 | 105276 | 2.19 |
| MAZDA | 122616 | 2.82 | 122260 | 2.55 |
| MITSUBISHI | 29551 | .68 | 42273 | .88 |
| NISSAN | 167874 | 3.86 | 162140 | 3.38 |
| SUZUKI | 15155 | .35 | 14267 | .30 |
| TOYOTA | 267513 | 6.16 | 272053 | 5.67 |
| VOLKSWAGEN | 5031 | .12 | 6747 | .13 |
| OTHERS | 6391 | .15 | 8776 | .17 |
| TOTAL OTHER IMPORT TRUCKS | 709474 | 16.33 | 732892 | 15.27 |
| GRAND TOTAL ALL IMPORT TRUCKS | 745325 | 17.16 | 779995 | 16.25 |

UNITED STATES SUMMARY

(COMPILED FROM OFFICIAL STATE RECORDS BY THE STATISTICAL SERVICES DIVISION OF R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE RE-SALE, REPUBLISHING OR SHARING PROHIBITED.)

NEW VEHICLE REGISTRATIONS-UNITED STATES-CALENDAR YEAR TOTALS

| YEAR | CARS | TRUCKS |
|---|---|---|
| 1987 | 10165660 | 4963888 |
| 1988 | 10479931 | 5211100 |
| 1989 | 9852617 | 5100195 |
| 1990 | 9103204 | 4748515 |
| 1991 | 8234017 | 4344604 |

DECEMBER 1991 ISSUED 02/92

# Hispanic Buyers

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AUTOMIS

## NEW VEHICLE REGISTRATION SERVICE U.S. SUMMARY
## TRUCK YEAR-TO-DATE

| MAKES | JAN | % IND | YEAR TO DATE | | % '92 VS '91 | % IND | |
|---|---|---|---|---|---|---|---|
| | 1992 | | 1992 | 1991 | | 1992 | 1991 |
| CHEVROLET | 83158 | 23.69 | 83158 | 78270 | 106.25 | 23.69 | 24.33 |
| CHRYSLER | 773 | .22 | 773 | 225 | 343.56 | .22 | .07 |
| DODGE | 36993 | 10.53 | 36993 | 33560 | 110.23 | 10.53 | 10.43 |
| FORD | 106470 | 30.32 | 106470 | 89228 | 119.32 | 30.32 | 27.73 |
| FREIGHTLINER | 1702 | .48 | 1702 | 1947 | 87.42 | .48 | .61 |
| G.M.C. | 26623 | 7.58 | 26623 | 23052 | 115.49 | 7.58 | 7.16 |
| HINO | 139 | .04 | 139 | 184 | 75.54 | .04 | .06 |
| ISUZU | 6733 | 1.92 | 6733 | 8286 | 81.26 | 1.92 | 2.58 |
| IVECO | 2 | - | 2 | 138 | 1.45 | - | .04 |
| JEEP | 17606 | 5.01 | 17606 | 12780 | 137.76 | 5.01 | 3.97 |
| KENWORTH | 870 | .25 | 870 | 1263 | 68.88 | .25 | .39 |
| MACK/MIDLINER | 762 | .22 | 762 | 1046 | 72.85 | .22 | .33 |
| MERCEDES BENZ | 53 | .02 | 53 | 94 | 56.38 | .02 | .03 |
| MERCURY | - | - | - | - | - | - | - |
| MITSUBISHI FUSO | 256 | .07 | 256 | 275 | 93.09 | .07 | .09 |
| NAVISTAR | 4097 | 1.17 | 4097 | 6083 | 67.35 | 1.17 | 1.89 |
| OLDSMOBILE | 2417 | .69 | 2417 | 1604 | 150.69 | .69 | .50 |
| OSHKOSH | 205 | .06 | 205 | 331 | 61.93 | .06 | .10 |
| PETERBILT | 800 | .23 | 800 | 1244 | 64.31 | .23 | .39 |
| PLYMOUTH | 13720 | 3.91 | 13720 | 12592 | 108.95 | 3.91 | 3.91 |
| PONTIAC | 2328 | .66 | 2328 | 1476 | 157.72 | .66 | .46 |
| SCANIA | - | - | - | 2 | - | - | - |
| UD | 198 | .06 | 198 | 129 | 153.49 | .06 | .04 |
| VOLVO | 84 | .02 | 84 | 77 | 109.07 | .02 | .02 |
| WESTERN STAR | 49 | .01 | 49 | 56 | 87.50 | .01 | .02 |
| WHITEGMC | 986 | .28 | 986 | 1158 | 84.42 | .28 | .36 |
| OTHER IMPORTS | 43523 | 12.39 | 43523 | 45798 | 95.03 | 12.39 | 14.23 |
| MISC. DOMESTIC | 587 | .17 | 587 | 821 | 71.50 | .17 | .26 |
| U. S. TOTAL | 351174 | | 351174 | 321733 | 109.15 | | |

## TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

| MAKES | GVW 1 0-6 | GVW 2 6-10 | GVW 3 10-14 | GVW 4 14-16 | GVW 5 16-19.5 | GVW 6 19.5-26 | GVW 7 26-33 | GVW 8 33 & OVER |
|---|---|---|---|---|---|---|---|---|
| CHEVROLET | 47143 | 34282 | 863 | 299 | 6 | 182 | 398 | 25 |
| CHRYSLER | 773 | - | - | - | - | - | - | - |
| DODGE | 27485 | 9508 | - | - | - | - | - | - |
| FORD | 63684 | 38668 | - | 1380 | - | 336 | 1506 | 896 |
| FREIGHTLINER | - | - | - | - | - | 10 | 44 | 1648 |
| G.M.C. | 11858 | 11818 | 115 | 186 | 21 | 1484 | 1110 | 31 |
| HINO | - | - | 1 | 19 | 23 | 31 | 65 | - |
| ISUZU | 6091 | - | 344 | 141 | 75 | 68 | 14 | - |
| IVECO | - | - | 1 | 1 | - | - | - | - |
| JEEP | 17606 | - | - | - | - | - | - | - |
| KENWORTH | - | - | - | - | - | - | 10 | 860 |
| MACK/MIDLINER | - | - | - | - | - | 37 | 69 | 656 |
| MERCEDES BENZ | - | - | - | - | - | 23 | 30 | - |
| MERCURY | - | - | - | - | - | - | - | - |
| MITSUBISHI FUSO | - | - | 147 | - | 45 | 59 | 14 | - |
| NAVISTAR | - | - | - | 3 | - | 522 | 1916 | 1656 |
| OLDSMOBILE | 2417 | - | - | - | - | - | - | - |
| OSHKOSH | - | 16 | 31 | 60 | 68 | 19 | 2 | 9 |
| PETERBILT | - | - | - | - | - | - | 20 | 780 |
| PLYMOUTH | 13720 | - | - | - | - | - | - | - |
| PONTIAC | 2328 | - | - | - | - | - | - | - |
| SCANIA | - | - | - | - | - | - | - | - |
| UD | - | - | 61 | - | 69 | 51 | 17 | - |
| VOLVO | - | - | - | - | - | - | 11 | 15 |
| WESTERN STAR | - | - | - | - | - | - | - | 49 |
| WHITEGMC | - | - | - | - | - | - | - | 986 |
| OTHER IMPORTS | 42842 | 681 | - | - | - | - | - | - |
| MISC. DOMESTIC | 87 | 19 | 2 | - | - | 91 | 95 | 293 |
| TOTAL | 235234 | 94992 | 1565 | 2089 | 307 | 2904 | 5381 | 7702 |
| 1991 TOTAL | 216919 | 80088 | 1670 | 2111 | 266 | 2906 | 6754 | 11019 |
| 1992 VS '91 | 108.90 | 118.61 | 93.71 | 98.96 | 115.41 | 99.93 | 79.67 | 69.90 |

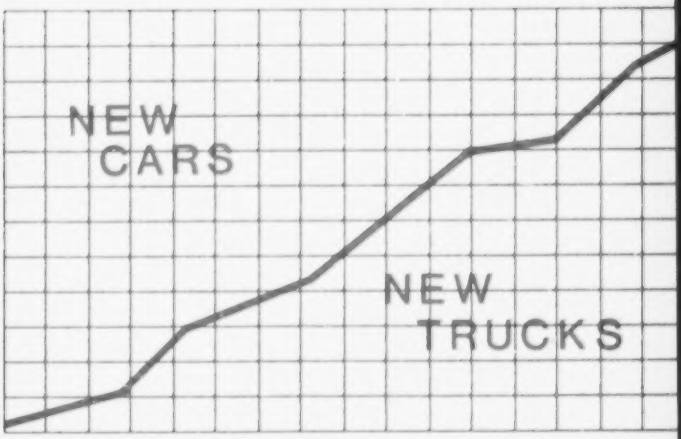
MANUFACTURERS' SALES RECORDS ARE USED IN COMPILING KANSAS BEGINNING WITH JULY, 1991.

REGISTRATIONS FOR THE STATE OF HAWAII ARE TEMPORARILY DELAYED.

# POCKET SUMMARY

JANUARY
1992

## OF REGISTRATIONS

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STATISTICAL SERVICES
DIVISION

# NEW VEHICLE REGISTRATION SERVICE — U.S. SUMMARY
## PASSENGER CAR - DOMESTIC — MONTH

| MAKES | JANUARY | | % '92 VS '91 | % INC | |
|---|---|---|---|---|---|
| | 1992 | 1991 | | 1992 | 1991 |
| **CHRYSLER** | 17510 | 13576 | 129.02 | 2.10 | 1.63 |
| LEBARON | 4917 | 3672 | 133.87 | 1.12 | .59 |
| NEW YORKER | 1895 | 1571 | 120.65 | .37 | .25 |
| 5TH AVE | 3249 | 3317 | 97.95 | .62 | .54 |
| IMPERIAL | 934 | 1403 | 66.57 | .16 | .23 |
| **DODGE** | 22455 | 31971 | 70.23 | 3.68 | 5.17 |
| DAYTONA | 945 | 1248 | 75.72 | .15 | .20 |
| SHADOW | 5976 | 5712 | 104.62 | .95 | .92 |
| SPIRIT | 5502 | 9128 | 60.27 | .89 | 1.48 |
| DYNASTY | 7187 | 12767 | 56.29 | 1.27 | 2.07 |
| VIPER | - | - | - | - | - |
| **PLYMOUTH** | 14200 | 19526 | 72.72 | 2.29 | 3.16 |
| SUNDANCE | 4874 | 4417 | 110.35 | .79 | .71 |
| ACCLAIM | 6459 | 11832 | 54.58 | 1.04 | 1.90 |
| LASER | 1693 | 1958 | 86.41 | .27 | .32 |
| **EAGLE** | 4165 | 3584 | 116.21 | .67 | .58 |
| PREMIER | 737 | 409 | 178.73 | .12 | .07 |
| TALON | 2077 | 2160 | 96.16 | .33 | .35 |
| **CHRYSLER CORP.** | 54151 | 65159 | 83.11 | 8.72 | 10.57 |
| **FORD** | 83482 | 84039 | 100.26 | 14.46 | 13.74 |
| ESCORT | 21585 | 20730 | 104.13 | 3.48 | 3.35 |
| PROBE | 2888 | 4476 | 64.52 | .47 | .72 |
| MUSTANG | 5471 | 5903 | 94.38 | .90 | .95 |
| TEMPO | 16505 | 19570 | 83.94 | 2.66 | 2.84 |
| TAURUS | 27052 | 21585 | 125.33 | 4.37 | 3.50 |
| CROWN VICTORIA | 6859 | 7085 | 96.81 | 1.11 | 1.14 |
| THUNDERBIRD | 5139 | 5165 | 99.50 | .83 | .84 |
| **LINCOLN** | 13168 | 14578 | 90.33 | 2.20 | 2.36 |
| **MERCURY** | 35950 | 24545 | 126.59 | 5.80 | 3.97 |
| TRACER | 3808 | 3817 | 99.82 | .61 | .62 |
| TOPAZ | 5437 | 4484 | 121.24 | .88 | .72 |
| SABLE | 9209 | 6117 | 150.56 | 1.49 | 1.00 |
| COUGAR | 3567 | 4417 | 80.75 | .58 | .71 |
| GRAND MARQUIS | 3787 | 4467 | 84.79 | .61 | .72 |
| **FORD MOTOR CO.** | 134774 | 123220 | 109.37 | 21.76 | 20.07 |
| **BUICK** | 37028 | 32454 | 114.09 | 4.79 | 5.24 |
| SKYLARK | 4274 | 6976 | 61.27 | .69 | 1.13 |
| CENTURY | 8915 | 6871 | 129.76 | 1.44 | 1.11 |
| REGAL | 6522 | 7282 | 89.56 | 1.05 | 1.17 |
| LESABRE | 13685 | 7222 | 189.49 | 2.21 | 1.17 |
| ROADMASTER | 2731 | 13 | - | .44 | - |
| PARK AVE | 4816 | 5759 | 83.63 | .78 | .93 |
| RIVIERA | 833 | 977 | 85.26 | .13 | .16 |
| REATTA | 82 | 340 | 15.29 | .01 | .05 |
| **CADILLAC** | 15547 | 21891 | 76.33 | 2.51 | 3.53 |
| ALLANTE | 108 | 297 | 36.36 | .02 | .05 |
| ELDORADO | 1478 | 1507 | 98.08 | .24 | .24 |
| SEVILLE | 2512 | 2636 | 95.30 | .41 | .43 |
| **CHEVROLET** | 80004 | 84623 | 94.53 | 12.92 | 13.67 |
| PRIZM | 4702 | 6207 | 124.31 | 1.24 | 1.00 |
| CAVALIER | 18432 | 24887 | 74.06 | 2.97 | 4.02 |
| LUMINA | 12849 | 17321 | 91.54 | 2.07 | 2.80 |
| CORSICA | 11029 | 8444 | 130.63 | 1.78 | 1.36 |
| BERETTA | 5920 | 4044 | 96.97 | .61 | .65 |
| CAMARO | 2892 | 2934 | 161.96 | .47 | .47 |
| CORVETTE | 1182 | 1304 | 90.67 | .19 | .21 |
| CAPRICE | 6570 | 10148 | 64.74 | 1.06 | 1.64 |
| **OLDSMOBILE** | 29048 | 33267 | 87.32 | 4.69 | 5.37 |
| ACHIEVA/CALAIS | 3048 | 7857 | 38.79 | .49 | 1.27 |
| CUTLASS CIERA | 9151 | 6501 | 143.29 | 1.51 | 1.05 |
| CUTLASS SUPRM | 6519 | 7085 | 77.89 | .89 | 1.14 |
| TORONADO | 767 | 634 | 57.89 | .09 | .10 |
| **PONTIAC** | 35679 | 36379 | 98.08 | 5.76 | 5.88 |
| SUNBIRD | 6510 | 8357 | 71.32 | .97 | 1.35 |
| GRAND AM | 10615 | 11251 | 94.35 | 1.71 | 1.82 |
| 6000 | 1176 | 2242 | 7.85 | .23 | .36 |
| BONNEVILLE | 8753 | 4449 | 196.74 | 1.41 | .72 |
| FIREBIRD | 1458 | 1600 | 91.13 | .24 | .26 |
| GRAND PRIX | 6619 | 6730 | 98.35 | 1.07 | 1.08 |
| **SATURN** | 9490 | 5554 | 170.86 | 1.53 | .89 |
| **GEN. MTRS. CORP** | 211821 | 212114 | 99.85 | 34.19 | 34.27 |
| MISC. DOMESTIC | | | | | |
| OTHER IMPORT | 21911 | 21748 | 100.75 | 35.41 | 35.13 |
| **U.S. TOTAL** | 619456 | 618962 | 100.08 | | |

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## NEW VEHICLE REGISTRATION SERVICE U.S. SUMMARY
## PASSENGER CAR - DOMESTIC YEAR-TO-DATE

| MAKES | YEAR TO DATE | | % '92 VS '91 | % IND | | YEAR END |
|---|---|---|---|---|---|---|
| | 1992 | 1991 | | 1992 | 1991 | 1991 |
| **CHRYSLER** | 13010 | 10076 | 129.12 | 2.10 | 1.65 | 127484 |
| LEBARON | 6917 | 3672 | 188.37 | 1.12 | .59 | 60604 |
| NEW YORKER | 1890 | 1571 | 120.15 | .31 | .25 | 17030 |
| 5TH AVE | 3249 | 3317 | 97.95 | .52 | .54 | 33740 |
| IMPERIAL | 934 | 1403 | 66.57 | .15 | .23 | 11020 |
| **DODGE** | 22655 | 31973 | 70.86 | 3.66 | 5.17 | 331619 |
| DAYTONA | 945 | 1248 | 75.72 | .15 | .20 | 15971 |
| SHADOW | 5976 | 5712 | 104.62 | .96 | .92 | 78728 |
| SPIRIT | 5502 | 9138 | 60.21 | .89 | 1.48 | 82631 |
| DYNASTY | 7781 | 12767 | 60.99 | 1.27 | 2.07 | 107941 |
| VIPER | - | - | - | - | - | - |
| **PLYMOUTH** | 14200 | 19528 | 72.72 | 2.29 | 3.15 | 199877 |
| SUNDANCE | 4875 | 4417 | 110.35 | .79 | .71 | 55559 |
| ACCLAIM | 6459 | 11802 | 54.73 | 1.04 | 1.90 | 97326 |
| LASER | 1690 | 1958 | 86.31 | .27 | .32 | 28771 |
| **EAGLE** | 4185 | 3584 | 116.21 | .67 | .58 | 60319 |
| PREMIER | 731 | 409 | 178.73 | .12 | .07 | 12437 |
| TALON | 2077 | 2160 | 96.16 | .33 | .35 | 23972 |
| **CHRYSLER CORP.** | 54070 | 65153 | 82.96 | 8.72 | 10.57 | 719293 |
| **FORD** | 89556 | 85077 | 105.26 | 14.46 | 13.79 | 1017294 |
| ESCORT | 21586 | 25730 | 104.13 | 3.48 | 3.35 | 249513 |
| PROBE | 2888 | 4476 | 64.52 | .47 | .72 | 75324 |
| MUSTANG | 5571 | 5903 | 94.38 | .90 | .95 | 79849 |
| TEMPO | 16525 | 17570 | 93.94 | 2.66 | 2.84 | 187325 |
| TAURUS | 27052 | 21585 | 125.33 | 4.37 | 3.50 | 299567 |
| CROWN VICTORIA | 6859 | 7085 | 96.81 | 1.11 | 1.14 | 70515 |
| THUNDERBIRD | 5139 | 5165 | 99.50 | .83 | .87 | 71825 |
| **LINCOLN** | 13768 | 14578 | 94.44 | 2.22 | 2.36 | 181295 |
| **MERCURY** | 30950 | 24545 | 126.09 | 5.00 | 3.97 | 375153 |
| TRACER | 3805 | 3813 | 99.82 | .61 | .62 | 46550 |
| TOPAZ | 5437 | 4484 | 121.28 | .88 | .72 | 59411 |
| SABLE | 9209 | 6111 | 150.71 | 1.49 | 1.00 | 98744 |
| COUGAR | 5569 | 4412 | 80.85 | .88 | .71 | 57072 |
| GRAND MARQUIS | 7837 | 4857 | 161.99 | 1.27 | .78 | 91599 |
| **FORD MOTOR CO.** | 134274 | 123200 | 108.11 | 21.68 | 20.17 | 1611742 |
| **BUICK** | 41628 | 35411 | 117.54 | 6.72 | 5.72 | 540628 |
| SKYLARK | 4274 | 5976 | 61.27 | .69 | .11 | 82151 |
| CENTURY | 8915 | 6871 | 129.75 | 1.44 | 1.11 | 127656 |
| REGAL | 6722 | 7262 | 87.06 | 1.02 | 1.17 | 105325 |
| LESABRE | 13685 | 7222 | 189.49 | 2.21 | 1.17 | 110328 |
| ROADMASTER | 2731 | 10 | - | .44 | - | 36294 |
| PARK AVE | 4816 | 5759 | 83.63 | .78 | .93 | 83388 |
| RIVIERA | 833 | 977 | 85.26 | .13 | .16 | 13048 |
| REATTA | 52 | 349 | 15.29 | .01 | .05 | 2438 |
| **CADILLAC** | 15947 | 20891 | 76.33 | 2.57 | 3.38 | 214557 |
| ALLANTE | 108 | 297 | 36.36 | .02 | .05 | 2817 |
| ELDORADO | 1478 | 1507 | 98.08 | .24 | .24 | 15929 |
| SEVILLE | 2612 | 2636 | 99.30 | .40 | .43 | 25701 |
| **CHEVROLET** | 80004 | 84829 | 94.31 | 12.92 | 13.71 | 1164364 |
| PRIZM | 7102 | 6207 | 114.17 | 1.14 | 1.00 | 101668 |
| CAVALIER | 18432 | 24887 | 74.06 | 2.99 | 4.04 | 261151 |
| LUMINA | 12649 | 11923 | 97.54 | 2.04 | 2.18 | 214292 |
| CORSICA | 11599 | 8447 | 130.81 | 1.78 | 1.36 | 172857 |
| BERETTA | 3920 | 4044 | 96.93 | .63 | .65 | 51179 |
| CAMARO | 4752 | 2934 | 161.96 | .77 | .47 | 53556 |
| CORVETTE | 1181 | 1304 | 90.57 | .19 | .21 | 17133 |
| CAPRICE | 6570 | 10348 | 63.49 | 1.06 | 1.67 | 112190 |
| **OLDSMOBILE** | 29047 | 33261 | 87.33 | 4.69 | 5.37 | 414825 |
| ACHIEVA/CALAIS | 3048 | 7857 | 38.79 | .49 | 1.27 | 54348 |
| CUTLASS CIERA | 9315 | 6501 | 143.29 | 1.51 | 1.05 | 135634 |
| CUTLASS SUPRM | 5519 | 7086 | 77.89 | .89 | 1.14 | 90294 |
| TORONADO | 387 | 834 | 57.89 | .06 | .10 | 7667 |
| **PONTIAC** | 35679 | 36379 | 98.08 | 5.76 | 5.88 | 500212 |
| SUNBIRD | 6010 | 8357 | 71.92 | .97 | 1.35 | 94271 |
| GRAND AM | 10615 | 11251 | 94.35 | 1.71 | 1.82 | 147068 |
| 6000 | 176 | 2242 | 7.85 | .03 | .36 | 24065 |
| BONNEVILLE | 8753 | 4449 | 196.74 | 1.41 | .72 | 71068 |
| FIREBIRD | 1458 | 1800 | 81.13 | .24 | .26 | 21769 |
| GRAND PRIX | 8619 | 8732 | 98.76 | 1.39 | 1.38 | 104342 |
| **SATURN** | 9490 | 1561 | 607.98 | 1.53 | .25 | 70956 |
| **GEN. MTRS. CORP.** | 211821 | 212744 | 99.85 | 34.19 | 34.27 | 2925871 |
| MISC. DOMESTIC | - | - | - | - | - | 31 |
| OTHER IMPORT | 219711 | 217465 | 100.84 | 35.47 | 35.13 | 2955074 |
| **U.S. TOTAL** | 619456 | 618965 | 100.08 | | | 8234017 |

## NEW VEHICLE REGISTRATION SERVICE U.S. SUMMARY
## PASSENGER CAR - IMPORT YEAR-TO-DATE

| MAKES | YEAR TO DATE 1992 | | YEAR TO DATE 1991 | |
|---|---|---|---|---|
| | UNITS | % OF INDUSTRY | UNITS | % OF INDUSTRY |
| **DOMESTIC SPONSORED IMPORTS** | | | | |
| CHEVROLET METRO | 9049 | 1.46 | 7817 | 1.26 |
| CHEVROLET STORM | 4720 | .76 | 4741 | .77 |
| DODGE COLT DL/VISTA SW | 910 | .15 | 1453 | .23 |
| DODGE STEALTH | 1272 | .21 | 1139 | .18 |
| EAGLE SUMMIT | 1357 | .22 | 1015 | .16 |
| FORD FESTIVA | 3956 | .64 | 2565 | .41 |
| GM LOTUS | 29 | - | 12 | - |
| MERCURY CAPRI | 1294 | .21 | 1062 | .17 |
| PLYMOUTH COLT DL/VISTA SW | 1177 | .19 | 1235 | .20 |
| PONTIAC LEMANS | 2048 | .33 | 1778 | .29 |
| TC by MASERATI | 20 | - | 111 | .02 |
| OTHERS | - | - | - | - |
| TOTAL DOMESTIC SPONSORED IMPORTS | 25829 | 4.17 | 22926 | 3.70 |
| **OTHER IMPORTS** | | | | |
| ACURA | 10191 | 1.65 | 9589 | 1.55 |
| AUDI | 1002 | .16 | 1082 | .17 |
| BMW | 4359 | .70 | 5128 | .83 |
| DAIHATSU | 372 | .06 | 466 | .08 |
| HONDA | 50537 | 8.16 | 46443 | 7.50 |
| HYUNDAI | 7393 | 1.19 | 11165 | 1.80 |
| INFINITI | 2518 | .41 | 2611 | .42 |
| ISUZU | 768 | .12 | 562 | .09 |
| JAGUAR | 644 | .10 | 1606 | .26 |
| LEXUS | 8099 | 1.31 | 5214 | .85 |
| MAZDA | 16589 | 2.68 | 15250 | 2.46 |
| MERCEDES BENZ | 4457 | .72 | 6819 | 1.10 |
| MITSUBISHI | 11644 | 1.88 | 10003 | 1.62 |
| NISSAN | 28072 | 4.53 | 25454 | 4.11 |
| SAAB | 1670 | .27 | 1550 | .25 |
| SUBARU | 5992 | .97 | 9306 | 1.50 |
| TOYOTA | 53347 | 8.61 | 50151 | 8.10 |
| VOLKSWAGEN | 5317 | .86 | 6653 | 1.07 |
| VOLVO | 5096 | .82 | 6576 | 1.06 |
| OTHERS | 1264 | .20 | 1838 | .30 |
| TOTAL OTHER IMPORTS | 219331 | 35.41 | 217456 | 35.13 |
| GRAND TOTAL ALL IMPORT CARS | 245160 | 39.58 | 240382 | 38.84 |

NEW IMPORTED LIGHT TRUCKS LEADING MAKES (0-10,000 LBS)

| | | | | |
|---|---|---|---|---|
| **DOMESTIC SPONSORED IMPORTS** | | | | |
| DODGE RAM 50/RAIDER | 372 | .11 | 556 | .17 |
| CHEVROLET GEO TRACKER | 1715 | .49 | 2337 | .73 |
| **OTHER IMPORTS** | | | | |
| ISUZU | 6091 | 1.73 | 7734 | 2.40 |
| MAZDA | 7817 | 2.23 | 8437 | 2.62 |
| MITSUBISHI | 1907 | .54 | 3276 | 1.02 |
| NISSAN | 11094 | 3.16 | 11475 | 3.57 |
| SUZUKI | 1058 | .30 | 990 | .31 |
| TOYOTA | 20986 | 5.98 | 20553 | 6.39 |
| VOLKSWAGEN | 143 | .04 | 564 | .11 |
| OTHERS | 518 | .15 | 703 | .22 |
| TOTAL OTHER IMPORT TRUCKS | 49614 | 14.15 | 53352 | 16.64 |
| GRAND TOTAL ALL IMPORT TRUCKS | 51701 | 14.72 | 56425 | 17.54 |

STATITICAL SERVICES DIVISION
R. L. POLK & CO.
DETROIT, MI (313) 393-0880

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NEW VEHICLE REGISTRATIONS-UNITED STATES-CALENDAR YEAR TOTALS

| YEAR | CARS | TRUCKS |
|---|---|---|
| 1987 | 10165660 | 4963888 |
| 1988 | 10479931 | 5211150 |
| 1989 | 9852617 | 5100195 |
| 1990 | 9103204 | 4798515 |
| 1991 | 8234017 | 4344604 |

JANUARY 1992 ISSUED 05/92
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AUTOMIS

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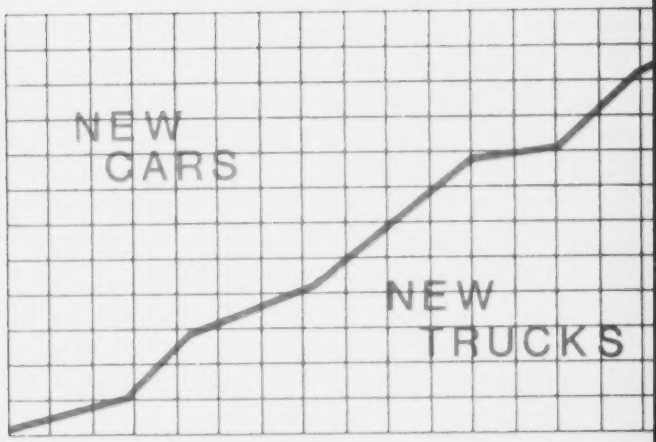
# POCKET SUMMARY

FEBRUARY 1992

## OF REGISTRATIONS

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POLK®

R.L. POLK & CO.
STATISTICAL SERVICES DIVISION

# NEW VEHICLE REGISTRATION SERVICE — U.S. SUMMARY
## PASSENGER CAR - DOMESTIC — MONTH

| MAKES | FEBRUARY | | % '92 VS '91 | % IND | |
|---|---|---|---|---|---|
| | 1992 | 1991 | | 1992 | 1991 |
| **CHRYSLER** | 11129 | 10512 | 105.87 | 1.89 | 1.74 |
| LEBARON | 6219 | 4429 | 140.42 | 1.05 | .73 |
| NEW YORKER | 1683 | 1326 | 126.92 | .29 | .22 |
| 5TH AVE | 2750 | 3722 | 73.89 | .47 | .62 |
| IMPERIAL | 465 | 954 | 48.74 | .08 | .16 |
| **DODGE** | 19900 | 29596 | 67.25 | 3.36 | 4.89 |
| DAYTONA | 920 | 1062 | 86.63 | .16 | .18 |
| SHADOW | 5459 | 4587 | 119.01 | .93 | .76 |
| SPIRIT | 4425 | 9172 | 48.25 | .75 | 1.52 |
| DYNASTY | 6795 | 11327 | 59.99 | 1.15 | 1.86 |
| VIPER | - | - | - | - | - |
| **PLYMOUTH** | 12797 | 16794 | 76.20 | 2.17 | 2.78 |
| SUNDANCE | 4576 | 3261 | 140.14 | .77 | .54 |
| ACCLAIM | 5369 | 10590 | 50.70 | .92 | 1.76 |
| LASER | 1714 | 1835 | 93.41 | .29 | .30 |
| **EAGLE** | 3925 | 3501 | 112.11 | .67 | .58 |
| PREMIER | 520 | 432 | 120.37 | .09 | .07 |
| TALON | 2049 | 2111 | 97.06 | .35 | .35 |
| **CHRYSLER CORP** | 47767 | 60402 | 79.07 | 8.09 | 9.99 |
| **FORD** | 86897 | 85518 | 101.61 | 14.71 | 14.13 |
| ESCORT | 19725 | 21469 | 91.88 | 3.34 | 3.55 |
| PROBE | 2822 | 5870 | 48.07 | .48 | .97 |
| MUSTANG | 6859 | 4898 | 140.04 | 1.16 | .81 |
| TEMPO | 16105 | 16500 | 97.61 | 2.73 | 2.73 |
| TAURUS | 25351 | 24448 | 103.69 | 4.30 | 4.05 |
| CROWN VICTORIA | 5991 | 7117 | 84.17 | 1.02 | 1.18 |
| THUNDERBIRD | 6725 | 6721 | 100.06 | 1.14 | 1.11 |
| **LINCOLN** | 11654 | 16004 | 74.37 | 1.97 | 2.65 |
| **MERCURY** | 29211 | 27558 | 106.01 | 4.95 | 4.56 |
| TRACER | 3704 | 4619 | 80.26 | .63 | .76 |
| TOPAZ | 5282 | 4445 | 118.83 | .90 | .73 |
| SABLE | 7965 | 7378 | 107.96 | 1.34 | 1.23 |
| COUGAR | 3305 | 3853 | 101.35 | .56 | .64 |
| GRAND MARQUIS | 7072 | 6012 | 117.63 | 1.20 | .99 |
| **FORD MOTOR CO** | 127964 | 129581 | 99.14 | 21.69 | 21.46 |
| **BUICK** | 20172 | 23659 | 101.14 | 5.80 | 5.50 |
| SKYLARK | 5568 | 8427 | 66.07 | .94 | 1.39 |
| CENTURY | 8821 | 7727 | 114.22 | 1.50 | 1.28 |
| REGAL | 5842 | 7229 | 80.81 | .99 | 1.20 |
| LESABRE | 11976 | 17398 | 153.58 | 2.04 | 1.29 |
| ROADMASTER | 2678 | 2531 | - | .45 | .04 |
| PARK AVE | 4410 | 6882 | 64.27 | .75 | 1.13 |
| RIVIERA | 790 | 1198 | 65.94 | .13 | .20 |
| REATTA | 29 | 178 | 16.29 | .00 | .03 |
| **CADILLAC** | 18613 | 14178 | 131.33 | 3.15 | 2.34 |
| ALLANTE | 111 | 143 | 77.62 | .02 | .02 |
| ELDORADO | 1810 | 991 | 182.46 | .27 | .16 |
| SEVILLE | 2612 | 1476 | 178.32 | .44 | .25 |
| **CHEVROLET** | 77149 | 85100 | 90.69 | 13.13 | 14.07 |
| PRIZM | 4430 | 7316 | 60.55 | .75 | 1.21 |
| CAVALIER | 16945 | 22425 | 75.56 | 2.89 | 3.70 |
| LUMINA | 14859 | 13839 | 107.37 | 2.52 | 2.29 |
| CORSICA | 10339 | 13015 | 79.44 | 1.76 | 2.15 |
| BERETTA | 3292 | 3844 | 85.64 | .56 | .64 |
| CAMARO | 4430 | 2886 | 153.82 | .75 | .48 |
| CORVETTE | 973 | 1086 | 89.59 | .16 | .18 |
| CAPRICE | 7290 | 8336 | 87.04 | 1.24 | 1.38 |
| **OLDSMOBILE** | 28983 | 30449 | 95.21 | 4.91 | 5.03 |
| ACHIEVA/CALAIS | 5126 | 6796 | 75.43 | .87 | 1.12 |
| CUTLASS CIERA | 8306 | 6527 | 127.26 | 1.40 | 1.08 |
| CUTLASS SUPRM | 5089 | 6530 | 77.92 | .86 | 1.08 |
| TORONADO | 389 | 680 | 57.21 | .07 | .11 |
| **PONTIAC** | 38075 | 38119 | 99.83 | 6.45 | 6.31 |
| SUNBIRD | 5941 | 7535 | 78.83 | 1.01 | 1.25 |
| GRAND AM | 15173 | 13256 | 114.46 | 2.56 | 2.20 |
| 6000 | 1155 | 2207 | 7.02 | .03 | .36 |
| BONNEVILLE | 7366 | 4163 | 176.94 | 1.25 | .69 |
| FIREBIRD | 1285 | 1276 | 100.71 | .22 | .21 |
| GRAND PRIX | 7022 | 7035 | 99.82 | 1.19 | 1.16 |
| **SATURN** | 11237 | 1864 | 602.94 | 1.90 | .31 |
| **GEN. MTRS. CORP** | 214404 | 209198 | 102.19 | 36.34 | 34.62 |
| MISC. DOMESTIC | - | - | - | - | - |
| OTHER IMPORT | 199908 | 205921 | 97.08 | 33.88 | 34.05 |
| **U.S. TOTAL** | 590331 | 604807 | 97.56 | | |

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## NEW VEHICLE REGISTRATION SERVICE — U.S. SUMMARY
## PASSENGER CAR - DOMESTIC — YEAR-TO-DATE

| MAKES | YEAR TO DATE | | % '92 VS '91 | % IND | | YEAR END |
|---|---|---|---|---|---|---|
| | 1992 | 1991 | | 1992 | 1991 | 1991 |
| **CHRYSLER** | 24146 | 20588 | 117.28 | 1.99 | 1.68 | 127484 |
| LEBARON | 13143 | 8101 | 162.24 | 1.09 | .66 | 60604 |
| NEW YORKER | 3575 | 2899 | 123.32 | .29 | .24 | 17030 |
| 5TH AVE | 5934 | 7039 | 84.31 | .49 | .58 | 37740 |
| IMPERIAL | 1402 | 235 | 596.98 | .12 | .19 | 11020 |
| **DODGE** | 42650 | 61568 | 69.29 | 3.51 | 5.03 | 331619 |
| DAYTONA | 1867 | 2310 | 80.85 | .15 | .19 | 15971 |
| SHADOW | 11457 | 10229 | 111.98 | .94 | .84 | 78728 |
| SPIRIT | 9344 | 18310 | 54.31 | .82 | 1.50 | 82031 |
| DYNASTY | 14621 | 24094 | 60.68 | 1.21 | 1.96 | 107941 |
| VIPER | - | - | - | - | - | - |
| **PLYMOUTH** | 27000 | 36320 | 74.34 | 2.22 | 2.97 | 199877 |
| SUNDANCE | 9450 | 7618 | 123.98 | .78 | .62 | 55559 |
| ACCLAIM | 11821 | 22392 | 52.79 | .97 | 1.83 | 97326 |
| LASER | 3403 | 3753 | 89.72 | .28 | .31 | 28771 |
| **EAGLE** | 8112 | 7565 | 114.58 | .67 | .58 | 60319 |
| PREMIER | 1252 | 841 | 148.87 | .10 | .07 | 12437 |
| TALON | 4132 | 4271 | 96.75 | .34 | .34 | 29972 |
| **CHRYSLER CORP.** | 101918 | 125561 | 81.17 | 8.39 | 10.26 | 719299 |
| **FORD** | 177114 | 170535 | 103.82 | 14.57 | 13.94 | 1077294 |
| ESCORT | 41595 | 42159 | 98.67 | 3.42 | 3.45 | 243513 |
| PROBE | 5720 | 10346 | 55.31 | .47 | .85 | 75324 |
| MUSTANG | 12452 | 10801 | 115.29 | 1.02 | .88 | 79849 |
| TEMPO | 32653 | 34070 | 95.84 | 2.69 | 2.78 | 187325 |
| TAURUS | 52675 | 46033 | 114.43 | 4.34 | 3.76 | 299567 |
| CROWN VICTORIA | 12854 | 10228 | 125.71 | 1.06 | .84 | 70515 |
| THUNDERBIRD | 11862 | 11866 | 99.96 | .98 | .97 | 73825 |
| **LINCOLN** | 25703 | 30582 | 84.05 | 2.12 | 2.50 | 181295 |
| **MERCURY** | 60766 | 52101 | 116.65 | 4.97 | 4.26 | 375153 |
| TRACER | 7594 | 8428 | 90.10 | .62 | .69 | 46550 |
| TOPAZ | 10778 | 8929 | 120.75 | .88 | .73 | 59411 |
| SABLE | 17282 | 13455 | 128.08 | 1.44 | 1.10 | 98744 |
| COUGAR | 7467 | 8265 | 90.34 | .61 | .68 | 57072 |
| GRAND MARQUIS | 14696 | 10669 | 137.74 | 1.21 | .87 | 93599 |
| **FORD MOTOR CO.** | 267183 | 253280 | 105.49 | 21.96 | 20.72 | 1653742 |
| **BUICK** | 81892 | 75076 | 109.08 | 6.74 | 6.13 | 540628 |
| SKYLARK | 9849 | 15403 | 63.94 | .81 | 1.26 | 62151 |
| CENTURY | 17786 | 14594 | 121.87 | 1.46 | 1.19 | 127656 |
| REGAL | 12218 | 14491 | 84.30 | 1.00 | 1.18 | 105325 |
| LESABRE | 25668 | 15020 | 170.89 | 2.12 | 1.23 | 110328 |
| ROADMASTER | 5402 | 267 | - | .44 | .02 | 35294 |
| PARK AVE | 9261 | 12621 | 73.38 | .76 | 1.03 | 83388 |
| RIVIERA | 1629 | 2166 | 75.21 | .13 | .18 | 13048 |
| REATTA | 81 | 518 | 15.64 | .01 | .04 | 2438 |
| **CADILLAC** | 34522 | 35066 | 98.45 | 2.85 | 2.87 | 214557 |
| ALLANTE | 219 | 460 | 47.61 | .02 | .04 | 2817 |
| ELDORADO | 3090 | 2998 | 103.10 | .25 | .25 | 15929 |
| SEVILLE | 5147 | 4112 | 125.17 | .43 | .34 | 26701 |
| **CHEVROLET** | 158572 | 169729 | 93.42 | 13.06 | 13.87 | 1164364 |
| PRIZM | 12501 | 13519 | 92.47 | 1.03 | 1.10 | 101648 |
| CAVALIER | 35575 | 47112 | 75.49 | 2.93 | 3.87 | 261151 |
| LUMINA | 27568 | 27362 | 100.75 | 2.27 | 2.24 | 214292 |
| CORSICA | 21475 | 21458 | 100.08 | 1.77 | 1.75 | 172837 |
| BERETTA | 7222 | 7888 | 91.56 | .59 | .64 | 61178 |
| CAMARO | 9205 | 5814 | 158.32 | .76 | .48 | 53556 |
| CORVETTE | 2159 | 2390 | 90.33 | .18 | .20 | 17133 |
| CAPRICE | 13861 | 19544 | 70.93 | 1.14 | 1.59 | 112190 |
| **OLDSMOBILE** | 58106 | 63712 | 91.20 | 4.78 | 5.21 | 434825 |
| ACHIEVA/CALAIS | 8167 | 14653 | 55.74 | .67 | 1.20 | 54348 |
| CUTLASS CIERA | 17866 | 13028 | 137.14 | 1.46 | 1.06 | 135634 |
| CUTLASS SUPRM | 10518 | 13676 | 76.92 | .87 | 1.12 | 90294 |
| TORONADO | 755 | 1314 | 57.53 | .06 | .11 | 7667 |
| **PONTIAC** | 74417 | 74519 | 99.86 | 6.12 | 6.09 | 500212 |
| SUNBIRD | 12410 | 15893 | 78.08 | 1.02 | 1.30 | 94271 |
| GRAND AM | 25848 | 24507 | 105.46 | 2.11 | 2.01 | 147068 |
| 6000 | 358 | 4449 | 7.50 | .03 | .36 | 24065 |
| BONNEVILLE | 16150 | 8612 | 187.53 | 1.33 | .70 | 71068 |
| FIREBIRD | 2754 | 2876 | 95.76 | .23 | .24 | 23769 |
| GRAND PRIX | 13697 | 13737 | 99.71 | 1.13 | 1.12 | 104342 |
| **SATURN** | 20680 | 3417 | 605.21 | 1.70 | .28 | 70956 |
| **GEN. MTRS. CORP** | 428145 | 421540 | 101.61 | 35.25 | 34.45 | 2925871 |
| MISC. DOMESTIC | - | 6 | - | - | - | 21 |
| OTHER IMPORT | 42662 | 42378 | 93.59 | 34.70 | 34.59 | 2955074 |
| **U.S. TOTAL** | 1215098 | 1223765 | 93.29 | | | 8234017 |

UNITED STATES SUMMARY

## NEW VEHICLE REGISTRATION SERVICE U.S. SUMMARY
## PASSENGER CAR - IMPORT YEAR-TO-DATE

| MAKES | YEAR TO DATE 1992 | | YEAR TO DATE 1991 | |
|---|---|---|---|---|
| | UNITS | % OF INDUSTRY | UNITS | % OF INDUSTRY |
| **DOMESTIC SPONSORED IMPORTS** | | | | |
| CHEVROLET METRO | 17305 | 1.42 | 15194 | 1.24 |
| CHEVROLET STORM | 11701 | .96 | 8835 | .72 |
| DODGE COLT DL/VISTA SW | 1773 | .15 | 2674 | .22 |
| DODGE STEALTH | 2549 | .21 | 2472 | .20 |
| EAGLE SUMMIT | 2728 | .22 | 1973 | .16 |
| FORD FESTIVA | 7291 | .60 | 5032 | .41 |
| GM LOTUS | 56 | - | 22 | - |
| MERCURY CAPRI | 2589 | .21 | 2317 | .19 |
| PLYMOUTH COLT DL/VISTA SW | 2326 | .19 | 2242 | .18 |
| PONTIAC LEMANS | 3222 | .27 | 4444 | .36 |
| TC by MASERATI | 32 | - | 192 | .02 |
| OTHERS | - | - | - | - |
| TOTAL DOMESTIC SPONSORED IMPORTS | 51572 | 4.24 | 45398 | 3.71 |
| **OTHER IMPORTS** | | | | |
| ACURA | 19351 | 1.59 | 18694 | 1.53 |
| AUDI | 2012 | .17 | 1975 | .16 |
| BMW | 7816 | .64 | 8411 | .69 |
| DAIHATSU | 944 | .08 | 923 | .08 |
| HONDA | 96817 | 7.97 | 93383 | 7.63 |
| HYUNDAI | 13412 | 1.10 | 19812 | 1.62 |
| INFINITI | 4905 | .40 | 4482 | .37 |
| ISUZU | 1564 | .13 | 1062 | .09 |
| JAGUAR | 1237 | .10 | 2286 | .19 |
| LEXUS | 15118 | 1.24 | 8850 | .72 |
| MAZDA | 33068 | 2.72 | 33756 | 2.76 |
| MERCEDES BENZ | 8662 | .71 | 10770 | .88 |
| MITSUBISHI | 22265 | 1.83 | 24959 | 2.04 |
| NISSAN | 52389 | 4.31 | 47931 | 3.92 |
| SAAB | 3093 | .25 | 3029 | .25 |
| SUBARU | 12157 | 1.00 | 16987 | 1.39 |
| TOYOTA | 103118 | 8.49 | 97886 | 8.00 |
| VOLKSWAGEN | 11139 | .92 | 13088 | 1.07 |
| VOLVO | 10030 | .83 | 11894 | .97 |
| OTHERS | 2555 | .21 | 3200 | .26 |
| TOTAL OTHER IMPORTS | 421652 | 34.70 | 423378 | 34.60 |
| GRAND TOTAL ALL IMPORT CARS | 473224 | 38.95 | 468776 | 38.31 |
| NEW IMPORTED LIGHT TRUCKS LEADING MAKES (0-10,000 LBS) | | | | |
| **DOMESTIC SPONSORED IMPORTS** | | | | |
| DODGE RAM 50/RAIDER | 745 | .11 | 967 | .16 |
| CHEVROLET GEO TRACKER | 3486 | .52 | 4167 | .68 |
| **OTHER IMPORTS** | | | | |
| ISUZU | 11677 | 1.75 | 14341 | 2.34 |
| MAZDA | 14148 | 2.12 | 16416 | 2.67 |
| MITSUBISHI | 3543 | .53 | 6196 | 1.01 |
| NISSAN | 21630 | 3.25 | 22379 | 3.64 |
| SUZUKI | 2054 | .31 | 2098 | .34 |
| TOYOTA | 39372 | 5.91 | 38999 | 6.35 |
| VOLKSWAGEN | 292 | .04 | 681 | .11 |
| OTHERS | 1100 | .17 | 1191 | .19 |
| TOTAL OTHER IMPORT TRUCKS | 93816 | 14.09 | 102301 | 16.66 |
| GRAND TOTAL ALL IMPORT TRUCKS | 98047 | 14.72 | 107435 | 17.49 |

STATITICAL SERVICES DIVISION
R. L. POLK & CO.
DETROIT, MI. (313) 393-0880

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NEW VEHICLE REGISTRATIONS-UNITED STATES-CALENDAR YEAR TOTALS

| YEAR | CARS | TRUCKS |
|---|---|---|
| 1987 | 10165660 | 4963888 |
| 1988 | 10479931 | 5211100 |
| 1989 | 9852617 | 5100195 |
| 1990 | 9103204 | 4798515 |
| 1991 | 8234017 | 4344604 |

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## NEW VEHICLE REGISTRATION SERVICE U.S. SUMMARY
## TRUCK YEAR-TO-DATE

| MAKES | FEB | % IND | YEAR TO DATE | | % '92 VS '91 | % IND | |
|---|---|---|---|---|---|---|---|
| | 1992 | | 1992 | 1991 | | 1992 | 1991 |
| CHEVROLET | 72384 | 23.11 | 155806 | 148668 | 104.80 | 23.40 | 24.21 |
| CHRYSLER | 743 | .24 | 1522 | 456 | 333.77 | .23 | .07 |
| DODGE | 37927 | 12.11 | 75070 | 66506 | 112.88 | 11.27 | 10.83 |
| FORD | 90841 | 28.98 | 197625 | 171396 | 115.30 | 29.66 | 27.90 |
| FREIGHTLINER | 1520 | .52 | 3332 | 3684 | 90.45 | .50 | .60 |
| G.M.C. | 23941 | 7.64 | 50622 | 43691 | 115.86 | 7.60 | 7.11 |
| HINO | 149 | .05 | 288 | 337 | 85.46 | .04 | .05 |
| ISUZU | 6148 | 1.96 | 12943 | 15455 | 83.75 | 1.94 | 2.52 |
| IVECO | 4 | - | 6 | 239 | 2.51 | - | .04 |
| JEEP | 15805 | 5.05 | 33568 | 23372 | 143.62 | 5.04 | 3.81 |
| KENWORTH | 1073 | .34 | 1968 | 2332 | 84.39 | .30 | .38 |
| MACK/MIDLINER | 715 | .23 | 1477 | 1872 | 78.90 | .22 | .30 |
| MERCEDES BENZ | 50 | .02 | 103 | 150 | 64.38 | .02 | .03 |
| MERCURY | - | - | - | - | - | - | - |
| MITSUBISHI FUSO | 244 | .08 | 504 | 489 | 103.07 | .08 | .08 |
| NAVISTAR | 3909 | 1.25 | 8017 | 10852 | 74.24 | 1.21 | 1.77 |
| OLDSMOBILE | 2084 | .67 | 4506 | 3139 | 143.55 | .68 | .51 |
| OSHKOSH | 205 | .07 | 410 | 655 | 62.60 | .06 | .11 |
| PETERBILT | 831 | .27 | 1652 | 2045 | 80.78 | .25 | .33 |
| PLYMOUTH | 12847 | 4.10 | 26566 | 24219 | 109.68 | 3.99 | 3.95 |
| PONTIAC | 1697 | .54 | 4038 | 2838 | 142.28 | .61 | .46 |
| SCANIA | 5 | - | 5 | 4 | 75.00 | - | - |
| UD | 176 | .06 | 380 | 271 | 139.19 | .06 | .04 |
| VOLVO | 87 | .03 | 171 | 103 | 166.02 | .03 | .02 |
| WESTERN STAR | 51 | .02 | 102 | 106 | 96.23 | .02 | .02 |
| WHITEGMC | 1027 | .33 | 2011 | 2084 | 96.50 | .30 | .34 |
| OTHER IMPORTS | 38166 | 12.19 | 82139 | 87960 | 93.38 | 12.33 | 14.32 |
| MISC. DOMESTIC | 433 | .14 | 1040 | 1205 | 86.31 | .16 | .20 |
| U. S. TOTAL | 313164 | | 665929 | 614160 | 108.43 | | |

## TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

| MAKES | GVW 1 0-6 | GVW 2 6-10 | GVW 3 10-14 | GVW 4 14-16 | GVW 5 16-19.5 | GVW 6 19.5-26 | GVW 7 26-33 | GVW 8 33 & OVER |
|---|---|---|---|---|---|---|---|---|
| CHEVROLET | 88294 | 63816 | 1873 | 648 | 11 | 342 | 781 | 41 |
| CHRYSLER | 1522 | - | - | - | - | - | - | - |
| DODGE | 54955 | 20115 | - | - | - | - | - | - |
| FORD | 120907 | 69156 | - | 2519 | - | 605 | 2895 | 1543 |
| FREIGHTLINER | - | - | - | - | - | 27 | 119 | 3186 |
| G.M.C. | 21893 | 22058 | 208 | 439 | 57 | 3623 | 2284 | 60 |
| HINO | - | - | 2 | 34 | 52 | 68 | 132 | - |
| ISUZU | 11677 | - | 704 | 285 | 124 | 124 | 29 | - |
| IVECO | - | - | 4 | 2 | - | - | - | - |
| JEEP | 33568 | - | - | - | - | - | - | - |
| KENWORTH | - | - | - | - | - | - | 25 | 1943 |
| MACK/MIDLINER | - | - | - | - | - | 67 | 136 | 1274 |
| MERCEDES BENZ | - | - | - | - | - | 57 | 45 | - |
| MERCURY | - | - | - | - | - | - | - | - |
| MITSUBISHI FUSO | - | - | 282 | - | 95 | 88 | 39 | - |
| NAVISTAR | - | - | - | 7 | - | 953 | 3754 | 3343 |
| OLDSMOBILE | 4506 | - | - | - | - | - | - | - |
| OSHKOSH | - | 24 | 44 | 116 | 142 | 51 | 13 | 20 |
| PETERBILT | - | - | - | - | - | - | 30 | 1622 |
| PLYMOUTH | 26586 | - | - | - | - | - | - | - |
| PONTIAC | 4038 | - | - | - | - | - | - | - |
| SCANIA | - | - | - | - | - | - | - | 3 |
| UD | - | - | 148 | - | 115 | 92 | 25 | - |
| VOLVO | - | - | - | - | - | - | 152 | 19 |
| WESTERN STAR | - | - | - | - | - | - | - | 102 |
| WHITEGMC | - | - | - | - | - | - | - | 2011 |
| OTHER IMPORTS | 80872 | 1267 | - | - | - | - | - | - |
| MISC. DOMESTIC | 133 | 44 | 2 | - | - | 157 | 203 | 501 |
| TOTAL | 448951 | 176480 | 3267 | 4050 | 596 | 6254 | 10663 | 15668 |
| 1991 TOTAL | 416811 | 152371 | 3232 | 3915 | 545 | 4978 | 12820 | 19488 |
| 1992 vs '91 | 107.71 | 115.82 | 101.08 | 103.45 | 109.36 | 125.63 | 83.17 | 80.40 |

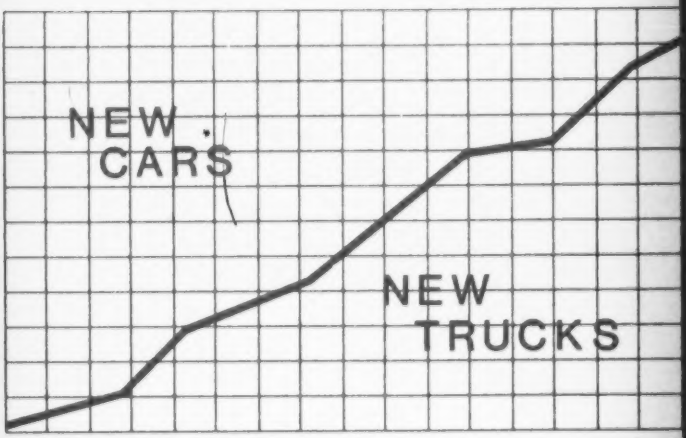
MANUFACTURERS' SALES RECORDS ARE USED IN COMPILING KANSAS BEGINNING WITH JULY, 1991.

C7715-3 A

# POCKET SUMMARY

MARCH 1992

## OF REGISTRATIONS

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STATISTICAL SERVICES
DIVISION

## NEW VEHICLE REGISTRATION SERVICE — U.S. SUMMARY
## PASSENGER CAR - DOMESTIC — MONTH

| MAKES | MARCH | | % '92 VS '91 | % IND | |
|---|---|---|---|---|---|
| | 1992 | 1991 | | 1992 | 1991 |
| **CHRYSLER** | 11379 | 10395 | 109.47 | 1.71 | 1.57 |
| LEBARON | 6227 | 5129 | 121.41 | .93 | .78 |
| NEW YORKER | 1321 | 1315 | 100.46 | .20 | .20 |
| 5TH AVE | 3248 | 3211 | 101.15 | .49 | .48 |
| IMPERIAL | 569 | 641 | 88.77 | .09 | .10 |
| **DODGE** | 22221 | 25098 | 88.54 | 3.34 | 3.78 |
| DAYTONA | 1040 | 1479 | 70.32 | .16 | .22 |
| SHADOW | 6684 | 5439 | 122.89 | 1.01 | .82 |
| SPIRIT | 5140 | 7202 | 71.37 | .77 | 1.09 |
| DYNASTY | 6808 | 7896 | 86.22 | 1.02 | 1.19 |
| VIPER | - | - | - | - | - |
| **PLYMOUTH** | 15888 | 15829 | 100.37 | 2.39 | 2.39 |
| SUNDANCE | 5831 | 3255 | 179.14 | .88 | .49 |
| ACCLAIM | 6584 | 9059 | 72.68 | .99 | 1.37 |
| LASER | 2050 | 2351 | 87.20 | .31 | .35 |
| **EAGLE** | 4575 | 4329 | 105.68 | .69 | .65 |
| PREMIER | 402 | 690 | 58.26 | .06 | .10 |
| TALON | 2562 | 2587 | 99.03 | .39 | .39 |
| **CHRYSLER CORP.** | 54063 | 55651 | 97.15 | 8.13 | 8.39 |
| **FORD** | 97723 | 96130 | 101.66 | 14.70 | 14.49 |
| ESCORT | 19353 | 21198 | 91.30 | 2.91 | 3.20 |
| PROBE | 5422 | 5690 | 95.29 | .82 | .86 |
| MUSTANG | 7639 | 5700 | 133.96 | 1.15 | .86 |
| TEMPO | 19954 | 19431 | 102.69 | 3.00 | 2.93 |
| TAURUS | 29754 | 26504 | 112.26 | 4.48 | 3.98 |
| CROWN VICTORIA | 6323 | 6470 | 97.73 | .95 | .98 |
| THUNDERBIRD | 6325 | 8017 | 78.89 | .95 | 1.21 |
| **LINCOLN** | 15835 | 14340 | 110.43 | 2.38 | 2.16 |
| **MERCURY** | 30073 | 31234 | 96.28 | 4.52 | 4.71 |
| TRACER | 2704 | 4962 | 54.49 | .41 | .75 |
| TOPAZ | 6123 | 4795 | 127.70 | .92 | .72 |
| SABLE | 9311 | 7453 | 124.93 | 1.39 | 1.12 |
| COUGAR | 3856 | 4762 | 80.97 | .58 | .72 |
| GRAND MARQUIS | 6710 | 7842 | 85.56 | 1.01 | 1.19 |
| **FORD MOTOR CO.** | 143631 | 141704 | 101.36 | 21.60 | 21.36 |
| **BUICK** | 39771 | 43931 | 90.53 | 5.98 | 6.62 |
| SKYLARK | 5380 | 7877 | 68.30 | .81 | 1.19 |
| CENTURY | 8976 | 8418 | 106.63 | 1.35 | 1.27 |
| REGAL | 6347 | 8190 | 77.50 | .95 | 1.23 |
| LESABRE | 10302 | 10470 | 98.40 | 1.55 | 1.58 |
| ROADMASTER | 3099 | 723 | 428.63 | .47 | .11 |
| PARK AVE | 4748 | 6559 | 72.39 | .71 | .99 |
| RIVIERA | 905 | 1481 | 61.11 | .14 | .22 |
| REATTA | 14 | 213 | 6.57 | - | .03 |
| **CADILLAC** | 18338 | 16853 | 108.81 | 2.76 | 2.54 |
| ALLANTE | 151 | 166 | 90.96 | .02 | .03 |
| ELDORADO | 1887 | 1408 | 134.02 | .28 | .21 |
| SEVILLE | 3081 | 3004 | 102.56 | .47 | .45 |
| **CHEVROLET** | 79874 | 89618 | 89.11 | 12.02 | 13.52 |
| PRIZM | 4724 | 5304 | 89.06 | .71 | .80 |
| CAVALIER | 17754 | 24856 | 71.43 | 2.67 | 3.77 |
| LUMINA | 18016 | 16080 | 112.04 | 2.73 | 2.42 |
| CORSICA | 9846 | 11370 | 86.60 | 1.48 | 1.71 |
| BERETTA | 3141 | 4803 | 65.40 | .47 | .72 |
| CAMARO | 4685 | 3608 | 129.85 | .70 | .54 |
| CORVETTE | 1465 | 1524 | 96.13 | .22 | .23 |
| CAPRICE | 8006 | 11106 | 72.09 | 1.20 | 1.67 |
| **OLDSMOBILE** | 36592 | 37062 | 98.73 | 5.50 | 5.59 |
| ACHIEVA/CALAIS | 8742 | 9059 | 96.50 | 1.31 | 1.37 |
| CUTLASS CIERA | 9989 | 7883 | 126.72 | 1.50 | 1.19 |
| CUTLASS SUPRM | 7640 | 7586 | 100.71 | 1.15 | 1.14 |
| TORONADO | 440 | 845 | 52.07 | .07 | .13 |
| **PONTIAC** | 47358 | 44448 | 106.55 | 7.12 | 6.70 |
| SUNBIRD | 5662 | 8218 | 68.90 | .85 | 1.24 |
| GRAND AM | 21104 | 16331 | 129.23 | 3.18 | 2.46 |
| 6000 | 132 | 2692 | 4.90 | .02 | .41 |
| BONNEVILLE | 6927 | 4890 | 141.66 | 1.04 | .74 |
| FIREBIRD | 1743 | 1551 | 112.38 | .26 | .23 |
| GRAND PRIX | 10325 | 8258 | 125.03 | 1.55 | 1.24 |
| **SATURN** | 15138 | 2842 | 532.65 | 2.28 | .43 |
| **GEN. MTRS. CORP** | 237104 | 234793 | 100.98 | 35.66 | 35.40 |
| MISC. DOMESTIC | - | 1 | - | - | - |
| OTHER IMPORT | 230172 | 231209 | 99.55 | 34.61 | 34.85 |
| **U.S. TOTAL** | 664970 | 663358 | 100.24 | | |

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## NEW VEHICLE REGISTRATION SERVICE U.S. SUMMARY
## PASSENGER CAR - DOMESTIC YEAR-TO-DATE

| MAKES | YEAR TO DATE | | % '92 VS '91 | % IND | | YEAR END |
|---|---|---|---|---|---|---|
| | 1992 | 1991 | | 1992 | 1991 | 1991 |
| **CHRYSLER** | 35525 | 30983 | 114.66 | 1.89 | 1.64 | 127484 |
| LEBARON | 19370 | 13230 | 146.41 | 1.04 | .70 | 60604 |
| NEW YORKER | 4896 | 4214 | 116.18 | .26 | .22 | 17030 |
| 5TH AVE | 9242 | 10250 | 90.17 | .49 | .54 | 37740 |
| IMPERIAL | 1971 | 2998 | 65.74 | .10 | .16 | 11020 |
| **DODGE** | 64881 | 86666 | 74.86 | 3.46 | 4.60 | 331619 |
| DAYTONA | 2903 | 3789 | 76.62 | .15 | .20 | 15971 |
| SHADOW | 18145 | 15738 | 115.29 | .97 | .83 | 78728 |
| SPIRIT | 15084 | 25512 | 59.13 | .80 | 1.35 | 82031 |
| DYNASTY | 21429 | 31990 | 66.99 | 1.15 | 1.71 | 107941 |
| VIPER | - | - | - | - | - | - |
| **PLYMOUTH** | 42888 | 52149 | 82.24 | 2.28 | 2.79 | 199877 |
| SUNDANCE | 15281 | 10933 | 139.77 | .81 | .58 | 55559 |
| ACCLAIM | 18405 | 31451 | 58.52 | .98 | 1.66 | 97326 |
| LASER | 5453 | 6144 | 88.75 | .29 | .33 | 28771 |
| **EAGLE** | 12687 | 11414 | 111.15 | .67 | .60 | 60319 |
| PREMIER | 1654 | 1531 | 108.03 | .09 | .08 | 12437 |
| TALON | 6694 | 6858 | 97.61 | .35 | .36 | 29972 |
| **CHRYSLER CORP.** | 165981 | 181212 | 86.06 | 8.80 | 9.60 | 719299 |
| **FORD** | 274837 | 266725 | 103.04 | 14.62 | 14.13 | 1077294 |
| ESCORT | 60948 | 63397 | 96.14 | 3.24 | 3.36 | 249513 |
| PROBE | 11144 | 16036 | 69.49 | .59 | .85 | 75324 |
| MUSTANG | 20088 | 16501 | 121.74 | 1.07 | .87 | 79849 |
| TEMPO | 52607 | 53501 | 98.33 | 2.80 | 2.84 | 187325 |
| TAURUS | 82429 | 72537 | 113.64 | 4.38 | 3.85 | 299567 |
| CROWN VICTORIA | 19187 | 16698 | 114.91 | 1.02 | .88 | 70515 |
| THUNDERBIRD | 18187 | 19903 | 91.38 | .97 | 1.05 | 73825 |
| **LINCOLN** | 41538 | 44922 | 92.47 | 2.21 | 2.38 | 181295 |
| **MERCURY** | 90439 | 83337 | 108.52 | 4.81 | 4.42 | 375153 |
| TRACER | 10298 | 13390 | 76.91 | .55 | .71 | 46550 |
| TOPAZ | 16861 | 13724 | 122.86 | .90 | .73 | 59411 |
| SABLE | 26593 | 20948 | 126.95 | 1.41 | 1.11 | 98744 |
| COUGAR | 11323 | 13027 | 86.92 | .60 | .69 | 57072 |
| GRAND MARQUIS | 21406 | 18511 | 115.64 | 1.14 | .98 | 93599 |
| **FORD MOTOR CO.** | 406814 | 394984 | 103.00 | 21.64 | 20.93 | 1633742 |
| **BUICK** | 121663 | 119007 | 102.23 | 6.47 | 6.31 | 540628 |
| SKYLARK | 15229 | 23280 | 65.42 | .81 | 1.23 | 62151 |
| CENTURY | 26762 | 23012 | 116.30 | 1.42 | 1.22 | 127656 |
| REGAL | 18563 | 22681 | 81.84 | .99 | 1.20 | 105325 |
| LESABRE | 35970 | 25490 | 141.11 | 1.91 | 1.36 | 110328 |
| ROADMASTER | 8501 | 986 | 862.17 | .45 | .05 | 36294 |
| PARK AVE | 14009 | 19180 | 73.04 | .75 | 1.02 | 83388 |
| RIVIERA | 2534 | 3647 | 69.48 | .13 | .19 | 13048 |
| REATTA | 95 | 731 | 13.00 | .01 | .04 | 2438 |
| **CADILLAC** | 52960 | 51919 | 102.01 | 2.82 | 2.75 | 214557 |
| ALLANTE | 370 | 606 | 61.06 | .02 | .03 | 2817 |
| ELDORADO | 4977 | 3906 | 127.42 | .26 | .21 | 15929 |
| SEVILLE | 8228 | 7116 | 115.63 | .45 | .37 | 26701 |
| **CHEVROLET** | 238446 | 259367 | 91.93 | 12.67 | 13.75 | 1164364 |
| PRIZM | 17225 | 18823 | 91.51 | .92 | 1.00 | 101848 |
| CAVALIER | 53329 | 72168 | 73.90 | 2.83 | 3.83 | 261151 |
| LUMINA | 45584 | 43442 | 104.93 | 2.42 | 2.30 | 214292 |
| CORSICA | 31321 | 32828 | 95.41 | 1.67 | 1.74 | 172837 |
| BERETTA | 10363 | 12691 | 81.66 | .55 | .67 | 61179 |
| CAMARO | 13890 | 9422 | 147.42 | .74 | .50 | 53556 |
| CORVETTE | 3624 | 3914 | 92.59 | .19 | .21 | 17133 |
| CAPRICE | 21867 | 30450 | 71.81 | 1.16 | 1.61 | 112190 |
| **OLDSMOBILE** | 94698 | 100774 | 93.97 | 5.04 | 5.34 | 434825 |
| ACHIEVA/CALAIS | 16909 | 23712 | 71.31 | .90 | 1.26 | 54348 |
| CUTLASS CIERA | 27675 | 20911 | 132.35 | 1.48 | 1.11 | 135634 |
| CUTLASS SUPRM | 18258 | 21262 | 85.87 | .97 | 1.13 | 90294 |
| TORONADO | 1196 | 2159 | 55.40 | .06 | .11 | 7667 |
| **PONTIAC** | 121775 | 118966 | 102.36 | 6.48 | 6.30 | 500212 |
| SUNBIRD | 18072 | 24111 | 74.95 | .96 | 1.28 | 94271 |
| GRAND AM | 46950 | 40838 | 114.97 | 2.50 | 2.15 | 147068 |
| 6000 | 470 | 7141 | 6.58 | .02 | .38 | 24065 |
| BONNEVILLE | 23077 | 13502 | 170.92 | 1.23 | .72 | 71068 |
| FIREBIRD | 4497 | 4427 | 101.58 | .24 | .23 | 23769 |
| GRAND PRIX | 24022 | 21995 | 109.22 | 1.28 | 1.17 | 104342 |
| **SATURN** | 35816 | 6259 | 572.26 | 1.91 | .33 | 70955 |
| **GEN. MTRS. CORP** | 665449 | 656333 | 101.39 | 35.39 | 34.78 | 2925871 |
| MISC. DOMESTIC | - | 7 | - | - | - | 31 |
| OTHER IMPORT | 651824 | 654587 | 99.58 | 34.67 | 34.69 | 2955074 |
| **U.S. TOTAL** | 1880068 | 1887123 | 99.63 | | | 8234017 |

UNITED STATES SUMMARY

## NEW VEHICLE REGISTRATION SERVICE U.S. SUMMARY
## TRUCK YEAR-TO-DATE

| MAKES | MARCH | % IND | YEAR TO DATE | | % '92 VS '91 | % IND | |
|---|---|---|---|---|---|---|---|
| | 1992 | | 1992 | 1991 | | 1992 | 1991 |
| CHEVROLET | 82657 | 22.16 | 238461 | 234167 | 101.83 | 22.95 | 24.59 |
| CHRYSLER | 970 | .26 | 2492 | 742 | 335.85 | .24 | .08 |
| DODGE | 47146 | 12.64 | 122216 | 105170 | 116.21 | 11.76 | 11.04 |
| FORD | 112554 | 30.19 | 310177 | 266593 | 116.35 | 29.89 | 27.99 |
| FREIGHTLINER | 2370 | .64 | 5702 | 5670 | 100.56 | .55 | .60 |
| G.M.C. | 27224 | 7.30 | 77845 | 67715 | 114.96 | 7.49 | 7.11 |
| HINO | 155 | .04 | 443 | 509 | 87.03 | .04 | .05 |
| ISUZU | 6501 | 1.74 | 19444 | 24175 | 80.43 | 1.87 | 2.54 |
| IVECO | 2 | - | 8 | 350 | 2.29 | - | .04 |
| JEEP | 18219 | 4.89 | 51787 | 33949 | 152.54 | 4.99 | 3.56 |
| KENWORTH | 1082 | .29 | 3050 | 3270 | 93.27 | .29 | .34 |
| MACK/MIDLINER | 869 | .23 | 2346 | 2829 | 82.93 | .23 | .30 |
| MERCEDES BENZ | 44 | .01 | 147 | 261 | 56.32 | .01 | .03 |
| MERCURY | - | - | - | - | - | - | - |
| MITSUBISHI FUSO | 257 | .07 | 761 | 695 | 109.50 | .07 | .07 |
| NAVISTAR | 4035 | 1.08 | 12092 | 15266 | 79.21 | 1.16 | 1.60 |
| OLDSMOBILE | 2934 | .79 | 7439 | 5204 | 142.95 | .72 | .55 |
| OSHKOSH | 290 | .08 | 699 | 1048 | 66.70 | .07 | .11 |
| PETERBILT | 977 | .26 | 2629 | 2877 | 91.38 | .25 | .30 |
| PLYMOUTH | 15907 | 4.27 | 42493 | 38725 | 109.73 | 4.09 | 4.07 |
| PONTIAC | 2511 | .67 | 6549 | 4574 | 143.18 | .63 | .48 |
| SCANIA | - | - | 3 | 4 | 75.00 | - | - |
| UD | 242 | .06 | 622 | 410 | 151.71 | .06 | .04 |
| VOLVO | 70 | .02 | 241 | 139 | 173.38 | .02 | .01 |
| WESTERN STAR | 45 | .01 | 147 | 181 | 81.22 | .01 | .02 |
| WHITEGMC | 1038 | .28 | 3049 | 2593 | 117.59 | .29 | .27 |
| OTHER IMPORTS | 44329 | 11.89 | 126468 | 133745 | 94.56 | 12.17 | 14.04 |
| MISC. DOMESTIC | 493 | .13 | 1529 | 1591 | 96.10 | .15 | .17 |
| U. S. TOTAL | 372921 | | 1038839 | 952452 | 109.07 | | |

## TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

| MAKES | GVW 1 0-6 | GVW 2 6-10 | GVW 3 10-14 | GVW 4 14-16 | GVW 5 16-19.5 | GVW 6 19.5-26 | GVW 7 26-33 | GVW 8 33 & OVER |
|---|---|---|---|---|---|---|---|---|
| CHEVROLET | 134519 | 98149 | 3098 | 947 | 18 | 494 | 1173 | 63 |
| CHRYSLER | 2492 | - | - | - | - | - | - | - |
| DODGE | 89183 | 33033 | - | - | - | - | - | - |
| FORD | 190477 | 107855 | - | 3802 | - | 1074 | 4343 | 2826 |
| FREIGHTLINER | - | - | - | - | - | 48 | 184 | 5470 |
| G.M.C. | 33587 | 34703 | 314 | 727 | 98 | 5218 | 3098 | 100 |
| HINO | - | - | 2 | 57 | 88 | 118 | 178 | - |
| ISUZU | 17511 | - | 1084 | 429 | 186 | 193 | 41 | - |
| IVECO | - | - | 5 | 3 | - | - | - | - |
| JEEP | 51787 | - | - | - | - | - | - | - |
| KENWORTH | - | - | - | - | - | - | 37 | 3013 |
| MACK/MIDLINER | - | - | - | - | - | 86 | 191 | 2069 |
| MERCEDES BENZ | - | - | - | - | - | 85 | 62 | - |
| MERCURY | - | - | - | - | - | - | - | - |
| MITSUBISHI FUSO | - | - | 417 | - | 165 | 121 | 58 | - |
| NAVISTAR | - | - | - | 8 | - | 1340 | 5662 | 5082 |
| OLDSMOBILE | 7439 | - | - | - | - | - | - | - |
| OSHKOSH | - | 29 | 71 | 176 | 303 | 78 | 13 | 29 |
| PETERBILT | - | - | - | - | - | - | 46 | 2581 |
| PLYMOUTH | 42493 | - | - | - | - | - | - | - |
| PONTIAC | 6549 | - | - | - | - | - | - | - |
| SCANIA | - | - | - | - | - | - | - | 3 |
| UD | - | - | 227 | - | 189 | 157 | 49 | - |
| VOLVO | - | - | - | - | - | - | 211 | 30 |
| WESTERN STAR | - | - | - | - | - | - | - | 147 |
| WHITEGMC | - | - | - | - | - | - | - | 3049 |
| OTHER IMPORTS | 124566 | 1902 | - | - | - | - | - | - |
| MISC. DOMESTIC | 201 | 66 | 2 | - | - | 237 | 321 | 702 |
| TOTAL | 700804 | 275737 | 5220 | 6149 | 1047 | 9249 | 15669 | 24984 |
| 1991 TOTAL | 648731 | 238392 | 5197 | 6148 | 890 | 6981 | 10845 | 27468 |
| 1992 vs '91 | 108.03 | 115.67 | 100.44 | 100.02 | 117.64 | 132.49 | 84.04 | 90.98 |

MANUFACTURERS' SALES RECORDS WERE USED IN COMPILING KANSAS FROM JULY, 1991 THROUGH DECEMBER, 1991

## NEW VEHICLE REGISTRATION SERVICE U.S. SUMMARY
## PASSENGER CAR - IMPORT YEAR-TO-DATE

| MAKES | YEAR TO DATE 1992 | | YEAR TO DATE 1991 | |
|---|---|---|---|---|
| | UNITS | % OF INDUSTRY | UNITS | % OF INDUSTRY |
| **DOMESTIC SPONSORED IMPORTS** | | | | |
| CHEVROLET METRO | 25336 | 1.35 | 21495 | 1.14 |
| CHEVROLET STORM | 15907 | .85 | 13302 | .70 |
| DODGE COLT DL/VISTA SW | 2650 | .14 | 3889 | .21 |
| DODGE STEALTH | 4066 | .22 | 3889 | .21 |
| EAGLE SUMMIT | 4339 | .23 | 3025 | .16 |
| FORD FESTIVA | 10247 | .55 | 8152 | .43 |
| GM LOTUS | 89 | - | 41 | - |
| MERCURY CAPRI | 3958 | .21 | 3737 | .20 |
| PLYMOUTH COLT DL/VISTA SW | 3749 | .20 | 3291 | .17 |
| PONTIAC LEMANS | 4687 | .25 | 6952 | .37 |
| TC by MASERATI | 46 | - | 291 | .02 |
| OTHERS | - | - | - | - |
| TOTAL DOMESTIC SPONSORED IMPORTS | 75074 | 3.99 | 68064 | 3.61 |
| **OTHER IMPORTS** | | | | |
| ACURA | 29256 | 1.56 | 29457 | 1.56 |
| AUDI | 3328 | .18 | 2892 | .15 |
| BMW | 11771 | .63 | 12140 | .64 |
| DAIHATSU | 2072 | .11 | 1353 | .07 |
| HONDA | 146537 | 7.79 | 146351 | 7.76 |
| HYUNDAI | 21745 | 1.16 | 30202 | 1.60 |
| INFINITI | 8060 | .43 | 6564 | .35 |
| ISUZU | 2396 | .13 | 1757 | .09 |
| JAGUAR | 1836 | .10 | 2997 | .16 |
| LEXUS | 23982 | 1.28 | 13086 | .69 |
| MAZDA | 55441 | 2.95 | 56640 | 3.00 |
| MERCEDES BENZ | 13246 | .70 | 15123 | .80 |
| MITSUBISHI | 32046 | 1.70 | 36599 | 1.94 |
| NISSAN | 76464 | 4.07 | 74947 | 3.97 |
| SAAB | 5112 | .27 | 5701 | .30 |
| SUBARU | 20513 | 1.09 | 24981 | 1.32 |
| TOYOTA | 160378 | 8.53 | 149610 | 7.93 |
| VOLKSWAGEN | 17358 | .92 | 20529 | 1.09 |
| VOLVO | 16414 | .87 | 18828 | 1.00 |
| OTHERS | 3869 | .21 | 4830 | .26 |
| TOTAL OTHER IMPORTS | 651824 | 34.67 | 654587 | 34.69 |
| GRAND TOTAL ALL IMPORT CARS | 726898 | 38.66 | 722651 | 38.29 |
| NEW IMPORTED LIGHT TRUCKS LEADING MAKES (0-10,000 LBS) | | | | |
| **DOMESTIC SPONSORED IMPORTS** | | | | |
| DODGE RAM 50/RAIDER | 1161 | .11 | 1398 | .15 |
| CHEVROLET GEO TRACKER | 5930 | .57 | 6116 | .64 |
| **OTHER IMPORTS** | | | | |
| ISUZU | 17511 | 1.69 | 22334 | 2.34 |
| MAZDA | 20884 | 2.01 | 24920 | 2.62 |
| MITSUBISHI | 4943 | .48 | 8885 | .94 |
| NISSAN | 34371 | 3.31 | 34744 | 3.65 |
| SUZUKI | 3231 | .31 | 3421 | .36 |
| TOYOTA | 60660 | 5.84 | 58864 | 6.18 |
| VOLKSWAGEN | 411 | .04 | 1082 | .11 |
| OTHERS | 1968 | .19 | 1729 | .18 |
| TOTAL OTHER IMPORT TRUCKS | 143979 | 13.86 | 156079 | 16.39 |
| GRAND TOTAL ALL IMPORT TRUCKS | 151070 | 14.54 | 163593 | 17.18 |

STATITICAL SERVICES DIVISION
R. L. POLK & CO.
DETROIT, MI. (313) 393-0880

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NEW VEHICLE REGISTRATIONS-UNITED STATES-CALENDAR YEAR TOTALS

| YEAR | CARS | TRUCKS |
|---|---|---|
| 1987 | 10165660 | 4963888 |
| 1988 | 10479931 | 5211100 |
| 1989 | 9852617 | 5100195 |
| 1990 | 9103204 | 4798515 |
| 1991 | 8234017 | 4344604 |

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AUTOMIS

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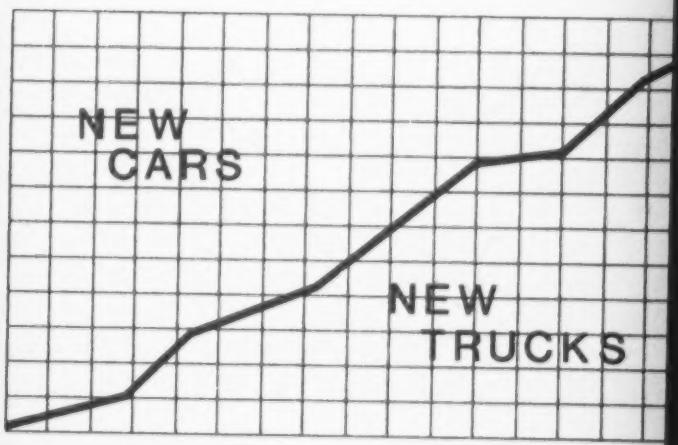
# POCKET SUMMARY

APRIL 1992

## OF REGISTRATIONS

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R.L.POLK & CO.
STATISTICAL SERVICES DIVISION

## NEW VEHICLE REGISTRATION SERVICE — U.S. SUMMARY
## PASSENGER CAR - DOMESTIC — MONTH

| MAKES | APRIL | | % '92 VS '91 | % IND | |
|---|---|---|---|---|---|
| | 1992 | 1991 | | 1992 | 1991 |
| **CHRYSLER** | 10013 | 11527 | 86.87 | 1.45 | 1.65 |
| LEBARON | 5517 | 5912 | 93.32 | .80 | .85 |
| NEW YORKER | 1177 | 1575 | 74.73 | .17 | .23 |
| 5TH AVE | 2813 | 3018 | 93.21 | .41 | .43 |
| IMPERIAL | 490 | 935 | 52.41 | .07 | .13 |
| **DODGE** | 22955 | 24509 | 93.66 | 3.31 | 3.52 |
| DAYTONA | 1268 | 1827 | 69.40 | .18 | .26 |
| SHADOW | 6864 | 6068 | 113.12 | .99 | .87 |
| SPIRIT | 5846 | 5762 | 101.46 | .84 | .83 |
| DYNASTY | 6089 | 7025 | 86.68 | .88 | 1.01 |
| VIPER | 3 | - | - | - | - |
| **PLYMOUTH** | 15906 | 15203 | 104.62 | 2.30 | 2.18 |
| SUNDANCE | 5509 | 3543 | 155.49 | .80 | .51 |
| ACCLAIM | 6710 | 7667 | 87.52 | .97 | 1.10 |
| LASER | 2089 | 2597 | 80.44 | .30 | .37 |
| **EAGLE** | 4593 | 5434 | 84.52 | .66 | .78 |
| PREMIER | 278 | 1300 | 21.38 | .04 | .19 |
| TALON | 2588 | 2773 | 93.33 | .37 | .39 |
| **CHRYSLER CORP.** | 53467 | 56673 | 94.34 | 7.72 | 8.13 |
| **FORD** | 106271 | 89187 | 119.16 | 15.35 | 12.79 |
| ESCORT | 19433 | 18005 | 107.93 | 2.81 | 2.58 |
| PROBE | 7009 | 7304 | 95.96 | 1.01 | 1.05 |
| MUSTANG | 7627 | 6398 | 119.21 | 1.10 | .92 |
| TEMPO | 23329 | 16143 | 144.51 | 3.37 | 2.32 |
| TAURUS | 29268 | 24663 | 118.67 | 4.23 | 3.53 |
| CROWN VICTORIA | 8581 | 6265 | 136.97 | 1.24 | .90 |
| THUNDERBIRD | 8377 | 6566 | 127.58 | 1.21 | .94 |
| **LINCOLN** | 15452 | 16227 | 95.22 | 2.23 | 2.33 |
| **MERCURY** | 32926 | 34050 | 96.70 | 4.75 | 4.89 |
| TRACER | 3589 | 3318 | 108.17 | .52 | .48 |
| TOPAZ | 6415 | 5654 | 113.46 | .93 | .81 |
| SABLE | 10232 | 8656 | 118.21 | 1.47 | 1.24 |
| COUGAR | 4697 | 5106 | 91.99 | .68 | .73 |
| GRAND MARQUIS | 6722 | 9749 | 68.95 | .97 | 1.41 |
| **FORD MOTOR CO.** | 154649 | 139464 | 110.89 | 22.33 | 20.01 |
| **BUICK** | 42742 | 44901 | 95.19 | 6.17 | 6.44 |
| SKYLARK | 5083 | 9034 | 56.27 | .73 | 1.30 |
| CENTURY | 9979 | 8975 | 111.19 | 1.44 | 1.29 |
| REGAL | 7581 | 9196 | 82.44 | 1.09 | 1.31 |
| LESABRE | 10582 | 8399 | 117.59 | 1.53 | 1.29 |
| ROADMASTER | 3575 | 1723 | 207.49 | .52 | .25 |
| PARK AVE | 4885 | 5417 | 90.18 | .71 | .78 |
| RIVIERA | 1042 | 1282 | 81.28 | .15 | .18 |
| REATTA | 15 | 275 | 5.45 | - | .04 |
| **CADILLAC** | 17539 | 16168 | 108.48 | 2.53 | 2.32 |
| ALLANTE | 161 | 221 | 72.85 | .02 | .03 |
| ELDORADO | 2177 | 1764 | 123.41 | .31 | .25 |
| SEVILLE | 3102 | 3047 | 101.81 | .45 | .44 |
| **CHEVROLET** | 87416 | 97401 | 89.75 | 12.64 | 13.98 |
| PRIZM | 5195 | 5017 | 103.55 | .75 | .72 |
| CAVALIER | 19296 | 24256 | 79.55 | 2.80 | 3.49 |
| LUMINA | 19298 | 18412 | 104.81 | 2.79 | 2.64 |
| CORSICA | 10978 | 12733 | 86.22 | 1.59 | 1.83 |
| BERETTA | 4114 | 5046 | 81.53 | .59 | .72 |
| CAMARO | 5613 | 4346 | 129.15 | .81 | .62 |
| CORVETTE | 1758 | 1704 | 103.17 | .25 | .24 |
| CAPRICE | 8095 | 11564 | 70.00 | 1.17 | 1.66 |
| **OLDSMOBILE** | 37915 | 36453 | 104.01 | 5.47 | 5.23 |
| ACHIEVA/CALAIS | 8818 | 7324 | 120.40 | 1.27 | 1.05 |
| CUTLASS CIERA | 11041 | 9945 | 111.02 | 1.60 | 1.43 |
| CUTLASS SUPRM | 7980 | 8251 | 96.72 | 1.15 | 1.18 |
| TORONADO | 438 | 909 | 48.18 | .06 | .13 |
| **PONTIAC** | 47295 | 48304 | 97.91 | 6.83 | 6.93 |
| SUNBIRD | 6301 | 9446 | 66.71 | .91 | 1.36 |
| GRAND AM | 19776 | 17177 | 115.13 | 2.85 | 2.46 |
| 6000 | 106 | 2590 | 4.09 | .02 | .37 |
| BONNEVILLE | 7917 | 5714 | 138.55 | 1.14 | .82 |
| FIREBIRD | 1974 | 1738 | 113.58 | .29 | .25 |
| GRAND PRIX | 9797 | 8043 | 121.81 | 1.41 | 1.15 |
| **SATURN** | 15722 | 4180 | 376.12 | 2.27 | .60 |
| **GEN. MTRS. CORP** | 248658 | 247417 | 100.50 | 35.91 | 35.50 |
| MISC. DOMESTIC | 1 | 4 | 25.00 | - | - |
| OTHER IMPORT | 235750 | 253406 | 93.03 | 34.04 | 36.36 |
| **U.S. TOTAL** | 692529 | 696964 | 99.36 | | |

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## NEW VEHICLE REGISTRATION SERVICE U.S. SUMMARY
## PASSENGER CAR - DOMESTIC YEAR-TO-DATE

| MAKES | YEAR TO DATE | | % '92 VS '91 | % IND | | YEAR END |
|---|---|---|---|---|---|---|
| | 1992 | 1991 | | 1992 | 1991 | 1991 |
| **CHRYSLER** | 45538 | 42510 | 107.12 | 1.71 | 1.65 | 127484 |
| LEBARON | 24887 | 19142 | 130.01 | .96 | .78 | 60604 |
| NEW YORKER | 6073 | 5789 | 104.91 | .24 | .22 | 17030 |
| 5TH AVE | 12055 | 13268 | 90.86 | .47 | .51 | 37740 |
| IMPERIAL | 2461 | 3933 | 62.57 | .10 | .15 | 11020 |
| **DODGE** | 87836 | 111175 | 79.01 | 3.41 | 4.30 | 331619 |
| DAYTONA | 4171 | 5616 | 74.27 | .16 | .22 | 15971 |
| SHADOW | 25009 | 21806 | 114.69 | .97 | .84 | 78728 |
| SPIRIT | 20930 | 31274 | 66.92 | .81 | 1.21 | 82031 |
| DYNASTY | 27516 | 39015 | 70.53 | 1.07 | 1.51 | 107941 |
| VIPER | 3 | - | - | - | - | - |
| **PLYMOUTH** | 58794 | 67352 | 87.29 | 2.29 | 2.61 | 199877 |
| SUNDANCE | 20790 | 14476 | 143.62 | .81 | .56 | 55559 |
| ACCLAIM | 25115 | 39118 | 64.20 | .98 | 1.52 | 97326 |
| LASER | 7542 | 8741 | 86.28 | .29 | .34 | 28771 |
| **EAGLE** | 17280 | 16848 | 102.56 | .67 | .65 | 60319 |
| PREMIER | 1932 | 2831 | 68.24 | .08 | .11 | 12437 |
| TALON | 9262 | 9631 | 96.58 | .35 | .37 | 29972 |
| **CHRYSLER CORP.** | 209448 | 237885 | 88.05 | 8.14 | 9.21 | 719284 |
| **FORD** | 381108 | 355912 | 107.08 | 14.80 | 13.77 | 1077294 |
| ESCORT | 80381 | 81402 | 98.75 | 3.12 | 3.15 | 249511 |
| PROBE | 18153 | 23340 | 77.78 | .71 | .90 | 75324 |
| MUSTANG | 27715 | 22899 | 121.03 | 1.08 | .89 | 79849 |
| TEMPO | 75936 | 69644 | 109.03 | 2.95 | 2.70 | 187325 |
| TAURUS | 111697 | 97200 | 114.91 | 4.33 | 3.76 | 299567 |
| CROWN VICTORIA | 27758 | 22963 | 120.92 | 1.08 | .89 | 70515 |
| THUNDERBIRD | 26564 | 26469 | 100.36 | 1.03 | 1.02 | 73825 |
| **LINCOLN** | 56990 | 61149 | 93.20 | 2.22 | 2.37 | 181295 |
| **MERCURY** | 123565 | 117387 | 105.09 | 4.80 | 4.54 | 375153 |
| TRACER | 13887 | 16708 | 83.12 | .54 | .65 | 46558 |
| TOPAZ | 23276 | 19378 | 120.12 | .90 | .75 | 59411 |
| SABLE | 36825 | 29604 | 124.39 | 1.43 | 1.14 | 98744 |
| COUGAR | 16020 | 18133 | 88.35 | .62 | .70 | 57072 |
| GRAND MARQUIS | 28128 | 28260 | 99.53 | 1.09 | 1.09 | 93599 |
| **FORD MOTOR CO.** | 561467 | 534446 | 105.05 | 21.82 | 20.68 | 1633742 |
| **BUICK** | 164405 | 163908 | 100.30 | 6.39 | 6.34 | 540628 |
| SKYLARK | 20312 | 32314 | 62.86 | .79 | 1.25 | 82151 |
| CENTURY | 36741 | 31987 | 114.86 | 1.43 | 1.24 | 127656 |
| REGAL | 26144 | 31877 | 82.02 | 1.02 | 1.23 | 105325 |
| LESABRE | 46552 | 34489 | 134.98 | 1.81 | 1.34 | 110328 |
| ROADMASTER | 12076 | 2709 | 445.77 | .47 | .10 | 36294 |
| PARK AVE | 18894 | 24597 | 76.81 | .73 | .95 | 83388 |
| RIVIERA | 3576 | 4929 | 72.55 | .14 | .19 | 13048 |
| REATTA | 110 | 1006 | 10.93 | - | .04 | 2438 |
| **CADILLAC** | 70499 | 68987 | 103.54 | 2.74 | 2.63 | 214557 |
| ALLANTE | 531 | 827 | 64.21 | .02 | .03 | 2817 |
| ELDORADO | 7154 | 5670 | 126.17 | .28 | .22 | 15929 |
| SEVILLE | 11330 | 10163 | 111.48 | .44 | .39 | 28701 |
| **CHEVROLET** | 325862 | 356768 | 91.34 | 12.69 | 13.82 | 1164364 |
| PRIZM | 22420 | 23840 | 94.04 | .87 | .92 | 101648 |
| CAVALIER | 72625 | 96424 | 75.32 | 2.86 | 3.75 | 261151 |
| LUMINA | 64882 | 61854 | 104.90 | 2.52 | 2.39 | 214292 |
| CORSICA | 42239 | 45561 | 92.84 | 1.64 | 1.76 | 172837 |
| BERETTA | 14477 | 17737 | 81.62 | .56 | .69 | 61179 |
| CAMARO | 19503 | 13768 | 141.65 | .76 | .53 | 53556 |
| CORVETTE | 5382 | 5618 | 95.80 | .21 | .22 | 17133 |
| CAPRICE | 29962 | 42014 | 71.31 | 1.16 | 1.63 | 112180 |
| **OLDSMOBILE** | 132613 | 137227 | 96.64 | 5.15 | 5.31 | 438825 |
| ACHIEVA/CALAIS | 25727 | 31036 | 82.89 | 1.00 | 1.21 | 94348 |
| CUTLASS CIERA | 38716 | 30856 | 125.47 | 1.50 | 1.19 | 135634 |
| CUTLASS SUPRM | 26238 | 29513 | 88.90 | 1.02 | 1.14 | 90294 |
| TORONADO | 1634 | 3068 | 53.26 | .06 | .12 | 7667 |
| **PONTIAC** | 169070 | 167270 | 101.08 | 6.57 | 6.47 | 560212 |
| SUNBIRD | 24373 | 33557 | 72.63 | .95 | 1.30 | 94271 |
| GRAND AM | 66726 | 58015 | 115.02 | 2.60 | 2.24 | 147068 |
| 3000 | 576 | 9731 | 5.92 | .02 | .38 | 24065 |
| BONNEVILLE | 30994 | 19216 | 161.29 | 1.20 | .74 | 71068 |
| FIREBIRD | 6471 | 6165 | 104.96 | .25 | .24 | 23769 |
| GRAND PRIX | 33819 | 30038 | 112.59 | 1.31 | 1.16 | 104342 |
| **SATURN** | 51540 | 10439 | 493.73 | 2.00 | .40 | 70956 |
| **GEN. MTRS. CORP** | 914107 | 903750 | 101.15 | 35.54 | 34.97 | 2925871 |
| MISC. DOMESTIC | 1 | 11 | 9.09 | - | - | 31 |
| OTHER IMPORT | 887574 | 907993 | 97.75 | 34.50 | 35.14 | 2955014 |
| **U.S. TOTAL** | 2572593 | 2584087 | 99.56 | | | 8234011 |

## NEW VEHICLE REGISTRATION SERVICE U.S. SUMMARY
## TRUCK YEAR-TO-DATE

| MAKES | APRIL | % IND | YEAR TO DATE | | % '92 VS '91 | % IND | |
|---|---|---|---|---|---|---|---|
| | 1992 | | 1992 | 1991 | | 1992 | 1991 |
| CHEVROLET | 93141 | 22.96 | 331602 | 323875 | 102.39 | 22.96 | 24.72 |
| CHRYSLER | 1122 | .28 | 3614 | 1057 | 341.91 | .25 | .08 |
| DODGE | 48862 | 12.05 | 171078 | 144552 | 118.35 | 11.84 | 11.03 |
| FORD | 124412 | 30.64 | 434589 | 370840 | 117.19 | 30.11 | 28.32 |
| FREIGHTLINER | 2296 | .57 | 8000 | 7639 | 104.73 | .55 | .58 |
| G.M.C. | 29346 | 7.23 | 107191 | 92660 | 115.68 | 7.42 | 7.07 |
| HINO | 197 | .05 | 640 | 644 | 99.38 | .04 | .05 |
| ISUZU | 8079 | 1.99 | 27523 | 32907 | 83.64 | 1.91 | 2.51 |
| IVECO | 1 | - | 9 | 440 | 2.05 | - | .03 |
| JEEP | 20264 | 5.00 | 72051 | 47081 | 153.04 | 4.99 | 3.59 |
| KENWORTH | 1091 | .27 | 4141 | 4214 | 98.27 | .29 | .32 |
| MACK/MIDLINER | 1043 | .26 | 3389 | 3931 | 86.21 | .23 | .30 |
| MERCEDES BENZ | 45 | .01 | 192 | 348 | 55.17 | .01 | .03 |
| MERCURY | - | - | - | - | - | - | - |
| MITSUBISHI FUSO | 266 | .07 | 1027 | 963 | 106.65 | .07 | .07 |
| NAVISTAR | 4449 | 1.10 | 16541 | 19475 | 84.93 | 1.15 | 1.49 |
| OLDSMOBILE | 2568 | .63 | 10007 | 7395 | 135.32 | .69 | .56 |
| OSHKOSH | 343 | .08 | 1042 | 1495 | 69.70 | .07 | .11 |
| PETERBILT | 841 | .21 | 3470 | 3727 | 93.10 | .24 | .28 |
| PLYMOUTH | 17334 | 4.27 | 59827 | 53043 | 112.79 | 4.14 | 4.05 |
| PONTIAC | 2701 | .67 | 9250 | 6417 | 144.15 | .64 | .49 |
| SCANIA | 1 | - | 4 | 6 | 66.67 | - | - |
| UD | 243 | .06 | 865 | 576 | 150.17 | .06 | .04 |
| VOLVO | 101 | .02 | 342 | 171 | 200.00 | .02 | .01 |
| WESTERN STAR | 61 | .02 | 208 | 234 | 88.89 | .01 | .02 |
| WHITEGMC | 920 | .23 | 3969 | 3199 | 124.07 | .27 | .24 |
| OTHER IMPORTS | 45373 | 11.19 | 171841 | 181439 | 94.71 | 11.90 | 13.85 |
| MISC. DOMESTIC | 595 | .14 | 2084 | 2043 | 102.01 | .14 | .16 |
| U. S. TOTAL | 405657 | | 1444496 | 1310371 | 110.24 | | |

## TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

| MAKES | GVW 1 0-6 | GVW 2 6-10 | GVW 3 10-14 | GVW 4 14-16 | GVW 5 16-19.5 | GVW 6 19.5-26 | GVW 7 26-33 | GVW 8 33 & OVER |
|---|---|---|---|---|---|---|---|---|
| CHEVROLET | 185930 | 137450 | 4567 | 1317 | 26 | 644 | 1575 | 93 |
| CHRYSLER | 3614 | - | - | - | - | - | - | - |
| DODGE | 124764 | 46314 | - | - | - | - | - | - |
| FORD | 266143 | 151999 | - | 5337 | - | 1381 | 6059 | 3670 |
| FREIGHTLINER | - | - | - | - | - | 62 | 294 | 7644 |
| G.M.C. | 46843 | 48821 | 468 | 1121 | 136 | 5957 | 3696 | 149 |
| HINO | - | - | 4 | 81 | 123 | 176 | 256 | - |
| ISUZU | 24113 | - | 1865 | 606 | 279 | 603 | 57 | - |
| IVECO | - | - | 6 | 3 | - | - | - | - |
| JEEP | 72051 | - | - | - | - | - | - | - |
| KENWORTH | - | - | - | - | - | - | 52 | 4089 |
| MACK/MIDLINER | - | - | - | - | - | 122 | 256 | 3011 |
| MERCEDES BENZ | - | - | - | - | - | 117 | 75 | - |
| MERCURY | - | - | - | - | - | - | - | - |
| MITSUBISHI FUSO | - | - | 561 | - | 217 | 188 | 81 | - |
| NAVISTAR | - | - | - | 8 | - | 1692 | 8004 | 8837 |
| OLDSMOBILE | 10007 | - | - | - | - | - | - | - |
| OSHKOSH | - | 50 | 92 | 269 | 462 | 98 | 13 | 58 |
| PETERBILT | - | - | - | - | - | - | 64 | 3406 |
| PLYMOUTH | 59827 | - | - | - | - | - | - | - |
| PONTIAC | 9250 | - | - | - | - | - | - | - |
| SCANIA | - | - | - | - | - | - | - | 4 |
| UD | - | - | 300 | - | 257 | 224 | 84 | - |
| VOLVO | - | - | - | - | - | - | 306 | 36 |
| WESTERN STAR | - | - | - | - | - | - | - | 208 |
| WHITEGMC | - | - | - | - | - | - | - | 3969 |
| OTHER IMPORTS | 169260 | 2581 | - | - | - | - | - | - |
| MISC. DOMESTIC | 252 | 87 | 2 | - | - | 365 | 469 | 909 |
| TOTAL | 972054 | 387302 | 7865 | 8742 | 1500 | 11609 | 21341 | 34083 |
| 1991 TOTAL | 893848 | 330284 | 7410 | 8461 | 1238 | 8866 | 24442 | 35902 |
| 1992 VS '91 | 108.75 | 117.26 | 106.14 | 103.32 | 121.16 | 130.94 | 87.31 | 94.93 |

MANUFACTURERS' SALES RECORDS WERE USED IN COMPILING KANSAS FROM JULY, 1991 THROUGH DECEMBER, 1991

## NEW VEHICLE REGISTRATION SERVICE U.S. SUMMARY
## PASSENGER CAR - IMPORT YEAR-TO-DATE

| MAKES | YEAR TO DATE 1992 | | YEAR TO DATE 1991 | |
|---|---|---|---|---|
| | UNITS | % OF INDUSTRY | UNITS | % OF INDUSTRY |
| **DOMESTIC SPONSORED IMPORTS** | | | | |
| CHEVROLET METRO | 34009 | 1.32 | 28134 | 1.09 |
| CHEVROLET STORM | 20303 | .79 | 20790 | .80 |
| DODGE COLT DL/VISTA SW | 3775 | .15 | 5463 | .21 |
| DODGE STEALTH | 5705 | .22 | 5490 | .21 |
| EAGLE SUMMIT | 6066 | .24 | 4386 | .17 |
| FORD FESTIVA | 12694 | .50 | 11995 | .46 |
| GM LOTUS | 118 | - | 51 | - |
| MERCURY CAPRI | 5229 | .20 | 5304 | .21 |
| PLYMOUTH COLT DL/VISTA SW | 5347 | .21 | 4613 | .18 |
| PONTIAC LEMANS | 6111 | .24 | 10548 | .41 |
| TC by MASERATI | 62 | - | 378 | .01 |
| OTHERS | - | - | - | - |
| TOTAL DOMESTIC SPONSORED IMPORTS | 99620 | 3.87 | 97152 | 3.76 |
| **OTHER IMPORTS** | | | | |
| ACURA | 39360 | 1.53 | 41470 | 1.60 |
| AUDI | 4709 | .18 | 3950 | .15 |
| BMW | 16212 | .63 | 16509 | .64 |
| DAIHATSU | 2879 | .11 | 1863 | .07 |
| HONDA | 194117 | 7.55 | 204565 | 7.92 |
| HYUNDAI | 31654 | 1.24 | 40119 | 1.55 |
| INFINITI | 11713 | .46 | 8875 | .34 |
| ISUZU | 3409 | .13 | 2612 | .10 |
| JAGUAR | 2437 | .09 | 4005 | .15 |
| LEXUS | 31428 | 1.22 | 17626 | .68 |
| MAZDA | 80085 | 3.11 | 79782 | 3.09 |
| MERCEDES BENZ | 18568 | .72 | 19943 | .77 |
| MITSUBISHI | 43059 | 1.67 | 51596 | 2.00 |
| NISSAN | 102630 | 3.99 | 104359 | 4.04 |
| SAAB | 7584 | .29 | 9089 | .35 |
| SUBARU | 29468 | 1.15 | 34633 | 1.34 |
| TOYOTA | 217265 | 8.45 | 206389 | 7.99 |
| VOLKSWAGEN | 23371 | .91 | 28360 | 1.10 |
| VOLVO | 22243 | .86 | 25653 | .99 |
| OTHERS | 5163 | .20 | 6595 | .26 |
| TOTAL OTHER IMPORTS | 887574 | 34.50 | 907993 | 35.14 |
| GRAND TOTAL ALL IMPORT CARS | 987194 | 38.37 | 1005145 | 38.90 |
| NEW IMPORTED LIGHT TRUCKS LEADING MAKES (0-10,000 LBS) | | | | |
| **DOMESTIC SPONSORED IMPORTS** | | | | |
| DODGE RAM 50/RAIDER | 1586 | .11 | 1755 | .13 |
| CHEVROLET GEO TRACKER | 8807 | .61 | 8711 | .66 |
| **OTHER IMPORTS** | | | | |
| ISUZU | 24113 | 1.67 | 30452 | 2.32 |
| MAZDA | 28109 | 1.95 | 34066 | 2.60 |
| MITSUBISHI | 6793 | .47 | 11037 | .84 |
| NISSAN | 46902 | 3.25 | 48248 | 3.68 |
| SUZUKI | 4440 | .31 | 4971 | .38 |
| TOYOTA | 82365 | 5.70 | 79318 | 6.05 |
| VOLKSWAGEN | 514 | .04 | 1495 | .11 |
| OTHERS | 2718 | .19 | 2304 | .18 |
| TOTAL OTHER IMPORT TRUCKS | 195954 | 13.57 | 211891 | 16.17 |
| GRAND TOTAL ALL IMPORT TRUCKS | 206347 | 14.29 | 222357 | 16.97 |

STATITICAL SERVICES DIVISION
R. L. POLK & CO.
DETROIT, MI. (313) 393-0880

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NEW VEHICLE REGISTRATIONS-UNITED STATES-CALENDAR YEAR TOTALS

| YEAR | CARS | TRUCKS |
|---|---|---|
| 1987 | 10165660 | 4963888 |
| 1988 | 10479931 | 5211100 |
| 1989 | 9852617 | 5100195 |
| 1990 | 9103204 | 4798515 |
| 1991 | 8234017 | 4344604 |

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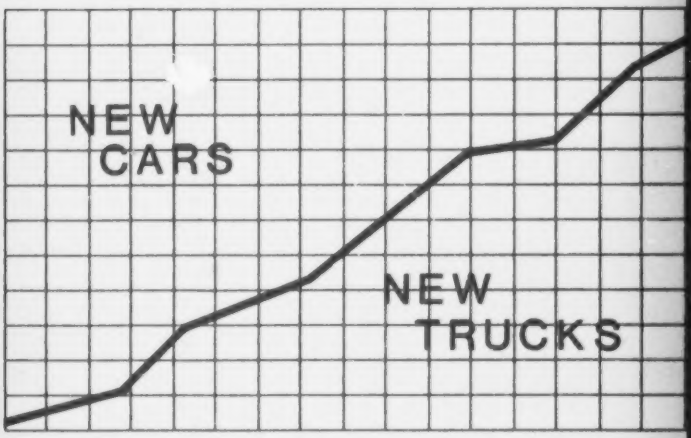
MAY
1992

# POCKET SUMMARY

## OF REGISTRATIONS

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STATISTICAL SERVICES
DIVISION

## NEW VEHICLE REGISTRATION SERVICE — U.S. SUMMARY
## PASSENGER CAR - DOMESTIC — MONTH

| MAKES | MAY | | % '92 VS '91 | % IND | |
|---|---|---|---|---|---|
| | 1992 | 1991 | | 1992 | 1991 |
| **CHRYSLER** | 11869 | 12145 | 97.73 | 1.72 | 1.83 |
| LEBARON | 6734 | 6516 | 103.35 | .98 | .87 |
| NEW YORKER | 1442 | 1383 | 104.27 | .21 | .19 |
| 5TH AVE | 2920 | 3204 | 91.14 | .42 | .43 |
| IMPERIAL | 767 | 955 | 80.31 | .11 | .13 |
| **DODGE** | 24425 | 29508 | 82.77 | 3.52 | 3.96 |
| DAYTONA | 1310 | 1819 | 72.02 | .19 | .24 |
| SHADOW | 8338 | 7931 | 105.13 | 1.19 | 1.06 |
| SPIRIT | 5440 | 6094 | 89.27 | .79 | .82 |
| DYNASTY | 6557 | 9256 | 70.84 | .95 | 1.25 |
| VIPER | - | - | - | - | - |
| **PLYMOUTH** | 15574 | 16334 | 95.35 | 2.25 | 2.19 |
| SUNDANCE | 6048 | 4460 | 135.61 | .88 | .60 |
| ACCLAIM | 5840 | 7509 | 77.77 | .84 | 1.01 |
| LASER | 2149 | 2853 | 75.32 | .31 | .38 |
| **EAGLE** | 4396 | 5891 | 74.62 | .64 | .79 |
| PREMIER | 201 | 1554 | 12.93 | .03 | .21 |
| TALON | 2501 | 2893 | 86.45 | .37 | .39 |
| **CHRYSLER CORP.** | 56264 | 63878 | 88.08 | 8.13 | 8.57 |
| **FORD** | 100971 | 92978 | 108.60 | 14.59 | 12.48 |
| ESCORT | 19408 | 18198 | 106.65 | 2.80 | 2.44 |
| PROBE | 5419 | 7682 | 70.54 | .78 | 1.03 |
| MUSTANG | 7454 | 7442 | 100.16 | 1.08 | 1.00 |
| TEMPO | 20954 | 14336 | 146.16 | 3.03 | 1.92 |
| TAURUS | 29942 | 28483 | 105.12 | 4.32 | 3.83 |
| CROWN VICTORIA | 8629 | 6486 | 133.04 | 1.25 | .87 |
| THUNDERBIRD | 6955 | 6920 | 100.51 | 1.01 | .93 |
| **LINCOLN** | 12805 | 19498 | 65.67 | 1.85 | 2.61 |
| **MERCURY** | 33708 | 35360 | 95.33 | 4.87 | 4.74 |
| TRACER | 2523 | 3084 | 81.81 | .36 | .41 |
| TOPAZ | 6482 | 5691 | 113.90 | .94 | .76 |
| SABLE | 10549 | 9016 | 117.00 | 1.53 | 1.21 |
| COUGAR | 4619 | 5877 | 78.59 | .67 | .79 |
| GRAND MARQUIS | 8051 | 9985 | 80.63 | 1.16 | 1.34 |
| **FORD MOTOR CO.** | 147484 | 147836 | 99.76 | 21.31 | 19.83 |
| **BUICK** | 43489 | 53245 | 81.68 | 6.28 | 7.14 |
| SKYLARK | 3846 | 8221 | 46.78 | .56 | 1.10 |
| CENTURY | 10703 | 13227 | 80.92 | 1.53 | 1.78 |
| REGAL | 7561 | 11008 | 68.69 | 1.09 | 1.48 |
| LESABRE | 10486 | 9090 | 115.36 | 1.52 | 1.22 |
| ROADMASTER | 4965 | 3265 | 152.07 | .72 | .44 |
| PARK AVE | 4858 | 6871 | 70.70 | .70 | .92 |
| RIVIERA | 1023 | 1304 | 78.45 | .15 | .17 |
| REATTA | 47 | 259 | 18.15 | .01 | .03 |
| **CADILLAC** | 17827 | 19685 | 90.56 | 2.58 | 2.64 |
| ALLANTE | 210 | 315 | 66.67 | .03 | .04 |
| ELDORADO | 2119 | 1546 | 137.06 | .31 | .21 |
| SEVILLE | 3011 | 5116 | 58.85 | .44 | .69 |
| **CHEVROLET** | 92124 | 114998 | 80.11 | 13.33 | 15.41 |
| PRIZM | 6756 | 9140 | 73.92 | .98 | 1.23 |
| CAVALIER | 19951 | 26932 | 74.08 | 2.91 | 3.60 |
| LUMINA | 19201 | 20051 | 95.76 | 2.77 | 2.69 |
| CORSICA | 11351 | 18746 | 60.55 | 1.64 | 2.51 |
| BERETTA | 4472 | 6427 | 69.58 | .65 | .86 |
| CAMARO | 6020 | 4792 | 125.63 | .87 | .64 |
| CORVETTE | 1968 | 1513 | 130.07 | .28 | .20 |
| CAPRICE | 7848 | 11378 | 68.98 | 1.13 | 1.53 |
| **OLDSMOBILE** | 37254 | 34824 | 106.98 | 5.38 | 4.67 |
| ACHIEVA/CALAIS | 6040 | 3895 | 155.07 | .87 | .52 |
| CUTLASS CIERA | 11829 | 12585 | 93.99 | 1.71 | 1.69 |
| CUTLASS SUPRM | 9007 | 8625 | 104.43 | 1.30 | 1.16 |
| TORONADO | 402 | 855 | 47.02 | .06 | .11 |
| **PONTIAC** | 49751 | 49740 | 100.02 | 7.19 | 6.67 |
| SUNBIRD | 7333 | 9409 | 77.94 | 1.06 | 1.26 |
| GRAND AM | 21186 | 18991 | 111.56 | 3.06 | 2.54 |
| 6000 | 66 | 3414 | 1.93 | .01 | .46 |
| BONNEVILLE | 8103 | 4013 | 201.92 | 1.17 | .54 |
| FIREBIRD | 2133 | 2040 | 104.56 | .31 | .27 |
| GRAND PRIX | 9484 | 8540 | 111.05 | 1.37 | 1.15 |
| **SATURN** | 16174 | 5497 | 294.23 | 2.34 | .74 |
| **GEN. MTRS. CORP** | 256651 | 278659 | 92.10 | 37.10 | 37.28 |
| MISC. DOMESTIC | - | 2 | - | - | - |
| OTHER IMPORT | 231560 | 255894 | 90.49 | 33.46 | 34.32 |
| **U.S. TOTAL** | 691959 | 745669 | 92.80 | | |

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## NEW VEHICLE REGISTRATION SERVICE — U.S. SUMMARY
## PASSENGER CAR - DOMESTIC — YEAR-TO-DATE

| MAKES | YEAR TO DATE | | % '92 VS '91 | % IND | | YEAR END |
|---|---|---|---|---|---|---|
| | 1992 | 1991 | | 1992 | 1991 | 1991 |
| **CHRYSLER** | 57407 | 54655 | 105.04 | 1.76 | 1.64 | 127484 |
| LEBARON | 31621 | 25658 | 123.24 | .97 | .77 | 60604 |
| NEW YORKER | 7515 | 7172 | 104.78 | .23 | .22 | 17030 |
| 5TH AVE | 14975 | 16472 | 90.91 | .46 | .49 | 37740 |
| IMPERIAL | 3228 | 4888 | 66.04 | .10 | .15 | 11020 |
| **DODGE** | 112261 | 140683 | 79.80 | 3.44 | 4.23 | 331619 |
| DAYTONA | 5481 | 7435 | 73.72 | .17 | .22 | 15971 |
| SHADOW | 33347 | 29737 | 112.14 | 1.02 | .89 | 78728 |
| SPIRIT | 26370 | 37368 | 70.57 | .81 | 1.12 | 82031 |
| DYNASTY | 34075 | 48271 | 70.59 | 1.04 | 1.46 | 107941 |
| VIPER | 3 | - | - | - | - | - |
| **PLYMOUTH** | 74368 | 83686 | 88.87 | 2.28 | 2.51 | 199877 |
| SUNDANCE | 26838 | 18936 | 141.73 | .82 | .57 | 55559 |
| ACCLAIM | 30955 | 46627 | 66.39 | .95 | 1.39 | 97326 |
| LASER | 9691 | 11594 | 83.59 | .30 | .35 | 26791 |
| **EAGLE** | 21676 | 22739 | 95.33 | .66 | .68 | 60319 |
| PREMIER | 2133 | 4385 | 48.64 | .07 | .13 | 12437 |
| TALON | 11783 | 12524 | 94.08 | .35 | .37 | 29972 |
| **CHRYSLER CORP.** | 265712 | 301763 | 88.05 | 8.14 | 9.06 | 719299 |
| **FORD** | 482079 | 448890 | 107.39 | 14.77 | 13.48 | 1077294 |
| ESCORT | 99789 | 99600 | 100.19 | 3.06 | 2.99 | 249513 |
| PROBE | 23572 | 31022 | 75.98 | .72 | .93 | 75324 |
| MUSTANG | 35169 | 30341 | 115.91 | 1.08 | .91 | 79849 |
| TEMPO | 96890 | 83980 | 115.37 | 2.97 | 2.52 | 187325 |
| TAURUS | 141639 | 125683 | 112.70 | 4.34 | 3.79 | 299567 |
| CROWN VICTORIA | 36397 | 29449 | 123.59 | 1.11 | .88 | 70515 |
| THUNDERBIRD | 33519 | 33389 | 100.39 | 1.03 | 1.00 | 73825 |
| **LINCOLN** | 69795 | 80647 | 86.54 | 2.14 | 2.42 | 181295 |
| **MERCURY** | 157073 | 152747 | 102.83 | 4.81 | 4.59 | 375153 |
| TRACER | 16410 | 19792 | 82.91 | .50 | .59 | 46550 |
| TOPAZ | 29758 | 25069 | 118.70 | .91 | .75 | 59411 |
| SABLE | 47374 | 38620 | 122.67 | 1.45 | 1.17 | 98744 |
| COUGAR | 20639 | 24010 | 85.96 | .63 | .72 | 57072 |
| GRAND MARQUIS | 36179 | 38245 | 94.60 | 1.11 | 1.15 | 93599 |
| **FORD MOTOR CO.** | 708947 | 682284 | 103.91 | 21.72 | 20.49 | 1633742 |
| **BUICK** | 207894 | 217153 | 95.74 | 6.37 | 6.52 | 540620 |
| SKYLARK | 24158 | 40535 | 59.60 | .74 | 1.22 | 62151 |
| CENTURY | 47444 | 45214 | 104.93 | 1.45 | 1.34 | 127656 |
| REGAL | 33705 | 42885 | 78.59 | 1.03 | 1.29 | 105325 |
| LESABRE | 57038 | 43579 | 130.88 | 1.76 | 1.31 | 110320 |
| ROADMASTER | 17041 | 5974 | 285.25 | .52 | .18 | 36294 |
| PARK AVE | 23752 | 31468 | 75.48 | .73 | .95 | 83388 |
| RIVIERA | 4599 | 6233 | 73.78 | .14 | .19 | 13048 |
| REATTA | 157 | 1265 | 12.41 | - | .04 | 2438 |
| **CADILLAC** | 88326 | 87772 | 100.63 | 2.71 | 2.64 | 214557 |
| ALLANTE | 741 | 1142 | 64.89 | .02 | .03 | 2817 |
| ELDORADO | 9273 | 7216 | 128.51 | .28 | .22 | 15929 |
| SEVILLE | 14341 | 15279 | 93.86 | .45 | .46 | 26701 |
| **CHEVROLET** | 417986 | 471766 | 88.60 | 12.81 | 14.17 | 1164384 |
| PRIZM | 29176 | 32980 | 88.47 | .89 | .99 | 101648 |
| CAVALIER | 92576 | 123356 | 75.05 | 2.84 | 3.71 | 261151 |
| LUMINA | 84083 | 81905 | 102.66 | 2.58 | 2.46 | 214292 |
| CORSICA | 53650 | 64307 | 83.43 | 1.64 | 1.93 | 172837 |
| BERETTA | 18949 | 24164 | 78.42 | .58 | .73 | 61179 |
| CAMARO | 25523 | 18560 | 137.52 | .78 | .56 | 53556 |
| CORVETTE | 7350 | 7131 | 103.07 | .23 | .21 | 17133 |
| CAPRICE | 37810 | 53392 | 70.82 | 1.16 | 1.60 | 112190 |
| **OLDSMOBILE** | 169867 | 172051 | 98.73 | 5.20 | 5.17 | 434825 |
| ACHIEVA/CALAIS | 31767 | 34931 | 90.94 | .97 | 1.05 | 54348 |
| CUTLASS CIERA | 50545 | 43441 | 116.35 | 1.55 | 1.30 | 135634 |
| CUTLASS SUPRM | 35245 | 38138 | 92.41 | 1.08 | 1.15 | 90294 |
| TORONADO | 2036 | 3923 | 51.90 | .06 | .12 | 7667 |
| **PONTIAC** | 218821 | 217010 | 100.83 | 6.70 | 6.52 | 500212 |
| SUNBIRD | 31706 | 42966 | 73.79 | .97 | 1.29 | 94271 |
| GRAND AM | 87912 | 77006 | 114.16 | 2.69 | 2.31 | 147066 |
| 6000 | 642 | 13145 | 4.88 | .02 | .39 | 24065 |
| BONNEVILLE | 39097 | 23229 | 168.31 | 1.20 | .70 | 71060 |
| FIREBIRD | 8604 | 8205 | 104.86 | .26 | .25 | 23769 |
| GRAND PRIX | 43303 | 38578 | 112.25 | 1.33 | 1.16 | 104342 |
| **SATURN** | 67714 | 15936 | 424.91 | 2.07 | .48 | 70956 |
| **GEN. MTRS. CORP** | 1170758 | 1181809 | 99.06 | 35.86 | 35.50 | 2925871 |
| MISC. DOMESTIC | 1 | 13 | 7.69 | - | - | 31 |
| OTHER IMPORT | 1119134 | 1163887 | 96.15 | 34.28 | 34.95 | 2955074 |
| **U.S. TOTAL** | 3264552 | 3329756 | 98.04 | | | 8234017 |

## NEW VEHICLE REGISTRATION SERVICE U.S. SUMMARY
## TRUCK YEAR-TO-DATE

| MAKES | MAY | % IND | YEAR TO DATE | | % '92 VS '91 | % IND | |
|---|---|---|---|---|---|---|---|
| | 1992 | | 1992 | 1991 | | 1992 | 1991 |
| CHEVROLET | 97962 | 23.75 | 429564 | 417728 | 102.83 | 23.13 | 24.71 |
| CHRYSLER | 1572 | .38 | 5106 | 1366 | 373.65 | .28 | .09 |
| DODGE | 49531 | 12.01 | 220609 | 186275 | 118.43 | 11.88 | 11.02 |
| FORD | 123747 | 30.01 | 558336 | 482585 | 115.70 | 30.06 | 28.52 |
| FREIGHTLINER | 3277 | .79 | 11277 | 9393 | 120.06 | .61 | .56 |
| G.M.C. | 29513 | 7.16 | 136704 | 119478 | 114.42 | 7.36 | 7.07 |
| HINO | 206 | .05 | 846 | 816 | 103.68 | .05 | .05 |
| ISUZU | 8095 | 1.96 | 35618 | 43015 | 82.80 | 1.92 | 2.54 |
| IVECO | 1 | - | 10 | 508 | 1.97 | - | .03 |
| JEEP | 20776 | 5.04 | 92827 | 62108 | 149.46 | 5.00 | 3.67 |
| KENWORTH | 969 | .23 | 5110 | 4998 | 102.24 | .28 | .30 |
| MACK/MIDLINER | 1187 | .29 | 4576 | 4992 | 91.67 | .25 | .30 |
| MERCEDES BENZ | 75 | .02 | 267 | 455 | 58.68 | .01 | .03 |
| MERCURY | - | - | - | - | - | - | - |
| MITSUBISHI FUSO | 284 | .07 | 1311 | 1223 | 107.20 | .07 | .07 |
| NAVISTAR | 4498 | 1.09 | 21039 | 23850 | 88.21 | 1.13 | 1.41 |
| OLDSMOBILE | 2577 | .62 | 12584 | 9663 | 130.23 | .68 | .57 |
| OSHKOSH | 364 | .09 | 1406 | 1926 | 73.00 | .08 | .11 |
| PETERBILT | 1067 | .26 | 4537 | 4534 | 100.07 | .24 | .27 |
| PLYMOUTH | 19374 | 4.70 | 79201 | 67755 | 116.88 | 4.27 | 4.01 |
| PONTIAC | 2881 | .70 | 12131 | 8205 | 147.85 | .65 | .49 |
| SCANIA | - | - | 4 | 6 | 66.67 | - | - |
| UD | 218 | .05 | 1083 | 729 | 148.56 | .06 | .04 |
| VOLVO | 65 | .02 | 407 | 193 | 210.88 | .02 | .01 |
| WESTERN STAR | 50 | .01 | 258 | 271 | 95.20 | .01 | .02 |
| WHITEGMC | 1278 | .31 | 5247 | 3900 | 134.54 | .28 | .23 |
| OTHER IMPORTS | 42386 | 10.28 | 214229 | 232227 | 92.25 | 11.54 | 13.74 |
| MISC. DOMESTIC | 449 | .11 | 2533 | 2522 | 100.44 | .14 | .15 |
| U. S. TOTAL | 412404 | | 1856900 | 1690721 | 109.83 | | |

## TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

| MAKES | GVW 1 0-6 | GVW 2 6-10 | GVW 3 10-14 | GVW 4 14-16 | GVW 5 16-19.5 | GVW 6 19.5-26 | GVW 7 26-33 | GVW 8 33 & OVER |
|---|---|---|---|---|---|---|---|---|
| CHEVROLET | 242140 | 176739 | 6087 | 1740 | 34 | 775 | 1931 | 110 |
| CHRYSLER | 5186 | - | - | - | - | - | - | - |
| DODGE | 161265 | 59344 | - | - | - | - | - | - |
| FORD | 342613 | 194511 | - | 6797 | - | 2057 | 7519 | 4839 |
| FREIGHTLINER | - | - | - | - | - | 87 | 460 | 10730 |
| G.M.C. | 61435 | 61955 | 603 | 1462 | 161 | 6561 | 4345 | 182 |
| HINO | - | - | 7 | 110 | 169 | 226 | 334 | - |
| ISUZU | 31382 | - | 2262 | 763 | 401 | 728 | 82 | - |
| IVECO | - | - | 6 | 4 | - | - | - | - |
| JEEP | 92827 | - | - | - | - | - | - | - |
| KENWORTH | - | - | - | - | - | - | 66 | 5044 |
| MACK/MIDLINER | - | - | - | - | - | 159 | 329 | 4088 |
| MERCEDES BENZ | - | - | - | - | - | 171 | 96 | - |
| MERCURY | - | - | - | - | - | - | - | - |
| MITSUBISHI FUSO | - | - | 707 | - | 275 | 230 | 99 | - |
| NAVISTAR | - | - | - | 8 | - | 2035 | 10272 | 8724 |
| OLDSMOBILE | 12584 | - | - | - | - | - | - | - |
| OSHKOSH | - | 79 | 110 | 363 | 637 | 114 | 14 | 89 |
| PETERBILT | - | - | - | - | - | - | 74 | 4463 |
| PLYMOUTH | 79201 | - | - | - | - | - | - | - |
| PONTIAC | 12131 | - | - | - | - | - | - | - |
| SCANIA | - | - | - | - | - | - | - | 4 |
| UD | - | - | 373 | - | 323 | 273 | 114 | - |
| VOLVO | - | - | - | - | - | - | 357 | 50 |
| WESTERN STAR | - | - | - | - | - | - | - | 258 |
| WHITEGMC | - | - | - | - | - | - | - | 5247 |
| OTHER IMPORTS | 211110 | 3119 | - | - | - | - | - | - |
| MISC. DOMESTIC | 302 | 98 | 2 | - | - | 448 | 807 | 1076 |
| TOTAL | 1252176 | 495845 | 10157 | 11247 | 2000 | 13864 | 26699 | 44812 |
| 1991 TOTAL | 1156511 | 426612 | 10087 | 10830 | 1880 | 10795 | 30332 | 43674 |
| 1992 VS '91 | 108.27 | 116.23 | 100.69 | 103.85 | 106.38 | 128.43 | 88.02 | 102.63 |

MANUFACTURERS' SALES RECORDS WERE USED IN COMPILING KANSAS FROM JULY, 1991 THROUGH DECEMBER, 1991

## NEW VEHICLE REGISTRATION SERVICE U.S. SUMMARY
## PASSENGER CAR - IMPORT YEAR-TO-DATE

| MAKES | YEAR TO DATE 1992 | | YEAR TO DATE 1991 | |
|---|---|---|---|---|
| | UNITS | % OF INDUSTRY | UNITS | % OF INDUSTRY |
| **DOMESTIC SPONSORED IMPORTS** | | | | |
| CHEVROLET METRO | 43084 | 1.32 | 35527 | 1.07 |
| CHEVROLET STORM | 25785 | .79 | 29289 | .88 |
| DODGE COLT DL/VISTA SW | 4854 | .15 | 7262 | .22 |
| DODGE STEALTH | 7323 | .22 | 7125 | .21 |
| EAGLE SUMMIT | 7760 | .24 | 5830 | .18 |
| FORD FESTIVA | 15104 | .46 | 15426 | .46 |
| GM LOTUS | 150 | - | 121 | - |
| MERCURY CAPRI | 6713 | .21 | 7011 | .21 |
| PLYMOUTH COLT DL/VISTA SW | 6884 | .21 | 6054 | .18 |
| PONTIAC LEMANS | 7557 | .23 | 13881 | .42 |
| TC by MASERATI | 68 | - | 465 | .01 |
| OTHERS | - | - | - | - |
| TOTAL DOMESTIC SPONSORED IMPORTS | 125282 | 3.84 | 127991 | 3.84 |
| **OTHER IMPORTS** | | | | |
| ACURA | 49688 | 1.52 | 53930 | 1.62 |
| AUDI | 5801 | .18 | 5089 | .15 |
| BMW | 20795 | .64 | 20826 | .63 |
| DAIHATSU | 3507 | .11 | 2356 | .07 |
| HONDA | 243074 | 7.45 | 264947 | 7.96 |
| HYUNDAI | 41848 | 1.28 | 48818 | 1.47 |
| INFINITI | 14982 | .46 | 11426 | .34 |
| ISUZU | 4477 | .14 | 4043 | .12 |
| JAGUAR | 3249 | .10 | 4738 | .14 |
| LEXUS | 37195 | 1.14 | 22171 | .67 |
| MAZDA | 102444 | 3.14 | 100799 | 3.03 |
| MERCEDES BENZ | 24269 | .74 | 25383 | .76 |
| MITSUBISHI | 55693 | 1.71 | 65307 | 1.96 |
| NISSAN | 131096 | 4.02 | 137846 | 4.14 |
| SAAB | 9868 | .30 | 12276 | .37 |
| SUBARU | 37841 | 1.16 | 44830 | 1.35 |
| TOYOTA | 270292 | 8.28 | 262437 | 7.88 |
| VOLKSWAGEN | 29174 | .89 | 36730 | 1.10 |
| VOLVO | 27607 | .85 | 31641 | .95 |
| OTHERS | 6234 | .19 | 8294 | .25 |
| TOTAL OTHER IMPORTS | 1119134 | 34.28 | 1163887 | 34.95 |
| GRAND TOTAL ALL IMPORT CARS | 1244416 | 38.12 | 1291878 | 38.80 |
| NEW IMPORTED LIGHT TRUCKS LEADING MAKES (0-10,000 LBS) | | | | |
| **DOMESTIC SPONSORED IMPORTS** | | | | |
| DODGE RAM 50/RAIDER | 1953 | .11 | 2168 | .13 |
| CHEVROLET GEO TRACKER | 12106 | .65 | 11952 | .71 |
| **OTHER IMPORTS** | | | | |
| ISUZU | 31382 | 1.69 | 39307 | 2.32 |
| MAZDA | 35176 | 1.89 | 44229 | 2.62 |
| MITSUBISHI | 8572 | .46 | 13213 | .78 |
| NISSAN | 59265 | 3.19 | 62011 | 3.67 |
| SUZUKI | 5688 | .31 | 6343 | .38 |
| TOYOTA | 101668 | 5.48 | 101627 | 6.01 |
| VOLKSWAGEN | 597 | .03 | 1951 | .12 |
| OTHERS | 3263 | .18 | 2853 | .17 |
| TOTAL OTHER IMPORT TRUCKS | 245611 | 13.23 | 271534 | 16.06 |
| GRAND TOTAL ALL IMPORT TRUCKS | 259670 | 13.98 | 285654 | 16.90 |

STATITICAL SERVICES DIVISION
R. L. POLK & CO.
DETROIT, MI. (313) 393-0880

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NEW VEHICLE REGISTRATIONS-UNITED STATES-CALENDAR YEAR TOTALS

| YEAR | CARS | TRUCKS |
|---|---|---|
| 1987 | 10165660 | 4963888 |
| 1988 | 10479931 | 5211100 |
| 1989 | 9852617 | 5100195 |
| 1990 | 9103204 | 4798515 |
| 1991 | 8234017 | 4344604 |

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AUTOMIS

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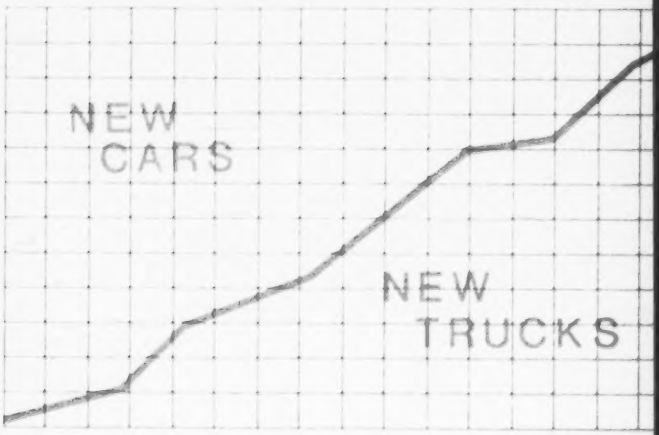
# POCKET SUMMARY

JUNE 1992

## OF REGISTRATIONS

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R L POLK & CO
STATISTICAL SERVICES
DIVISION

## NEW VEHICLE REGISTRATION SERVICE — U.S. SUMMARY
## PASSENGER CAR - DOMESTIC — MONTH

| MAKES | JUNE | | % '92 VS '91 | % IND | |
|---|---|---|---|---|---|
| | 1992 | 1991 | | 1992 | 1991 |
| **CHRYSLER** | 13445 | 12267 | 109.60 | 1.61 | 1.55 |
| LEBARON | 7254 | 6136 | 118.22 | .87 | .78 |
| NEW YORKER | 1292 | 1344 | 96.13 | .15 | .17 |
| 5TH AVE | 4159 | 3716 | 111.92 | .50 | .47 |
| IMPERIAL | 132 | 951 | 78.49 | .09 | .12 |
| **DODGE** | 28468 | 32214 | 88.36 | 3.40 | 4.07 |
| DAYTONA | 1311 | 1604 | 81.73 | .16 | .20 |
| SHADOW | 9857 | 8102 | 121.66 | 1.17 | 1.02 |
| SPIRIT | 5990 | 7153 | 83.67 | .72 | .90 |
| DYNASTY | 8306 | 10193 | 81.47 | .99 | 1.30 |
| VIPER | | | | | |
| **PLYMOUTH** | 17444 | 17776 | 98.13 | 2.08 | 2.24 |
| SUNDANCE | 6972 | 4471 | 155.87 | .83 | .57 |
| ACCLAIM | 6706 | 8599 | 77.36 | .80 | 1.09 |
| LASER | 2445 | 2959 | 82.73 | .29 | .37 |
| **EAGLE** | 5278 | 6054 | 86.62 | .63 | .76 |
| PREMIER | 158 | 1606 | 9.84 | .02 | .20 |
| TALON | 1104 | 2946 | 105.36 | .37 | .37 |
| **CHRYSLER CORP.** | 64626 | 68711 | 94.05 | 7.72 | 8.62 |
| **FORD** | 117694 | 97236 | 121.04 | 14.07 | 12.27 |
| ESCORT | 25546 | 20396 | 125.23 | 3.05 | 2.57 |
| PROBE | 5983 | 8214 | 72.86 | .72 | 1.04 |
| MUSTANG | 9794 | 8152 | 120.14 | 1.17 | 1.03 |
| TEMPO | 20267 | 14439 | 140.35 | 2.42 | 1.78 |
| TAURUS | 35466 | 30273 | 117.16 | 4.24 | 3.82 |
| CROWN VICTORIA | 10079 | 6284 | 160.39 | 1.20 | .79 |
| THUNDERBIRD | 1668 | 6654 | 25.07 | .20 | .84 |
| **LINCOLN** | 14649 | 18588 | 78.81 | 1.75 | 2.40 |
| **MERCURY** | 42240 | 36450 | 115.88 | 5.05 | 4.60 |
| TRACER | 3450 | 3813 | 90.49 | .42 | .48 |
| TOPAZ | 5438 | 6328 | 85.96 | .65 | .67 |
| SABLE | 10691 | 10758 | 99.38 | 1.28 | 1.35 |
| COUGAR | 5429 | 5767 | 94.14 | .65 | .73 |
| GRAND MARQUIS | 10567 | 9207 | 114.78 | 1.26 | 1.16 |
| **FORD MOTOR CO.** | 174587 | 152274 | 114.65 | 20.87 | 19.27 |
| **BUICK** | 56415 | 55184 | 102.23 | 6.74 | 6.95 |
| SKYLARK | 7871 | 4258 | 184.88 | .94 | .54 |
| CENTURY | 12781 | 16681 | 76.61 | 1.53 | 2.10 |
| REGAL | 12234 | 12356 | 99.01 | 1.47 | 1.56 |
| LESABRE | 11743 | 6594 | 178.09 | 1.40 | .83 |
| ROADMASTER | 5064 | 4742 | 106.79 | .61 | .60 |
| PARK AVE | 5683 | 9028 | 62.95 | .68 | 1.14 |
| RIVIERA | 1204 | 1188 | 101.35 | .14 | .15 |
| REATTA | 5 | 239 | 2.09 | | .03 |
| **CADILLAC** | 21695 | 19454 | 111.52 | 2.59 | 2.10 |
| ALLANTE | 246 | 278 | 88.49 | .03 | .04 |
| ELDORADO | 2107 | 1748 | 120.54 | .25 | .17 |
| SEVILLE | 1813 | 1549 | 117.04 | .22 | .24 |
| **CHEVROLET** | 130431 | 126874 | 102.80 | 15.62 | 15.29 |
| PRIZM | 8861 | 7716 | 114.86 | 1.06 | 1.46 |
| CAVALIER | 23179 | 23419 | 98.97 | 2.78 | 1.50 |
| LUMINA | 24416 | 24678 | 98.94 | 2.92 | 3.36 |
| CORSICA | 19430 | 21002 | 92.52 | 2.32 | 2.66 |
| BERETTA | 5445 | 7187 | 75.77 | .65 | .90 |
| CAMARO | 7190 | 5412 | 132.85 | .86 | .68 |
| CORVETTE | 2194 | 1704 | 128.82 | .26 | .22 |
| CAPRICE | 11422 | 11176 | 102.20 | 1.37 | 1.41 |
| **OLDSMOBILE** | 43134 | 40587 | 106.27 | 5.16 | 5.17 |
| ACHIEVA/CALAIS | 7743 | 8167 | 94.80 | .93 | 1.40 |
| CUTLASS CIERA | 15598 | 17648 | 88.38 | 1.86 | 2.26 |
| CUTLASS SUPRM | 9867 | 9599 | 102.79 | 1.18 | 1.21 |
| TORONADO | 1478 | 889 | 166.25 | .18 | .11 |
| **PONTIAC** | 51193 | 49950 | 102.50 | 6.84 | 6.31 |
| SUNBIRD | 8627 | 9952 | 86.68 | .96 | 1.25 |
| GRAND AM | 24355 | 14516 | 167.79 | 2.91 | 1.90 |
| 6000 | 52 | 4990 | 1.04 | .01 | .63 |
| BONNEVILLE | 9749 | 3744 | 260.44 | 1.15 | .47 |
| FIREBIRD | 2437 | 2414 | 100.95 | .30 | .29 |
| GRAND PRIX | 11752 | 12429 | 104.23 | 1.41 | 1.35 |
| **SATURN** | 20496 | 8967 | 228.58 | 2.45 | 1.88 |
| **GEN. MTRS. CORP** | 418477 | 298441 | 140.24 | 50.04 | 37.70 |
| MISC. DOMESTIC | | | | | |
| OTHER IMPORT | 2821 | 277494 | 103.34 | 33.74 | 34.41 |
| **U.S. TOTAL** | 421298 | 792035 | 106.50 | | |

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## NEW VEHICLE REGISTRATION SERVICE — U.S. SUMMARY
## PASSENGER CAR - DOMESTIC — YEAR-TO-DATE

| MAKES | YEAR TO DATE | | % '92 VS '91 | % IND | | YEAR END |
|---|---|---|---|---|---|---|
| | 1992 | 1991 | | 1992 | 1991 | 1991 |
| **CHRYSLER** | 70850 | 56922 | 105.87 | 1.73 | 1.62 | 127484 |
| LEBARON | 38873 | 31794 | 122.27 | .95 | .77 | 60604 |
| NEW YORKER | 8807 | 8516 | 103.42 | .21 | .21 | 17030 |
| 5TH AVE | 19134 | 20168 | 94.78 | .47 | .49 | 37740 |
| IMPERIAL | 3960 | 5845 | 67.75 | .10 | .14 | 11020 |
| **DODGE** | 140758 | 172897 | 81.41 | 3.42 | 4.20 | 331619 |
| DAYTONA | 6792 | 9039 | 75.14 | .17 | .22 | 15971 |
| SHADOW | 43204 | 37839 | 114.18 | 1.04 | .92 | 78728 |
| SPIRIT | 32360 | 44527 | 72.68 | .79 | 1.08 | 82031 |
| DYNASTY | 42375 | 58464 | 72.48 | 1.03 | 1.42 | 107941 |
| VIPER | 4 | - | - | - | - | - |
| **PLYMOUTH** | 91811 | 101462 | 90.49 | 2.24 | 2.46 | 199837 |
| SUNDANCE | 33810 | 23467 | 144.07 | .82 | .57 | 55559 |
| ACCLAIM | 37265 | 54226 | 67.47 | .91 | 1.34 | 97126 |
| LASER | 12139 | 14453 | 83.97 | .30 | .35 | 26771 |
| **EAGLE** | 26914 | 28793 | 93.47 | .66 | .70 | 60319 |
| PREMIER | 2291 | 5991 | 38.24 | .06 | .15 | 12437 |
| TALON | 14887 | 15470 | 96.23 | .36 | .37 | 29972 |
| **CHRYSLER CORP.** | 330333 | 370074 | 89.25 | 8.05 | 8.98 | 719299 |
| **FORD** | 599773 | 546126 | 109.82 | 14.62 | 13.25 | 1077294 |
| ESCORT | 125335 | 119999 | 104.45 | 3.06 | 2.91 | 249513 |
| PROBE | 29555 | 39256 | 75.29 | .72 | .95 | 75324 |
| MUSTANG | 44983 | 38493 | 116.81 | 1.10 | .93 | 78849 |
| TEMPO | 117157 | 98679 | 118.45 | 2.86 | 2.38 | 187325 |
| TAURUS | 177106 | 155956 | 113.56 | 4.31 | 3.79 | 299567 |
| CROWN VICTORIA | 46476 | 35733 | 130.06 | 1.13 | .87 | 70515 |
| THUNDERBIRD | 41185 | 40044 | 102.85 | 1.00 | .97 | 73825 |
| **LINCOLN** | 84443 | 99635 | 84.75 | 2.05 | 2.42 | 181295 |
| **MERCURY** | 199312 | 189197 | 105.35 | 4.86 | 4.59 | 375153 |
| TRACER | 19960 | 23323 | 85.58 | .49 | .57 | 46550 |
| TOPAZ | 39196 | 30397 | 128.95 | .96 | .74 | 59411 |
| SABLE | 59065 | 49335 | 119.72 | 1.44 | 1.19 | 98744 |
| COUGAR | 26068 | 29973 | 87.56 | .64 | .73 | 51072 |
| GRAND MARQUIS | 46746 | 47448 | 98.52 | 1.14 | 1.15 | 91599 |
| **FORD MOTOR CO.** | 883526 | 834956 | 105.82 | 21.54 | 20.26 | 1651342 |
| **BUICK** | 264307 | 272237 | 97.09 | 6.44 | 6.60 | 540628 |
| SKYLARK | 32129 | 44793 | 71.73 | .78 | 1.09 | 62151 |
| CENTURY | 60173 | 61897 | 97.21 | 1.47 | 1.49 | 127656 |
| REGAL | 45709 | 55241 | 82.74 | 1.11 | 1.34 | 105325 |
| LESABRE | 68791 | 50174 | 137.10 | 1.68 | 1.22 | 110328 |
| ROADMASTER | 22105 | 10716 | 206.28 | .54 | .26 | 36294 |
| PARK AVE | 29435 | 40491 | 72.70 | .72 | .98 | 83388 |
| RIVIERA | 5803 | 7421 | 78.20 | .14 | .18 | 13048 |
| REATTA | 162 | 1504 | 10.77 | - | .04 | 2438 |
| **CADILLAC** | 110021 | 104426 | 105.36 | 2.68 | 2.53 | 214557 |
| ALLANTE | 987 | 1420 | 69.51 | .02 | .03 | 2817 |
| ELDORADO | 11580 | 8564 | 135.22 | .28 | .21 | 15929 |
| SEVILLE | 17394 | 17228 | 100.96 | .43 | .42 | 26701 |
| **CHEVROLET** | 532017 | 600740 | 88.56 | 13.00 | 14.57 | 1116364 |
| PRIZM | 36017 | 44696 | 85.10 | .91 | 1.08 | 101648 |
| CAVALIER | 115314 | 156978 | 76.39 | 2.83 | 3.81 | 261151 |
| LUMINA | 108598 | 108543 | 100.05 | 2.65 | 2.63 | 214292 |
| CORSICA | 58052 | 85409 | 79.68 | 1.58 | 2.07 | 172837 |
| BERETTA | 24394 | 31331 | 77.86 | .59 | .76 | 61179 |
| CAMARO | 32713 | 23572 | 138.46 | .80 | .58 | 51556 |
| CORVETTE | 9494 | 8835 | 107.46 | .23 | .21 | 17133 |
| CAPRICE | 49432 | 64528 | 76.61 | 1.21 | 1.57 | 112190 |
| **OLDSMOBILE** | 215451 | 213034 | 101.14 | 5.25 | 5.17 | 434825 |
| ACHIEVA/CALAIS | 39510 | 38098 | 103.71 | .96 | .92 | 54348 |
| CUTLASS CIERA | 65643 | 61389 | 106.93 | 1.60 | 1.49 | 135634 |
| CUTLASS SUPRM | 45112 | 47731 | 94.50 | 1.10 | 1.16 | 90294 |
| TORONADO | 2514 | 4782 | 52.57 | .06 | .12 | 7667 |
| **PONTIAC** | 276014 | 266360 | 103.62 | 6.73 | 6.48 | 500212 |
| SUNBIRD | 39733 | 52868 | 75.16 | .97 | 1.28 | 94271 |
| GRAND AM | 112267 | 92022 | 122.00 | 2.73 | 2.24 | 147068 |
| 6000 | 594 | 18135 | 3.28 | .02 | .44 | 24065 |
| BONNEVILLE | 48693 | 26970 | 180.55 | 1.19 | .65 | 71068 |
| FIREBIRD | 11137 | 10479 | 106.28 | .27 | .25 | 23769 |
| GRAND PRIX | 54455 | 49279 | 110.51 | 1.33 | 1.20 | 104342 |
| **SATURN** | 88210 | 22696 | 385.26 | 2.15 | .56 | 70956 |
| **GEN. MTRS. CORP** | 1486271 | 1480446 | 100.39 | 36.25 | 35.91 | 2925871 |
| MISC. DOMESTIC | 2 | 19 | 10.53 | - | - | 31 |
| OTHER IMPORT | 1421168 | 1436477 | 97.64 | 34.16 | 34.85 | 2955074 |
| **U.S. TOTAL** | 4101264 | 4121964 | 99.50 | | | 8234017 |

## NEW VEHICLE REGISTRATION SERVICE U.S. SUMMARY
## TRUCK YEAR-TO-DATE

| MAKES | JUNE | % IND | YEAR TO DATE | | % '92 VS '91 | % IND | |
|---|---|---|---|---|---|---|---|
| | 1992 | | 1992 | 1991 | | 1992 | 1991 |
| CHEVROLET | 117764 | 24.23 | 546615 | 520436 | 105.03 | 23.35 | 24.73 |
| CHRYSLER | 2161 | .45 | 7347 | 1716 | 428.15 | .31 | .08 |
| DODGE | 56397 | 11.82 | 277641 | 232015 | 119.65 | 11.86 | 11.02 |
| FORD | 142933 | 29.61 | 701362 | 598965 | 117.10 | 29.97 | 28.45 |
| FREIGHTLINER | 2360 | .49 | 13981 | 11349 | 123.19 | .60 | .54 |
| G.M.C. | 33631 | 6.97 | 170340 | 148718 | 114.54 | 7.28 | 7.07 |
| HINO | 215 | .04 | 1066 | 1012 | 105.34 | .05 | .05 |
| ISUZU | 10720 | 2.22 | 46337 | 53136 | 87.20 | 1.98 | 2.52 |
| IVECO | 5 | - | 15 | 550 | 2.73 | - | .03 |
| JEEP | 24509 | 5.08 | 117336 | 79385 | 147.81 | 5.01 | 3.77 |
| KENWORTH | 1205 | .25 | 6536 | 5956 | 109.74 | .28 | .28 |
| MACK/MIDLINER | 1241 | .26 | 5915 | 6041 | 97.91 | .25 | .29 |
| MERCEDES BENZ | 40 | .01 | 306 | 537 | 56.98 | .01 | .03 |
| MERCURY | 1 | - | 1 | - | - | - | - |
| MITSUBISHI FUSO | 313 | .06 | 1624 | 1523 | 106.63 | .07 | .07 |
| NAVISTAR | 5253 | 1.09 | 25637 | 29178 | 91.29 | 1.14 | 1.39 |
| OLDSMOBILE | 2625 | .54 | 15209 | 12614 | 120.57 | .65 | .60 |
| OSHKOSH | 371 | .08 | 1777 | 2288 | 77.67 | .08 | .11 |
| PETERBILT | 991 | .21 | 5599 | 5423 | 103.25 | .24 | .26 |
| PLYMOUTH | 23337 | 4.84 | 102538 | 85497 | 119.93 | 4.38 | 4.06 |
| PONTIAC | 3741 | .78 | 15872 | 10294 | 154.19 | .68 | .49 |
| SCANIA | 2 | - | 6 | 11 | 54.55 | - | - |
| UD | 257 | .05 | 1342 | 907 | 147.96 | .06 | .04 |
| VOLVO | 86 | .02 | 511 | 350 | 146.00 | .02 | .02 |
| WESTERN STAR | 67 | .01 | 329 | 324 | 101.54 | .01 | .02 |
| WHITEGMC | 1265 | .26 | 6667 | 4979 | 133.90 | .28 | .24 |
| OTHER IMPORTS | 50408 | 10.45 | 264637 | 288259 | 91.81 | 11.31 | 13.70 |
| MISC. DOMESTIC | 572 | .12 | 3105 | 2990 | 103.88 | .13 | .14 |
| U. S. TOTAL | 482370 | | 2346612 | 2104453 | 111.52 | | |

## TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

| MAKES | GVW 1 0-6 | GVW 2 6-10 | GVW 3 10-14 | GVW 4 14-16 | GVW 5 16-19.5 | GVW 6 19.5-26 | GVW 7 26-33 | GVW 8 33 & OVER |
|---|---|---|---|---|---|---|---|---|
| CHEVROLET | 308660 | 224473 | 7667 | 2259 | 43 | 950 | 2367 | 156 |
| CHRYSLER | 7347 | - | - | - | - | - | - | - |
| DODGE | 203779 | 73822 | - | - | - | - | - | - |
| FORD | 431002 | 244074 | - | 8434 | - | 2405 | 9303 | 6144 |
| FREIGHTLINER | - | - | - | - | - | 111 | 597 | 1327 |
| G.M.C. | 77844 | 77449 | 735 | 1828 | 199 | 6947 | 5091 | 247 |
| HINO | - | - | 11 | 137 | 241 | 286 | 391 | - |
| ISUZU | 41036 | - | 2684 | 965 | 501 | 988 | 97 | - |
| IVECO | - | - | 10 | 5 | - | - | - | - |
| JEEP | 117336 | - | - | - | - | - | - | - |
| KENWORTH | - | - | - | - | - | - | 79 | 6457 |
| MACK/MIDLINER | - | - | - | - | - | 211 | 391 | 5313 |
| MERCEDES BENZ | - | - | - | - | - | 200 | 106 | - |
| MERCURY | 1 | - | - | - | - | - | - | - |
| MITSUBISHI FUSO | - | - | 873 | - | 348 | 280 | 123 | - |
| NAVISTAR | - | - | - | 8 | - | 2629 | 12792 | 11208 |
| OLDSMOBILE | 15209 | - | - | - | - | - | - | - |
| OSHKOSH | - | 84 | 145 | 444 | 821 | 133 | 16 | 130 |
| PETERBILT | - | - | - | - | - | - | 83 | 5516 |
| PLYMOUTH | 102538 | - | - | - | - | - | - | - |
| PONTIAC | 15872 | - | - | - | - | - | - | - |
| SCANIA | - | - | - | - | - | - | - | 6 |
| UD | - | - | 444 | - | 391 | 368 | 139 | - |
| VOLVO | - | - | - | - | - | - | 447 | 64 |
| WESTERN STAR | - | - | - | - | - | - | - | 329 |
| WHITEGMC | - | - | - | - | - | - | - | 6667 |
| OTHER IMPORTS | 260934 | 3703 | - | - | - | - | - | - |
| MISC. DOMESTIC | 361 | 118 | 2 | - | - | 556 | 778 | 1289 |
| TOTAL | 1581981 | 623723 | 12571 | 14120 | 2550 | 16054 | 32800 | 56799 |
| 1991 TOTAL | 1445457 | 526491 | 12552 | 13518 | 6252 | 12076 | 35459 | 42619 |
| 1992 VS '91 | 109.45 | 118.02 | 99.85 | 104.45 | 40.79 | 132.89 | 89.96 | 107.94 |

MANUFACTURERS' SALES RECORDS WERE USED IN COMPILING KANSAS FROM JULY, 1991 THROUGH DECEMBER, 1991

## NEW VEHICLE REGISTRATION SERVICE U.S. SUMMARY
## PASSENGER CAR - IMPORT YEAR-TO-DATE

| MAKES | YEAR TO DATE 1992 | | YEAR TO DATE 1991 | |
|---|---|---|---|---|
| | UNITS | % OF INDUSTRY | UNITS | % OF INDUSTRY |
| **DOMESTIC SPONSORED IMPORTS** | | | | |
| CHEVROLET METRO | 54024 | 1.32 | 42157 | 1.02 |
| CHEVROLET STORM | 31959 | .78 | 38976 | .95 |
| DODGE COLT DL/VISTA SW | 6037 | .15 | 9327 | .23 |
| DODGE STEALTH | 9084 | .22 | 8768 | .21 |
| EAGLE SUMMIT | 9716 | .24 | 7332 | .18 |
| FORD FESTIVA | 17997 | .44 | 18566 | .45 |
| GM LOTUS | 201 | - | 151 | - |
| MERCURY CAPRI | 8278 | .20 | 8921 | .22 |
| PLYMOUTH COLT DL/VISTA SW | 8599 | .21 | 7695 | .19 |
| PONTIAC LEMANS | 9035 | .22 | 17209 | .42 |
| TC by MASERATI | 76 | - | 579 | .01 |
| OTHERS | - | - | - | - |
| TOTAL DOMESTIC SPONSORED IMPORTS | 155026 | 3.78 | 159684 | 3.87 |
| **OTHER IMPORTS** | | | | |
| ACURA | 62275 | 1.52 | 67997 | 1.65 |
| AUDI | 6755 | .16 | 6847 | .16 |
| BMW | 26384 | .64 | 24838 | .60 |
| DAIHATSU | 4078 | .10 | 2818 | .07 |
| HONDA | 301004 | 7.34 | 330404 | 8.02 |
| HYUNDAI | 52994 | 1.29 | 58258 | 1.41 |
| INFINITI | 19071 | .47 | 14339 | .35 |
| ISUZU | 5537 | .14 | 6106 | .15 |
| JAGUAR | 4242 | .10 | 5485 | .13 |
| LEXUS | 40215 | 1.08 | 27959 | .68 |
| MAZDA | 125003 | 3.05 | 118898 | 2.89 |
| MERCEDES BENZ | 30934 | .76 | 30495 | .74 |
| MITSUBISHI | 74041 | 1.81 | 81165 | 1.97 |
| NISSAN | 172882 | 4.22 | 175012 | 4.20 |
| SAAB | 12598 | .31 | 14125 | .34 |
| SUBARU | 49257 | 1.20 | 54447 | 1.32 |
| TOYOTA | 330916 | 8.07 | 324868 | 7.88 |
| VOLKSWAGEN | 36357 | .90 | 45782 | 1.11 |
| VOLVO | 34575 | .84 | 38516 | .93 |
| OTHERS | 7611 | .18 | 12228 | .29 |
| TOTAL OTHER IMPORTS | 1401168 | 34.16 | 1436477 | 34.85 |
| GRAND TOTAL ALL IMPORT CARS | 1556194 | 37.94 | 1596161 | 38.72 |
| **NEW IMPORTED LIGHT TRUCKS LEADING MAKES (0-10,000 LBS)** | | | | |
| **DOMESTIC SPONSORED IMPORTS** | | | | |
| DODGE RAM 50/RAIDER | 2790 | .10 | 2590 | .12 |
| CHEVROLET GEO TRACKER | 16123 | .69 | 16348 | .75 |
| **OTHER IMPORTS** | | | | |
| ISUZU | 41596 | 1.76 | 48677 | 2.21 |
| MAZDA | 43808 | 1.87 | 51987 | 2.36 |
| MITSUBISHI | 17223 | .68 | 14161 | .73 |
| NISSAN | 72885 | 3.11 | 76660 | 3.84 |
| SUZUKI | 7219 | .31 | 7880 | .37 |
| TOYOTA | 125050 | 5.34 | 126406 | 6.01 |
| VOLKSWAGEN | 653 | .03 | 2634 | .13 |
| OTHERS | 3798 | .16 | 3339 | .16 |
| TOTAL OTHER IMPORT TRUCKS | 305737 | 13.06 | 335932 | 16.01 |
| GRAND TOTAL ALL IMPORT TRUCKS | 324240 | 13.85 | 354870 | 16.86 |

STATISTICAL SERVICES DIVISION
R. L. POLK & CO.
DETROIT, MI (313) 393-0880

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NEW VEHICLE REGISTRATIONS-UNITED STATES-CALENDAR YEAR TOTALS

| YEAR | CARS | TRUCKS |
|---|---|---|
| 1987 | 10165660 | 4953888 |
| 1988 | 10479931 | 5211100 |
| 1989 | 9852617 | 5100195 |
| 1990 | 9103204 | 4786515 |
| 1991 | 8234017 | 4344604 |

JUNE 1992 ISSUED 08/92
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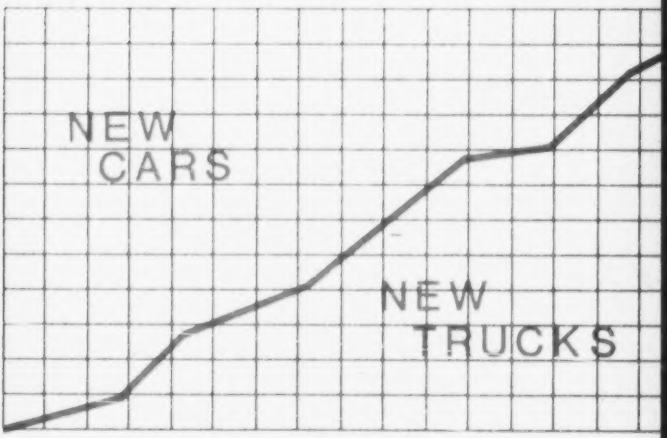
# POCKET SUMMARY

JULY
1992

## OF REGISTRATIONS




COURTESY OF

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STATISTICAL SERVICES
DIVISION

## NEW VEHICLE REGISTRATION SERVICE — U.S. SUMMARY
## PASSENGER CAR - DOMESTIC — MONTH

| MAKES | JULY | | % '92 VS '91 | % IND | |
|---|---|---|---|---|---|
| | 1992 | 1991 | | 1992 | 1991 |
| **CHRYSLER** | 11126 | 10137 | 109.76 | 1.48 | 1.34 |
| LEBARON | 5774 | 4361 | 132.40 | .77 | .57 |
| NEW YORKER | 1275 | 1110 | 114.86 | .17 | .15 |
| 5TH AVE | 3671 | 3403 | 107.88 | .49 | .45 |
| IMPERIAL | 405 | 1220 | 33.20 | .05 | .16 |
| **DODGE** | 27955 | 27833 | 86.05 | 3.17 | 3.66 |
| DAYTONA | 1435 | 1211 | 113.86 | .20 | .17 |
| SHADOW | 6260 | 5179 | 121.67 | 1.08 | .88 |
| SPIRIT | 4740 | 5825 | 81.37 | .61 | .77 |
| DYNASTY | 6812 | 8716 | 78.21 | .91 | 1.14 |
| VIPER | 1 | 1 | | | |
| **PLYMOUTH** | 15179 | 15072 | 100.71 | 2.01 | 1.98 |
| SUNDANCE | 5899 | 4085 | 144.41 | .78 | .54 |
| ACCLAIM | 5374 | 6927 | 81.09 | .71 | .87 |
| LASER | 2747 | 2764 | 80.77 | .31 | .36 |
| **EAGLE** | 4684 | 5821 | 80.44 | .62 | .77 |
| PREMIER | 122 | 1648 | 7.41 | .02 | .22 |
| TALON | 2716 | 2885 | 102.11 | .36 | .35 |
| **CHRYSLER CORP.** | 54355 | 53811 | 97.28 | 7.28 | 7.75 |
| **FORD** | 126376 | 95711 | 111.10 | 14.10 | 12.59 |
| ESCORT | 21879 | 24481 | 99.37 | 2.90 | 3.22 |
| PROBE | 5952 | 10547 | 56.43 | .79 | 1.39 |
| MUSTANG | 7481 | 7815 | 95.48 | .99 | 1.03 |
| TEMPO | 19010 | 17433 | 141.67 | 2.52 | 1.77 |
| TAURUS | 30794 | 24843 | 122.35 | 4.04 | 3.27 |
| CROWN VICTORIA | 11048 | 6172 | 139.81 | 1.47 | .81 |
| THUNDERBIRD | 7610 | 5718 | 111.09 | 1.01 | .75 |
| **LINCOLN** | 11131 | 14548 | 76.58 | 1.48 | 1.91 |
| **MERCURY** | 39279 | 35356 | 111.04 | 5.20 | 4.65 |
| TRACER | 4442 | 4322 | 102.78 | .59 | .57 |
| TOPAZ | 5591 | 5745 | 97.32 | .74 | .76 |
| SABLE | 10855 | 9570 | 111.41 | 1.44 | 1.25 |
| COUGAR | 5568 | 5804 | 87.32 | .74 | .76 |
| GRAND MARQUIS | 4578 | 8052 | 118.21 | 1.05 | 1.06 |
| **FORD MOTOR CO.** | 156731 | 145588 | 107.66 | 20.76 | 19.15 |
| **BUICK** | 57107 | 57684 | 99.14 | 7.57 | 7.66 |
| SKYLARK | 6459 | 7404 | 189.16 | .85 | .45 |
| CENTURY | 10207 | 16635 | 61.33 | 1.35 | 2.18 |
| REGAL | 13282 | 10921 | 121.62 | 1.76 | 1.44 |
| LESABRE | 11265 | 6311 | 178.50 | 1.49 | .83 |
| ROADMASTER | 5310 | 4934 | 107.62 | .70 | .65 |
| PARK AVE | 5365 | 10133 | 52.95 | .71 | 1.33 |
| RIVIERA | 1137 | 1117 | 101.79 | .15 | .15 |
| REATTA | 6 | 231 | 2.60 | | .03 |
| **CADILLAC** | 15865 | 16023 | 98.98 | 2.10 | 2.11 |
| ALLANTE | 221 | 302 | 73.18 | .03 | .04 |
| ELDORADO | 2203 | 1059 | 208.03 | .29 | .14 |
| SEVILLE | 2869 | 2987 | 290.68 | .38 | .13 |
| **CHEVROLET** | 102639 | 127026 | 80.96 | 13.64 | 16.72 |
| PRIZM | 9111 | 13790 | 66.07 | 1.21 | 1.81 |
| CAVALIER | 18334 | 25592 | 71.64 | 2.43 | 3.39 |
| LUMINA | 24937 | 27813 | 104.72 | 3.32 | 3.13 |
| CORSICA | 10821 | 22632 | 47.81 | 1.43 | 2.98 |
| BERETTA | 4621 | 5484 | 71.27 | .61 | .85 |
| CAMARO | 6290 | 5046 | 124.65 | .83 | .66 |
| CORVETTE | 1447 | 1550 | 94.58 | .19 | .20 |
| CAPRICE | 11479 | 11657 | 98.47 | 1.52 | 1.53 |
| **OLDSMOBILE** | 38106 | 42950 | 88.73 | 5.05 | 5.65 |
| ACHIEVA/CALAIS | 8328 | 3354 | 248.30 | 1.10 | .44 |
| CUTLASS CIERA | 11596 | 16874 | 68.74 | 1.54 | 2.22 |
| CUTLASS SUPRM | 7614 | 8767 | 91.00 | 1.01 | 1.10 |
| TORONADO | 378 | 558 | 67.74 | .05 | .07 |
| **PONTIAC** | 51763 | 46342 | 112.83 | 6.81 | 6.09 |
| SUNBIRD | 6755 | 7665 | 88.15 | .90 | 1.01 |
| GRAND AM | 19939 | 11113 | 179.42 | 2.64 | 1.46 |
| 6000 | 45 | 2946 | 1.53 | .01 | .39 |
| BONNEVILLE | 10067 | 6735 | 149.47 | 1.33 | .89 |
| FIREBIRD | 2286 | 2444 | 93.54 | .30 | .32 |
| GRAND PRIX | 11682 | 11628 | 96.03 | 1.54 | 1.52 |
| **SATURN** | 21576 | 7845 | 275.03 | 2.86 | 1.03 |
| **GEN. MTRS. CORP.** | 282787 | 293959 | 96.20 | 37.49 | 38.66 |
| MISC. DOMESTIC | | | | | |
| OTHER IMPTS. | 25986 | 26185 | 99.23 | 3.45 | 3.44 |
| **U.S. TOTAL** | 754377 | 760334 | 99.21 | | |

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## NEW VEHICLE REGISTRATION SERVICE U.S SUMMARY
## PASSENGER CAR - DOMESTIC YEAR-TO-DATE

| MAKES | YEAR TO DATE | | % '92 VS '91 | % IND | | YEAR END |
|---|---|---|---|---|---|---|
| | 1992 | 1991 | | 1992 | 1991 | 1991 |
| **CHRYSLER** | 82009 | 77099 | 106.37 | 1.69 | 1.58 | 127484 |
| LEBARON | 44657 | 36155 | 123.52 | .92 | .75 | 60604 |
| NEW YORKER | 10083 | 9626 | 104.75 | .21 | .20 | 17030 |
| 5TH AVE | 22812 | 23591 | 96.70 | .47 | .48 | 37740 |
| IMPERIAL | 4369 | 7065 | 61.84 | .09 | .14 | 11020 |
| **DODGE** | 164163 | 200716 | 82.07 | 3.38 | 4.11 | 331619 |
| DAYTONA | 8289 | 10152 | 80.07 | .17 | .21 | 15971 |
| SHADOW | 61470 | 44518 | 115.62 | 1.27 | .91 | 78728 |
| SPIRIT | 37114 | 52358 | 77.71 | .76 | 1.07 | 82031 |
| DYNASTY | 49221 | 67200 | 73.25 | 1.01 | 1.38 | 107941 |
| VIPER | 5 | - | - | - | - | - |
| **PLYMOUTH** | 107059 | 116534 | 91.87 | 2.20 | 2.39 | 199877 |
| SUNDANCE | 39715 | 27552 | 144.15 | .82 | .56 | 55559 |
| ACCLAIM | 42643 | 61857 | 68.94 | .87 | 1.26 | 97326 |
| LASER | 14488 | 17317 | 83.66 | .30 | .35 | 28771 |
| **EAGLE** | 31606 | 34618 | 91.30 | .65 | .71 | 60319 |
| PREMIER | 2414 | 7634 | 31.62 | .05 | .16 | 12437 |
| TALON | 17608 | 18130 | 97.12 | .36 | .37 | 29972 |
| **CHRYSLER CORP** | 380377 | 428387 | 88.80 | 7.81 | 8.79 | 719299 |
| **FORD** | 106372 | 94837 | 112.16 | 14.54 | 13.14 | 1077294 |
| ESCORT | 147309 | 144480 | 101.96 | 3.03 | 2.96 | 249513 |
| PROBE | 35514 | 49803 | 71.31 | .73 | 1.02 | 75324 |
| MUSTANG | 52470 | 46328 | 113.26 | 1.08 | .95 | 79849 |
| TEMPO | 136225 | 111512 | 122.16 | 2.80 | 2.28 | 187325 |
| TAURUS | 207854 | 186799 | 111.80 | 4.28 | 3.83 | 295567 |
| CROWN VICTORIA | 57551 | 41905 | 137.34 | 1.18 | .86 | 70515 |
| THUNDERBIRD | 48808 | 45762 | 106.65 | 1.00 | .94 | 71825 |
| **LINCOLN** | 95892 | 114117 | 84.03 | 1.97 | 2.34 | 161295 |
| **MERCURY** | 218613 | 224553 | 106.29 | 4.91 | 4.60 | 375153 |
| TRACER | 24438 | 27645 | 88.40 | .50 | .57 | 45550 |
| TOPAZ | 47356 | 55988 | 121.59 | .97 | 1.14 | 59411 |
| SABLE | 69935 | 58905 | 118.73 | 1.44 | 1.20 | 98744 |
| COUGAR | 31138 | 35577 | 87.52 | .64 | .73 | 57072 |
| GRAND MARQUIS | 56283 | 55500 | 101.41 | 1.16 | 1.14 | 93599 |
| **FORD MOTOR CO** | 1041547 | 980547 | 106.23 | 21.42 | 20.06 | 1637142 |
| **BUICK** | 117470 | 325923 | 97.41 | 6.54 | 6.66 | 540628 |
| SKYLARK | 38578 | 48197 | 80.04 | .79 | .99 | 62151 |
| CENTURY | 70403 | 78532 | 89.65 | 1.45 | 1.60 | 127656 |
| REGAL | 59023 | 66162 | 89.21 | 1.22 | 1.36 | 105325 |
| LESABRE | 80139 | 56485 | 141.82 | 1.65 | 1.16 | 110328 |
| ROADMASTER | 27429 | 15650 | 175.27 | .56 | .32 | 35294 |
| PARK AVE | 34819 | 50624 | 68.78 | .72 | 1.04 | 63388 |
| RIVIERA | 6941 | 8538 | 81.30 | .14 | .17 | 13048 |
| REATTA | 168 | 1735 | 9.68 | - | .04 | 2436 |
| **CADILLAC** | 125938 | 120455 | 104.55 | 2.59 | 2.47 | 214557 |
| ALLANTE | 2268 | 1722 | 131.66 | .05 | .04 | 2817 |
| ELDORADO | 13790 | 9627 | 143.30 | .28 | .20 | 15929 |
| SEVILLE | 20269 | 18225 | 111.20 | .42 | .37 | 26701 |
| **CHEVROLET** | 635083 | 727766 | 87.26 | 13.09 | 14.96 | 1164354 |
| PRIZM | 47151 | 58488 | 80.62 | .97 | 1.20 | 101648 |
| CAVALIER | 133692 | 176567 | 75.72 | 2.77 | 3.62 | 261151 |
| LUMINA | 133601 | 132356 | 100.94 | 2.75 | 2.71 | 214292 |
| CORSICA | 78899 | 108041 | 73.03 | 1.62 | 2.21 | 172837 |
| BERETTA | 29029 | 37815 | 76.77 | .60 | .77 | 61179 |
| CAMARO | 39019 | 29018 | 134.46 | .80 | .59 | 53556 |
| CORVETTE | 10943 | 10365 | 105.58 | .23 | .21 | 17133 |
| CAPRICE | 80924 | 76180 | 79.97 | 1.25 | 1.56 | 112190 |
| **OLDSMOBILE** | 253639 | 256029 | 99.07 | 5.22 | 5.24 | 434825 |
| ACHIEVA/CALAIS | 47842 | 41452 | 115.42 | .98 | .85 | 54348 |
| CUTLASS CIERA | 77266 | 78263 | 98.73 | 1.59 | 1.60 | 135634 |
| CUTLASS SUPRM | 52735 | 56104 | 94.00 | 1.09 | 1.15 | 90294 |
| TORONADO | 2893 | 5340 | 54.18 | .06 | .11 | 7667 |
| **PONTIAC** | 327454 | 313352 | 104.52 | 6.74 | 6.42 | 500212 |
| SUNBIRD | 46492 | 60551 | 76.81 | .96 | 1.24 | 94271 |
| GRAND AM | 132234 | 103135 | 128.22 | 2.72 | 2.12 | 147068 |
| 6000 | 2746 | 21081 | 13.02 | .06 | .43 | 24085 |
| BONNEVILLE | 58771 | 33705 | 174.37 | 1.21 | .69 | 71068 |
| FIREBIRD | 13428 | 12925 | 103.91 | .28 | .26 | 23769 |
| GRAND PRIX | 65330 | 80890 | 107.78 | 1.35 | 1.25 | 104342 |
| **SATURN** | 109816 | 30741 | 357.21 | 2.25 | .63 | 70956 |
| **GEN. MTRS. CORP** | 1769632 | 1774405 | 99.73 | 36.44 | 36.34 | 2925871 |
| MISC. DOMESTIC | 21 | 13 | 15.38 | - | - | 21 |
| OTHER IMPORT | 1661669 | 1698352 | 97.84 | 34.21 | 34.79 | 2955074 |
| **U.S. TOTAL** | 4857327 | 4882298 | 99.49 | | | 8234017 |

## NEW VEHICLE REGISTRATION SERVICE — U.S. SUMMARY
## TRUCK — YEAR-TO-DATE

| MAKES | JULY | % IND | YEAR TO DATE | | % '92 VS '91 | % IND | |
|---|---|---|---|---|---|---|---|
| | 1992 | | 1992 | 1991 | | 1992 | 1991 |
| CHEVROLET | 106690 | 24.49 | 653636 | 611323 | 106.64 | 23.53 | 24.74 |
| CHRYSLER | 1657 | .38 | 9005 | 2080 | 432.93 | .32 | .08 |
| DODGE | 48122 | 11.05 | 325813 | 274074 | 118.88 | 11.73 | 10.95 |
| FORD | 128738 | 29.55 | 830523 | 709325 | 117.09 | 29.93 | 28.31 |
| FREIGHTLINER | 2952 | .68 | 16949 | 12747 | 132.96 | .61 | .51 |
| G.M.C. | 32197 | 7.39 | 202612 | 177652 | 114.05 | 7.29 | 7.10 |
| HINO | 181 | .04 | 1248 | 1156 | 107.96 | .04 | .05 |
| ISUZU | 9245 | 2.12 | 55605 | 62705 | 88.68 | 2.00 | 2.50 |
| IVECO | - | - | 516 | 510 | 2.00 | - | .02 |
| JEEP | 21345 | 4.90 | 138737 | 96977 | 143.05 | 4.99 | 3.87 |
| KENWORTH | 1552 | .36 | 7893 | 7094 | 111.25 | .28 | .28 |
| MACK/MIDLINER | 1744 | .41 | 7277 | 6865 | 106.02 | .26 | .28 |
| MERCEDES BENZ | 18 | - | 324 | 665 | 48.72 | .01 | .03 |
| MERCURY | 144 | .03 | 145 | - | - | .01 | - |
| MITSUBISHI FUSO | 335 | .08 | 1960 | 1748 | 112.28 | .07 | .07 |
| NAVISTAR | 6704 | 1.45 | 32982 | 35192 | 93.72 | 1.19 | 1.43 |
| OLDSMOBILE | 2732 | .54 | 17645 | 15814 | 111.59 | .63 | .63 |
| OSHKOSH | 261 | .06 | 2047 | 2635 | 77.69 | .07 | .11 |
| PETERBILT | 1274 | .28 | 6816 | 6395 | 106.58 | .25 | .26 |
| PLYMOUTH | 18277 | 4.23 | 120958 | 102746 | 117.73 | 4.35 | 4.10 |
| PONTIAC | 2587 | .62 | 18561 | 12535 | 148.07 | .67 | .50 |
| SCANIA | 1 | - | 7 | 11 | 63.64 | - | - |
| UD | 259 | .06 | 1601 | 1094 | 146.34 | .06 | .04 |
| VOLVO | 69 | .02 | 581 | 455 | 127.69 | .02 | .02 |
| WESTERN STAR | 12 | .02 | 401 | 387 | 103.62 | .01 | .02 |
| WHITEGMC | 1357 | .31 | 8032 | 6224 | 129.05 | .29 | .25 |
| OTHER IMPORTS | 47817 | 10.98 | 312606 | 342880 | 91.17 | 11.26 | 13.70 |
| MISC. DOMESTIC | 439 | .10 | 1601 | 3654 | 58.17 | .17 | .15 |
| U. S. TOTAL | 435561 | | 2777496 | 2502545 | 110.99 | | |

## TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

| MAKES | GVW 1 0-6 | GVW 2 6-10 | GVW 3 10-14 | GVW 4 14-16 | GVW 5 16-19.5 | GVW 6 19.5-26 | GVW 7 26-33 | GVW 8 33 & OVER |
|---|---|---|---|---|---|---|---|---|
| CHEVROLET | 368947 | 268501 | 9176 | 2879 | 52 | 1114 | 2755 | 198 |
| CHRYSLER | 9005 | - | - | - | - | - | - | - |
| DODGE | 239610 | 85987 | - | - | - | - | - | - |
| FORD | 508919 | 230277 | - | 10060 | - | 2829 | 11133 | 7565 |
| FREIGHTLINER | - | - | - | - | - | 149 | 715 | 15087 |
| G.M.C. | 93568 | 92540 | 871 | 2137 | 234 | 7187 | 5765 | 520 |
| HINO | - | - | 13 | 156 | 285 | 351 | 443 | - |
| ISUZU | 49720 | - | 3506 | 1137 | 670 | 1059 | 113 | - |
| IVECO | - | - | 10 | 6 | - | - | - | - |
| JEEP | 138737 | - | - | - | - | - | - | - |
| KENWORTH | - | - | - | - | - | - | 114 | 7779 |
| MACK/MIDLINER | - | - | - | - | - | 239 | 467 | 6567 |
| MERCEDES BENZ | - | - | - | - | - | 275 | 111 | - |
| MERCURY | 145 | - | - | - | - | - | - | - |
| MITSUBISHI FUSO | - | - | 1067 | - | 419 | 324 | 150 | - |
| NAVISTAR | - | - | - | 8 | - | 3103 | 15470 | 14401 |
| OLDSMOBILE | 17545 | - | - | - | - | - | - | - |
| OSHKOSH | - | 92 | 167 | 514 | 957 | 151 | 17 | 149 |
| PETERBILT | - | - | - | - | - | - | 91 | 6725 |
| PLYMOUTH | 120958 | - | - | - | - | - | - | - |
| PONTIAC | 18561 | - | - | - | - | - | - | - |
| SCANIA | - | - | - | - | - | - | - | 7 |
| UD | - | - | 522 | - | 451 | 453 | 165 | - |
| VOLVO | - | - | - | - | - | - | 513 | 68 |
| WESTERN STAR | - | - | - | - | - | - | - | 401 |
| WHITEGMC | - | - | - | - | - | - | - | 8032 |
| OTHER IMPORTS | 308288 | 4318 | - | - | - | - | - | - |
| MISC. DOMESTIC | 429 | 156 | 2 | - | - | 670 | 929 | 1441 |
| TOTAL | 1879456 | 791787 | 14851 | 16896 | 2978 | 18740 | 38919 | 59546 |
| 1991 TOTAL | 1712857 | 627598 | 14920 | 15884 | 2598 | 16777 | 42761 | 67681 |
| 1992 VS '91 | 109.67 | 126.18 | 99.53 | 106.38 | 114.63 | 111.71 | 91.00 | 87.99 |

MANUFACTURERS' SALES RECORDS WERE USED IN COMPILING KANSAS FROM JULY, 1991 THROUGH DECEMBER, 1991

# NEW VEHICLE REGISTRATION SERVICE — U.S SUMMARY
## PASSENGER CAR - IMPORT — YEAR-TO-DATE

| MAKE | YEAR TO DATE 1992 UNITS | YEAR TO DATE 1992 % OF INDUSTRY | YEAR TO DATE 1991 UNITS | YEAR TO DATE 1991 % OF INDUSTRY |
|---|---|---|---|---|
| **DOMESTIC SPONSORED IMPORTS** | | | | |
| CHEVROLET METR | 44459 | 1.74 | 48335 | 1.80 |
| CHEVROLET STORM | 17461 | .68 | 38815 | 1.45 |
| DODGE COLT GL/VISTA (W | 1691 | .07 | 11049 | .41 |
| DODGE STEALTH | 10853 | .42 | 10367 | .40 |
| EAGLE SUMMIT | 11484 | .45 | 8852 | .33 |
| FORD FESTIVA | 8390 | .33 | 11048 | .41 |
| GM LOTUS | 29 | .00 | 1078 | .04 |
| MERCURY CAPRI | 4713 | .18 | 11338 | .42 |
| PLYMOUTH COLT GL/VISTA (W | 1987 | .08 | 3025 | .11 |
| PONTIAC LEMANS | 11148 | .44 | 12117 | .45 |
| TT BY MASERATI | 84 | .00 | 852 | .03 |
| OTHERS | | | | |
| TOTAL DOMESTIC SPONSORED IMPORTS | 163219 | 6.39 | 197658 | 7.37 |
| **OTHER IMPORTS** | | | | |
| ACURA | 43219 | 1.69 | 41552 | 1.55 |
| AUDI | 3709 | .15 | 7595 | .28 |
| BMW | 15582 | .61 | 29111 | 1.09 |
| DAIHATSU | 4451 | .17 | 3356 | .13 |
| HONDA | 357166 | 13.98 | 390202 | 14.55 |
| HYUNDAI | 62503 | 2.45 | 68830 | 2.57 |
| INFINITI | 25013 | .98 | 18141 | .68 |
| ISUZU | 6244 | .24 | 7545 | .28 |
| JAGUAR | 5096 | .20 | 6198 | .23 |
| LEXUS | 40842 | 1.60 | 31789 | 1.19 |
| MAZDA | 146567 | 5.74 | 155422 | 5.79 |
| MERCEDES BENZ | 17538 | .69 | 19849 | .74 |
| MITSUBISHI | 89770 | 3.51 | 94614 | 3.53 |
| NISSAN | 227842 | 8.92 | 209459 | 7.81 |
| SAAB | 15867 | .62 | 15955 | .59 |
| SUBARU | 32764 | 1.28 | 33215 | 1.24 |
| TOYOTA | 386635 | 15.13 | 387446 | 14.44 |
| VOLKSWAGEN | 24051 | .94 | 24331 | .91 |
| VOLVO | 22462 | .88 | 25158 | .94 |
| OTHERS | 8691 | .34 | 12104 | .45 |
| TOTAL OTHER IMPORTS | 1661669 | 65.04 | 1658352 | 61.81 |
| GRAND TOTAL ALL IMPORT CARS | 1824888 | 71.43 | 1856010 | 69.18 |

## NEW IMPORTED LIGHT TRUCKS LEADING MAKES (0-10,000 LBS)

| | | | | |
|---|---|---|---|---|
| **DOMESTIC SPONSORED IMPORTS** | | | | |
| DODGE RAM 50/RAIDER | 2787 | .10 | 2910 | .12 |
| CHEVROLET GEO TRACKER | 19938 | .72 | 18957 | .76 |
| **OTHER IMPORTS** | | | | |
| ISUZU | 49720 | 1.79 | 57325 | 2.29 |
| MAZDA | 52592 | 1.89 | 67743 | 2.71 |
| MITSUBISHI | 11125 | .47 | 11759 | .71 |
| NISSAN | 85551 | 3.08 | 91624 | 3.66 |
| SUZUKI | 8675 | .31 | 9175 | .37 |
| TOYOTA | 147787 | 5.32 | 149624 | 5.98 |
| VOLKSWAGEN | 697 | .03 | 3166 | .13 |
| OTHERS | 4179 | .15 | 3794 | .15 |
| TOTAL OTHER IMPORT TRUCKS | 362326 | 13.05 | 400211 | 15.99 |
| GRAND TOTAL ALL IMPORT TRUCKS | 385051 | 13.86 | 422078 | 16.86 |

STATITICAL SERVICES DIVISION
R. L. POLK & CO.
DETROIT, MI. (313) 393-0880

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## NEW VEHICLE REGISTRATIONS-UNITED STATES-CALENDAR YEAR TOTALS

| YEAR | CARS | TRUCKS |
|---|---|---|
| 1987 | 10165660 | 4963888 |
| 1988 | 10479931 | 5211100 |
| 1989 | 9852617 | 5100195 |
| 1990 | 9103204 | 4798515 |
| 1991 | 8234017 | 4344604 |

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AUTOMIS

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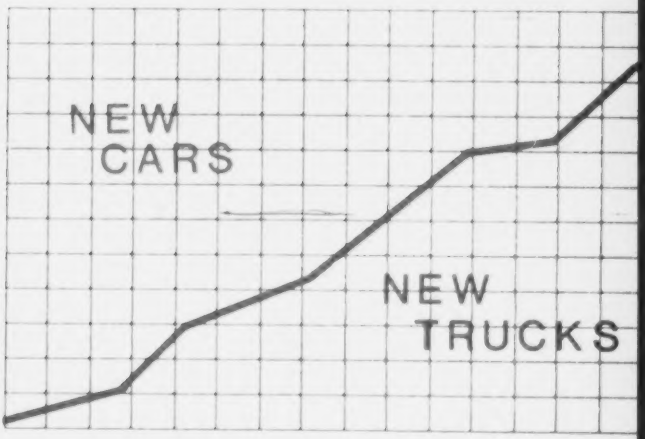
# POCKET SUMMARY

AUGUST 1992

## OF REGISTRATIONS

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STATISTICAL SERVICES DIVISION

# NEW VEHICLE REGISTRATION SERVICE — U.S. SUMMARY
## PASSENGER CAR - DOMESTIC — MONTH

| MAKES | AUGUST | | % CHG VS '91 | % INC | |
|---|---|---|---|---|---|
| | 1992 | 1991 | | 1992 | 1991 |
| **CHRYSLER** | 8593 | 7768 | +10.6% | 1.04 | 1.05 |
| LEBARON | 4257 | 3787 | +12.4% | .50 | .50 |
| NEW YORKER | 1113 | 972 | +14.5% | .14 | .14 |
| 5TH AVE | 281 | 247 | +13.8% | .04 | .04 |
| IMPERIAL | 741 | 762 | -2.8% | .09 | .07 |
| **DODGE** | 16774 | 20740 | -19.1% | 2.08 | 2.04 |
| DAYTONA | 1374 | 1124 | +22.2% | .17 | .16 |
| SHADOW | 6341 | 6930 | -8.5% | .78 | .97 |
| SPIRIT | 4317 | 4544 | -5.0% | .53 | .59 |
| DYNASTY | 4742 | 4488 | +5.7% | .58 | .66 |
| VIPER | 1 | | | .00 | .00 |
| **PLYMOUTH** | 2873 | 14155 | -79.7% | .36 | 2.07 |
| SUNDANCE | 1138 | 4626 | -75.4% | .14 | .66 |
| ACCLAIM | 1718 | 6240 | -72.5% | .21 | .90 |
| LASER | 17 | 1403 | -98.8% | .00 | .18 |
| **EAGLE** | 4805 | 4930 | -2.5% | .59 | .72 |
| PREMIER | 84 | 947 | -91.1% | .01 | .14 |
| TALON | 4721 | 3983 | +18.5% | .58 | .56 |
| **CHRYSLER CORP** | 32271 | 39440 | -18.2% | 3.97 | 5.81 |
| **FORD** | 96582 | 92230 | +4.7% | 11.87 | 13.59 |
| ESCORT | 19784 | 27620 | -28.4% | 2.43 | 4.07 |
| PROBE | 5999 | 8761 | -31.5% | .74 | 1.29 |
| MUSTANG | 5780 | 6903 | -16.3% | .71 | 1.02 |
| TEMPO | 17067 | 17440 | -2.1% | 2.10 | 2.58 |
| TAURUS | 24758 | 20777 | +19.2% | 3.04 | 3.06 |
| CROWN VICTORIA | 7477 | 5484 | +36.4% | .92 | .80 |
| THUNDERBIRD | 5496 | 6955 | -21.0% | .68 | 1.02 |
| **LINCOLN** | 9377 | 11530 | -18.7% | 1.15 | 1.70 |
| **MERCURY** | 42477 | 31430 | +35.2% | 5.22 | 4.63 |
| TRACER | 3890 | 870 | +347.1% | .48 | .13 |
| TOPAZ | 8626 | 4778 | +80.6% | 1.06 | .70 |
| SABLE | 9117 | 7758 | +17.5% | 1.12 | 1.14 |
| COUGAR | 4705 | 4784 | -1.7% | .58 | .70 |
| GRAND MARQUIS | 7683 | 7440 | +3.3% | .94 | 1.09 |
| **FORD MOTOR CO** | 139059 | 123660 | +12.4% | 17.09 | 18.21 |
| **BUICK** | 16388 | 20511 | -20.1% | 2.01 | 3.02 |
| SKYLARK | 2861 | 2714 | +5.4% | .35 | .40 |
| CENTURY | 8747 | 8747 | +0.0% | 1.07 | 1.29 |
| REGAL | 3779 | 9370 | -59.7% | .46 | 1.37 |
| LESABRE | 9779 | 11486 | -14.8% | 1.20 | 1.69 |
| PARK AVE | 4565 | 4705 | -2.9% | .56 | .69 |
| RIVIERA | 2711 | 2711 | +0.0% | .33 | .40 |
| REATTA | 965 | 965 | +0.0% | .12 | .14 |
| **CADILLAC** | 1 | 114 | -99.1% | .00 | .02 |
| ALLANTE | 1463 | 1756 | -16.7% | .18 | .26 |
| ELDORADO | 2794 | 2794 | +0.0% | .34 | .41 |
| SEVILLE | 2903 | 4031 | -28.0% | .36 | .59 |
| **CHEVROLET** | 76477 | 88434 | -13.5% | 9.39 | 13.03 |
| PRIZM | 9934 | 11761 | -15.5% | 1.22 | 1.73 |
| CAVALIER | 14818 | 18244 | -18.8% | 1.82 | 2.69 |
| LUMINA | 17365 | 16860 | +3.0% | 2.13 | 2.48 |
| CORSICA | 6267 | 9779 | -35.9% | .77 | 1.44 |
| BERETTA | 5287 | 6779 | -22.0% | .65 | 1.00 |
| CAMARO | 5478 | 10758 | -49.1% | .67 | 1.58 |
| CORVETTE | 1178 | 1478 | -20.3% | .14 | .22 |
| CAPRICE | 6301 | 7155 | -11.9% | .77 | 1.05 |
| **OLDSMOBILE** | 26444 | 37637 | -29.7% | 3.25 | 5.53 |
| ACHIEVA CALAIS | 5277 | 8337 | -36.7% | .65 | 1.23 |
| CUTLASS CIERA | 7364 | 12478 | -41.0% | .91 | 1.84 |
| CUTLASS SUPRM | 4799 | 6628 | -27.6% | .59 | .97 |
| TORNADO | 482 | 437 | +10.3% | .06 | .06 |
| **PONTIAC** | 15878 | 19716 | -19.5% | 1.97 | 2.75 |
| SUNBIRD | 7981 | 9216 | -13.4% | .98 | 1.36 |
| GRAND AM | 11365 | 8181 | +38.9% | 1.40 | 1.21 |
| 6000 | 48 | 975 | -95.1% | .01 | .14 |
| BONNEVILLE | 7694 | 7197 | +6.9% | .94 | 1.06 |
| FIREBIRD | 1844 | 2541 | -27.4% | .23 | .37 |
| GRAND PRIX | 6735 | 8105 | -16.9% | .83 | 1.19 |
| **SATURN** | 4889 | 3104 | +57.5% | .60 | .46 |
| **GEN. MTRS. CORP** | 83665 | 102449 | -18.3% | 10.29 | 15.11 |
| MISC IMPORTS | | | | | |
| OTHER IMPORTS | 27495 | 27875 | -1.4% | 3.38 | 3.94 |
| **U.S. TOTAL** | 417291 | 397414 | +5.0% | | |

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NEW VEHICLE REGISTRATION SERVICE U.S. SUMMARY
PASSENGER CAR - DOMESTIC YEAR-TO-DATE

| MAKES | YEAR TO DATE | | % '92 VS '91 | % IND | | YEAR END |
|---|---|---|---|---|---|---|
| | 1992 | 1991 | | 1992 | 1991 | 1991 |
| **CHRYSLER** | 91567 | 84487 | 107.22 | 1.65 | 1.58 | 127484 |
| IMPERIAL | 4891 | 3954 | 123.70 | .09 | .07 | 6060 |
| NEW YORKER | 1134 | 1059 | 105.48 | .02 | .02 | 1703 |
| 5TH AVE | 2426 | 2606 | 93.32 | .04 | .05 | 3774 |
| IMPERIAL | 474 | 767 | 61.80 | .01 | .01 | 1102 |
| **DODGE** | 182367 | 221496 | 82.61 | 3.35 | 3.98 | 331619 |
| DAYTONA | 9567 | 11476 | 83.37 | .17 | .21 | 15971 |
| SHADOW | 87401 | 81110 | 111.31 | 1.60 | 1.46 | 119728 |
| SPIRIT | 41127 | 54356 | 75.67 | .76 | .98 | 82031 |
| DYNASTY | 53961 | 71685 | 75.28 | .99 | 1.29 | 107941 |
| VIPER | 8 | | | | | |
| **PLYMOUTH** | 71984 | 120689 | 59.67 | 1.32 | 2.17 | 179877 |
| SUNDANCE | 44757 | 82677 | 170.41 | .82 | 1.49 | 55553 |
| ACCLAIM | 26449 | 37267 | 70.97 | .49 | .67 | 37326 |
| LASER | 10778 | 19956 | 54.01 | .20 | .36 | 14971 |
| **EAGLE** | 39472 | 55624 | 70.95 | .72 | 1.00 | 80319 |
| PREMIER | 2007 | 8601 | 23.33 | .04 | .15 | 12457 |
| TALON | 19695 | 28542 | 69.01 | .36 | .51 | 23372 |
| **CHRYSLER CORP** | 439148 | 476136 | 92.23 | 8.06 | 8.56 | 713239 |
| **FORD** | 79478 | 134728 | 59.01 | 1.46 | 2.42 | 207254 |
| ESCORT | 16689 | 16802 | 99.33 | 1.06 | 1.02 | 249815 |
| PROBE | 4557 | 5657 | 80.58 | .08 | .10 | 7824 |
| MUSTANG | 8235 | 5284 | 109.32 | .15 | .09 | 7984 |
| TEMPO | 14924 | 12814 | 116.50 | .27 | .23 | 18732 |
| TAURUS | 23211 | 20296 | 114.39 | .42 | .36 | 29966 |
| CROWN VICTORIA | 4502 | 4736 | 178.04 | .08 | .08 | 7051 |
| THUNDERBIRD | 5436 | 5392 | 100.81 | .09 | .09 | 7825 |
| **LINCOLN** | 6476 | 10805 | 59.95 | .12 | .20 | 18129 |
| **MERCURY** | 21859 | 25649 | 85.23 | .39 | .46 | 37863 |
| ZEPHER | 2878 | 3146 | 91.53 | .05 | .06 | 4650 |
| TOPAZ | 7811 | 9276 | 84.20 | .14 | .17 | 13411 |
| SABLE | 7306 | 8687 | 84.11 | .13 | .16 | 9744 |
| COUGAR | 3696 | 4767 | 77.52 | .07 | .09 | 6712 |
| GRAND MARQUIS | 2746 | 3300 | 83.21 | .05 | .06 | 3799 |
| **FORD MOTOR CO.** | 116813 | 171943 | 67.93 | 2.10 | 3.11 | 167742 |
| **BUICK** | 27522 | 28751 | 95.73 | .49 | .52 | 54625 |
| SKYLARK | 4368 | 5050 | 86.47 | .08 | .09 | 6216 |
| CENTURY | 7532 | 8688 | 86.70 | .14 | .16 | 12766 |
| REGAL | 6674 | 7414 | 89.98 | .12 | .13 | 10532 |
| LESABRE | 8988 | 8288 | 108.41 | .16 | .15 | 11032 |
| ROADMASTER | 2554 | 2028 | 125.94 | .05 | .04 | 2694 |
| PARK AVE | 3238 | 5101 | 63.47 | .06 | .09 | 8388 |
| RIVIERA | 1948 | 948 | 205.48 | .04 | .02 | 1364 |
| REATTA | 1 | 1 | 90.00 | .00 | .00 | 248 |
| **CADILLAC** | 13697 | 13508 | 102.08 | 2.47 | 2.44 | 21455 |
| ALLANTE | 1391 | 2081 | 66.85 | .03 | .04 | 2817 |
| ELDORADO | 1789 | 1952 | 103.17 | .03 | .04 | 3529 |
| SEVILLE | 2728 | 3248 | 84.01 | .05 | .06 | 5759 |
| **CHEVROLET** | 87128 | 87128 | 100.00 | 14.68 | 14.68 | 114471 |
| PRIZM | 5649 | 6987 | 80.84 | .10 | .12 | 15648 |
| CAVALIER | 14878 | 19287 | 77.13 | 2.65 | 3.44 | 26151 |
| LUMINA | 15925 | 14791 | 107.67 | 2.77 | 2.66 | 21492 |
| CORSICA | 8465 | 12151 | 69.68 | 1.46 | 2.09 | 17287 |
| BERETTA | 7215 | 9259 | 77.95 | .99 | 1.27 | 11179 |
| CAMARO | 4497 | 7409 | 120.53 | .87 | 1.41 | 13556 |
| CORVETTE | 1251 | 1164 | 107.52 | .22 | .21 | 1733 |
| CAPRICE | 6884 | 8749 | 86.01 | 1.20 | 1.50 | 11290 |
| **OLDSMOBILE** | 28508 | 29786 | 95.71 | 5.00 | 5.28 | 47425 |
| ACHIEVA/CALAIS | 5119 | 4529 | 113.04 | .87 | .81 | 5458 |
| CUTLASS CIERA | 9570 | 9844 | 94.64 | 1.66 | 1.67 | 13563 |
| CUTLASS SUPRM | 5134 | 6273 | 81.08 | 1.04 | 1.11 | 9234 |
| TORNADO | 778 | 1177 | 66.43 | .13 | .19 | 1667 |
| **PONTIAC** | 46333 | 55618 | 83.30 | 8.44 | 9.84 | 80212 |
| SUNBIRD | 5471 | 6734 | 81.23 | .92 | 1.20 | 9471 |
| GRAND AM | 14584 | 17339 | 84.09 | 2.71 | 3.03 | 24068 |
| 6000 | 783 | 2258 | 34.68 | .07 | .40 | 2465 |
| BONNEVILLE | 6736 | 8682 | 77.57 | 1.07 | 1.53 | 11068 |
| FIREBIRD | 1870 | 2466 | 75.81 | .28 | .43 | 2769 |
| GRAND PRIX | 11769 | 7939 | 148.23 | 1.71 | 1.40 | 10442 |
| **SATURN** | 12489 | 17761 | 70.32 | 2.29 | 3.14 | 20956 |
| **GEN. MTRS. CORP** | 197146 | 231596 | 85.12 | 33.06 | 35.95 | 325871 |
| MISC. DOMESTIC | | | | | | 31 |
| OTHER IMPORT | 18934 | 19631 | 96.45 | 3.47 | 3.46 | 29652 |
| **U.S. TOTAL** | 544128 | 650975 | 98.44 | | | 827417 |

## NEW VEHICLE REGISTRATION SERVICE U.S. SUMMARY
## TRUCK YEAR-TO-DATE

| MAKES | AUGUST | % IND | YEAR TO DATE | | % '92 VS '91 | % IND | |
|---|---|---|---|---|---|---|---|
| | 1992 | | 1992 | 1991 | | 1992 | 1991 |
| CHEVROLET | 37141 | 24.95 | 750777 | 711379 | 105.54 | 23.71 | 24.68 |
| CHRYSLER | 1146 | .29 | 10151 | 2392 | 424.37 | .32 | .08 |
| DODGE | 28857 | 9.98 | 364870 | 309729 | 117.74 | 11.52 | 10.75 |
| FORD | 117423 | 30.19 | 947946 | 813834 | 116.48 | 29.93 | 28.20 |
| FREIGHTLINER | 2576 | .66 | 19525 | 14440 | 135.21 | .62 | .50 |
| G.M.C. | 28123 | 7.35 | 231241 | 204401 | 113.13 | 7.30 | 7.09 |
| HINO | 160 | .04 | 1408 | 1318 | 106.83 | .04 | .05 |
| ISUZU | 8322 | 2.14 | 63927 | 71735 | 89.12 | 2.02 | 2.49 |
| IVECO | 1 | - | 16 | 593 | 2.70 | - | .02 |
| JEEP | 18859 | 4.79 | 157392 | 113350 | 138.85 | 4.97 | 3.93 |
| KENWORTH | 1282 | .33 | 9181 | 7987 | 114.95 | .29 | .28 |
| MACK/MIDLINER | 1102 | .28 | 8375 | 7772 | 107.76 | .26 | .27 |
| MERCEDES BENZ | 9 | - | 553 | 756 | 44.01 | .01 | .03 |
| MERCURY | 731 | .18 | 856 | - | - | .03 | - |
| MITSUBISHI FUSO | 292 | .07 | 2252 | 1998 | 112.71 | .07 | .07 |
| NAVISTAR | 5211 | 1.60 | 39193 | 41943 | 93.44 | 1.24 | 1.46 |
| OLDSMOBILE | 1480 | .38 | 19025 | 18670 | 101.90 | .60 | .65 |
| OSHKOSH | 244 | .06 | 2287 | 3038 | 75.28 | .07 | .11 |
| PETERBILT | 968 | .25 | 7784 | 7317 | 106.38 | .25 | .25 |
| PLYMOUTH | 14121 | 3.63 | 135079 | 117279 | 115.18 | 4.27 | 4.07 |
| PONTIAC | 2141 | .55 | 20702 | 14562 | 142.16 | .65 | .51 |
| SCANIA | 1 | - | 8 | 12 | 66.67 | - | - |
| UD | 250 | .06 | 1851 | 1313 | 140.97 | .06 | .05 |
| VOLVO | 57 | .01 | 638 | 510 | 125.10 | .02 | .02 |
| WESTERN STAR | 51 | .01 | 452 | 440 | 102.73 | .01 | .02 |
| WHITEGMC | 1214 | .31 | 9246 | 7117 | 129.91 | .29 | .25 |
| OTHER IMPORTS | 45742 | 11.75 | 358148 | 404145 | 88.62 | 11.32 | 14.02 |
| MISC. DOMESTIC | 535 | .14 | 4162 | 4370 | 95.24 | .13 | .15 |
| U. S. TOTAL | 389245 | - | 3166825 | 2882400 | 109.87 | - | - |

## TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

| MAKES | GVW 1 0-6 | GVW 2 6-10 | GVW 3 10-14 | GVW 4 14-16 | GVW 5 16-19.5 | GVW 6 19.5-26 | GVW 7 26-33 | GVW 8 33 & OVER |
|---|---|---|---|---|---|---|---|---|
| CHEVROLET | 421486 | 310812 | 10531 | 3264 | 58 | 1272 | 3130 | 224 |
| CHRYSLER | 10151 | - | - | - | - | - | - | - |
| DODGE | 258197 | 96472 | - | - | - | - | - | - |
| FORD | 576182 | 335489 | - | 11558 | - | 5600 | 12667 | 8250 |
| FREIGHTLINER | - | - | - | - | - | 179 | 845 | 18501 |
| G.M.C. | 197057 | 106159 | 992 | 2476 | 270 | 7450 | 6353 | 364 |
| HINO | - | - | 16 | 179 | 317 | 397 | 497 | - |
| ISUZU | 57460 | - | 3723 | 1273 | 630 | 1120 | 121 | - |
| IVECO | - | - | 11 | 5 | - | - | - | - |
| JEEP | 157392 | - | - | - | - | - | - | - |
| KENWORTH | - | - | - | - | - | - | 136 | 9045 |
| MACK/MIDLINER | - | - | - | - | - | 272 | 150 | 7553 |
| MERCEDES BENZ | - | - | - | - | - | 211 | 116 | - |
| MERCURY | 856 | - | - | - | - | - | - | - |
| MITSUBISHI FUSO | - | - | 1203 | - | 487 | 388 | 174 | - |
| NAVISTAR | - | - | - | 9 | - | 3941 | 18711 | 16532 |
| OLDSMOBILE | 19025 | - | - | - | - | - | - | - |
| OSHKOSH | - | 95 | 196 | 561 | 1085 | 169 | 17 | 164 |
| PETERBILT | - | - | - | - | - | - | 108 | 7676 |
| PLYMOUTH | 135079 | - | - | - | - | - | - | - |
| PONTIAC | 20702 | - | - | - | - | - | - | - |
| SCANIA | - | - | - | - | - | - | - | 8 |
| UD | - | - | 591 | - | 555 | 519 | 186 | - |
| VOLVO | - | - | - | - | - | - | 562 | 76 |
| WESTERN STAR | - | - | - | - | - | - | - | 452 |
| WHITEGMC | - | - | - | - | - | - | - | 9246 |
| OTHER IMPORTS | 351396 | 4952 | - | - | - | - | - | - |
| MISC. DOMESTIC | 485 | 146 | 2 | - | - | 799 | 1085 | 1647 |
| TOTAL | 2312648 | 854226 | 15867 | 19325 | 5402 | 20523 | 45256 | 79738 |
| 1991 TOTAL | 1984347 | 721789 | 17102 | 18247 | 2957 | 16950 | 50310 | 68698 |
| 1992 VS '91 | 116.56 | 118.31 | 92.80 | 105.91 | 182.69 | 121.09 | 89.95 | 116.07 |

MANUFACTURERS' SALES RECORDS WERE USED IN COMPILING KANSAS FROM JULY, 1991 THROUGH DECEMBER, 1991

## NEW VEHICLE REGISTRATION SERVICE US SUMMARY
## PASSENGER CAR - IMPORT YEAR-TO-DATE

| MAKES | YEAR TO DATE 1992 | | YEAR TO DATE 1991 | |
|---|---|---|---|---|
| | UNITS | % OF INDUSTRY | UNITS | % OF INDUSTRY |
| **DOMESTIC SPONSORED IMPORTS** | | | | |
| CHEVROLET METRO | 72203 | 1.52 | 65568 | 1.00 |
| CHEVROLET STORM | 43170 | .79 | 66382 | 1.01 |
| DODGE COLT DL/VISTA SW | 8156 | .15 | 15147 | .24 |
| DODGE STEALTH | 11751 | .21 | 12081 | .62 |
| EAGLE SUMMIT | 13277 | .24 | 10781 | .19 |
| FORD FESTIVA | 23595 | .47 | 27345 | .43 |
| GM LOTUS | 259 | | 275 | - |
| MERCURY CAPRI | 10677 | .20 | 12957 | .23 |
| PLYMOUTH COLT DL/VISTA SW | 11591 | .21 | 10864 | .19 |
| PONTIAC LEMANS | 11084 | .22 | 25383 | .45 |
| TC by MASERATI | 93 | | 704 | .01 |
| OTHERS | | | | - |
| TOTAL DOMESTIC SPONSORED IMPORTS | 204877 | 3.77 | 221205 | 3.97 |
| **OTHER IMPORTS** | | | | |
| ACURA | 82765 | 1.51 | 94245 | 1.69 |
| AUDI | 8690 | .16 | 8526 | .15 |
| BMW | 36570 | .67 | 33635 | .60 |
| DAIHATSU | 4728 | .09 | 3868 | .07 |
| HONDA | 412108 | 7.54 | 452052 | 8.12 |
| HYUNDAI | 71897 | 1.31 | 81821 | 1.47 |
| INFINITI | 27059 | .49 | 22981 | .41 |
| ISUZU | 6811 | .12 | 8744 | .16 |
| JAGUAR | 5651 | .10 | 7066 | .13 |
| LEXUS | 57512 | 1.05 | 40217 | .72 |
| MAZDA | 165522 | 3.03 | 152995 | 2.75 |
| MERCEDES BENZ | 41056 | .75 | 39514 | .71 |
| MITSUBISHI | 100348 | 1.84 | 107259 | 1.93 |
| NISSAN | 236811 | 4.33 | 247145 | 4.44 |
| SAAB | 18251 | .33 | 18092 | .33 |
| SUBARU | 70418 | 1.29 | 71707 | 1.29 |
| TOYOTA | 444227 | 8.12 | 451853 | 8.12 |
| VOLKSWAGEN | 58769 | 1.07 | 62264 | 1.12 |
| VOLVO | 48231 | .88 | 51132 | .92 |
| OTHERS | 9777 | .18 | 14265 | .26 |
| TOTAL OTHER IMPORTS | 1893144 | 34.60 | 1965775 | 35.29 |
| GRAND TOTAL ALL IMPORT CARS | 2098021 | 38.36 | 2186980 | 39.26 |

### NEW IMPORTED LIGHT TRUCKS LEADING MAKES (0-10,000 LBS)

| | | | | |
|---|---|---|---|---|
| **DOMESTIC SPONSORED IMPORTS** | | | | |
| DODGE RAM 50/RAIDER | 3264 | .10 | 3266 | .11 |
| CHEVROLET GEO TRACKER | 23321 | .74 | 22188 | .77 |
| **OTHER IMPORTS** | | | | |
| ISUZU | 57460 | 1.81 | 65702 | 2.28 |
| MAZDA | 60781 | 1.92 | 80437 | 2.79 |
| MITSUBISHI | 14778 | .47 | 20216 | .70 |
| NISSAN | 97128 | 3.07 | 108380 | 3.76 |
| SUZUKI | 10075 | .32 | 10988 | .38 |
| TOYOTA | 170328 | 5.38 | 176517 | 6.13 |
| VOLKSWAGEN | 746 | .02 | 5740 | .15 |
| OTHERS | 4532 | .14 | 4307 | .15 |
| TOTAL OTHER IMPORT TRUCKS | 415808 | 13.13 | 469847 | 16.30 |
| GRAND TOTAL ALL IMPORT TRUCKS | 442393 | 13.97 | 495161 | 17.18 |

STATITICAL SERVICES DIVISION
R. L. POLK & CO
DETROIT, MI. (313) 393-0880

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### NEW VEHICLE REGISTRATIONS-UNITED STATES CALENDAR YEAR TOTALS

| YEAR | CARS | TRUCKS |
|---|---|---|
| 1987 | 10165660 | 4963888 |
| 1988 | 10479931 | 5211100 |
| 1989 | 9852617 | 5100195 |
| 1990 | 9103264 | 4798615 |
| 1991 | 8234017 | 4344604 |

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